Received by NSD/FARA Registration Unit 04/27/2026 4:03:29 PM

OMB No. 1124-0006; Expires October 31, 2026

U.S. Department of Justice
Washington, DC 20530

Exhibit A to Registration Statement Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at https://www.fara.gov.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: https://www.fara.gov. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public online at: https://www.fara.gov.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .22 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant
The Jeffrey Group, LLC

2. Registration Number
7720

3. Primary Address of Registrant
255 Giralda Ave, 7th Floor, Coral Gables, FL 33134

4. Name of Foreign Principal
Red Sea Global

5. Address of Foreign Principal
Building 7071, Al-Aqiq 2827
Riyadh, King Abdullah Financial District (KAFD)
SAUDI ARABIA 13519

6. Country/Region Represented
SAUDI ARABIA

7. Indicate whether the foreign principal is one of the following:

- ☐ Government of a foreign country [1]
- ☐ Foreign political party
- ☒ Foreign or domestic organization: If either, check one of the following:
  - ☐ Partnership
  - ☒ Corporation
  - ☐ Association
  - ☐ Committee
  - ☐ Voluntary group
  - ☐ Other *(specify)* _____
- ☐ Individual-State nationality _____

8. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant

b) Name and title of official(s) with whom registrant engages

1 "Government of a foreign country," as defined in Section 1(e) of the Act, includes any person or group of persons exercising sovereign de facto or de jure political jurisdiction over any country, other than the United States, or over any part of such country, and includes any subdivision of any such group and any group or agency to which such sovereign de facto or de jure authority or functions are directly or indirectly delegated. Such term shall include any faction or body of insurgents within a country assuming to exercise governmental authority whether such faction or body of insurgents has or has not been recognized by the United States.

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9. If the foreign principal is a foreign political party, state:

a) Name and title of official(s) with whom registrant engages

b) Aim, mission or objective of foreign political party

10. If the foreign principal is not a foreign government or a foreign political party:

a) State the nature of the business or activity of this foreign principal.

Red Sea Global is a real estate developer owned by the Public Investment Fund (PIF) of Saudi Arabia.

b) Is this foreign principal:

Supervised by a foreign government, foreign political party, or other foreign principal	Yes ☒ No ☐
Owned by a foreign government, foreign political party, or other foreign principal	Yes ☒ No ☐
Directed by a foreign government, foreign political party, or other foreign principal	Yes ☒ No ☐
Controlled by a foreign government, foreign political party, or other foreign principal	Yes ☒ No ☐
Financed by a foreign government, foreign political party, or other foreign principal	Yes ☒ No ☐
Subsidized in part by a foreign government, foreign political party, or other foreign principal	Yes ☒ No ☐

11. Explain fully all items answered "Yes" in Item 10(b).

See Appendix for Response

12. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

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EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name		Signature
04/24/2026	Luiziana Carbonaro	Sign	/s/Luiziana Carbonaro
		Sign	
		Sign	
		Sign	

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Date	Printed Name	Signature
4/13/2026	Kelsey Flitter	
4/16/2026	Luiziana Carbonaro	

Received by NSD/FARA Registration Unit 04/27/2026 4:03:29 PM

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EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
04/06/26	Veronica de las Rios Vila	

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Appendix
Response to Item 11

Item 11: Explain fully all items answered "Yes" in Item 10(b).

Item 10(b) Supervised: Red Sea Global is a real estate developer owned by the Public Investment Fund (PIF) of Saudi Arabia.

Item 10(b) Owned: Red Sea Global is a real estate developer owned by the Public Investment Fund (PIF) of Saudi Arabia.

Item 10(b) Directed: Red Sea Global is a real estate developer owned by the Public Investment Fund (PIF) of Saudi Arabia.

Item 10(b) Controlled: Red Sea Global is a real estate developer owned by the Public Investment Fund (PIF) of Saudi Arabia.

Item 10(b) Financed: Red Sea Global is a real estate developer owned by the Public Investment Fund (PIF) of Saudi Arabia.

