

U.S. Department of Justice

Washington, DC 20530

Exhibit A to Registration Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at <https://www.fara.gov>.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public online at: <https://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .22 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant

Continental Strategy LLC

2. Registration Number

7545

3. Primary Address of Registrant

1747 Pennsylvania Ave. NW, 875, Washington, DC 20006

4. Name of Foreign Principal

Embassy of Japan

5. Address of Foreign Principal

2520 Massachusetts Ave NW
Washington, DC 20008

6. Country/Region Represented

JAPAN

7. Indicate whether the foreign principal is one of the following:

☒ Government of a foreign country¹☐ Foreign political party☐ Foreign or domestic organization: If either, check one of the following:☐ Partnership☐ Committee☐ Corporation☐ Voluntary group☐ Association☐ Other (*specify*) _____☐ Individual-State nationality _____

8. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant

Embassy of Japan

b) Name and title of official(s) with whom registrant engages

SATO Masaru, Minister of Head of Chancery

¹ "Government of a foreign country," as defined in Section 1(e) of the Act, includes any person or group of persons exercising sovereign de facto or de jure political jurisdiction over any country, other than the United States, or over any part of such country, and includes any subdivision of any such group and any group or agency to which such sovereign de facto or de jure