Item 10(b) Subsidized: Red Sea Global is a real estate developer owned by the Public Investment Fund (PIF) of Saudi Arabia.

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U.S. Department of Justice

Washington, DC 20530

Exhibit B to Registration Statement Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at https://www.fara.gov.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: https://www.fara.gov. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public online at: https://www.fara.gov.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .32 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant	2. Registration Number
The Jeffrey Group, LLC	7720

3. Name of Foreign Principal

Red Sea Global

Check Appropriate Box:

4. ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.

5. ☐ There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.

6. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, and the fees and expenses, if any, to be received.

7. What is the date of the contract or agreement with the foreign principal? 03/06/2026

8. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Registrant's work for Red Sea Global is through Registrant's affiliate Burson Group Ltd in the United Kingdom ("Burson UK") and not directly with Red Sea Global. As such, there is no formal agreement between Registrant and Red Sea Global. However, the agreed upon terms and conditions of the engagement between Registrant and Burson UK on behalf of Red Sea Global is reflected in the attached Intercompany Work Order ("IWO").

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9. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Registrant will secure interviews with the U.S. media regarding the Red Sea Global spokesperson's attendance at a real estate conference in Miami.

10. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act.[1]

Yes ☒ No ☐

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Registrant will help Red Sea Global secure interviews with the U.S. media regarding the Red Sea Global spokesperson's attendance at a real estate conference in Miami.

11. Prior to the date of registration[2] for this foreign principal has the registrant engaged in any registrable activities, including political activities, for this foreign principal?

Yes ☐ No ☒

If yes, describe in full detail all such activities. The response should include, among other things, the relations, interests, and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored, or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers, and subject matter. The response must also include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's activities, including political activities.

Set forth below in the required detail the registrant's political activities.

Date	Contact	Method	Purpose

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12. During the period beginning 60 days prior to the obligation to register[3] to the date of registration for this foreign principal, has the registrant received from the foreign principal, or from any other source, for or in the interests of the foreign principal, any contributions, income, money, or thing of value either as compensation, or for disbursement, or otherwise?

Yes ☐ No ☒

If yes, set forth below in the required detail an account of such monies or things of value.

Date Received	From Whom	Purpose	Amount/Thing of Value

13. During the period beginning 60 days prior to the obligation to register[4] to the date of registration for this foreign principal, has the registrant disbursed or expended monies, or disposed of anything of value other than money, in connection with activity on behalf of the foreign principal or transmitted monies to any such foreign principal?

Yes ☐ No ☒

If yes, set forth below in the required detail an account of such monies or things of value.

Date	Recipient	Purpose	Amount/Thing of Value

1 "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

2,3,4 Pursuant to Section 2(a) of the Act, an agent must register within ten days of becoming an agent, and before acting as such.

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EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name		Signature
04/27/2026	Luiziana Carbonaro	Sign	/s/Luiziana Carbonaro
		Sign	
		Sign	
		Sign	

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Date	Printed Name	Signature
04/06/26	Veronica de las Rios Vila	

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BCW GROUP INTERCOMPANY WORK ORDER

This form is required to be completed by Account teams for any Integrated Solutions or Creative engagement within the WPP group of companies. Work will only commence upon completion of this form with all approval signatures obtained. Change requests must be agreed upon by both the receiving and performing stakeholders and a revised form must be completed.

WORK ORDER DATE: 2026-03-06

REFERENCE NUMBER: IWO3912-UK - JG

SUBMITTED BY: Lauren O'keeffe

SUBMISSION DATE: 3/6/2026 3:07:47 PM

REQUESTING OFFICE INFORMATION

REGION: EMEA

BRAND Burson

MARKET UK

BFC CODE: BURUK

CLIENT: The Red Sea Development Company

WPP CLIENT CODE: (if applicable):

Please Note: Requesting office must provide a copy of the client-agreed terms/MSA to the performing office.

PROJECT NAME: RSG Corporate press office and earned campaigning - 2026

PROJECT NUMBER: 62521115-019

PO NUMBER:

PRIMARY STAKEHOLDER: Hindmarsh, Michael

PERFORMING OFFICE INFORMATION

REGION: LATAM

BRAND: JeffreyGroup

MARKET: JG USA

BFC CODE: BURUSTJG

JOB NUMBER: 62521115-019

PRIMARY STAKEHOLDER: Veronica de los Rios

BILLABLE RATE:

PROJECTED HOURS:

BUDGET:

FEE	OUT OF POCKET
11126	

IS MONTHLY FEE No

TOTAL BUDGET: 11126

Created by: Lauren O'keeffe on 3 ,8 2026

Burson

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CURRENCY: GBP

BILLING INFORMATION

INVOICE POLICY: *In accordance with WPP's policy for intercompany transactions (attached), invoices will be sent by the 20th of the month and are expected to be settled within 30 days of invoice date. For projects expected to be completed over multiple months, monthly progress billing will be provided*

CANCELLATION FEE: *Service Provider is entitled to adequate compensation for work already started prior to any notice of cancellation. Adequate compensation includes any time personnel spent on a project, third party costs, etc.*

INVOICE DELIVER EMAIL ADDRESS: #;Lauren.OKeeffe@bursonglobal.com#;

PROJECT INFORMATION

PROJECT SCOPE:
(description of project)

- 2 x traditional interviews (e.g. The Real Deal, Axios)
- Push for additional extra written opportunities for John/ the resi team, targeting publications outlined below (Burson London to support)
- 1 x broadcast interview (e.g. WTVJ NBC 6 or WFOR CBS Miami) – a stretch opportunity only, the client knows this is difficult to land with no local news hook

PROJECT SCHEDULE:

Date work to commence:	2026-03-06
Estimated completion date:	2026-04-06

ASSUMPTIONS & DISCLAIMERS: N/A

BILLING TERMS:
(Provide billing details including but not limited to: known mark-up, commissions, rate card, travel costs and other OOPs)

Sent in GBP using latest WPP conversion rates Feb 2026 to equal US$15,000

SUPPORTING DOCUMENTS:
Supplementary documentation

Created by: Lauren O'keeffe on 3 ,8 2026

Burson

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REQUIRED SIGNATURES

ACCEPTANCE & AGREEMENT: *By signing below, I hereby agree to the terms of this Inter-Company Work Order and hereby agree that I have authorization to enter into agreements on behalf of the company noted above, and have completed all proper procedures that my company requires, including obtaining a purchase order, if required.*

REQUESTING OFFICE TEAM LEADER:

Michael Hindmarsh
Michael Hindmarsh (Mar 6, 2026 15:22:36 GMT)
Signature

Michael Hindmarsh	Mar 6, 2026
Full Name	*Date*
Director	Burson
Title	*Company*

REQUESTING OFFICE FINANCE LEADER:

Astrid Owusu Bonsu
Astrid Owusu Bonsu (Mar 6, 2026 15:59:48 GMT)
Signature

Astrid Owusu Bonsu	Mar 6, 2026
Full Name	*Date*
Senior Commercial Acc	Burson UK
Title	*Company*

Created by: Lauren O'keeffe on 3 ,8 2026

Burson

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PERFORMING OFFICE TEAM LEADER:

Veronica de los RIos
Veronica de los RIos (Mar 6, 2026 11:24:55 EST)

Signature

Veronica de los RIos	Mar 6, 2026
Full Name	*Date*
VP	JeffreyGroup/ Burson Miami
Title	*Company*

PERFORMING OFFICE FINANCE LEADER:

Lilian Monteiro
Lilian Monteiro (Mar 6, 2026 13:27:49 GMT-3)

Signature

Lilian Monteiro	Mar 6, 2026
Full Name	*Date*
Regional Controller	SignWPP - Central - EU
Title	*Company*

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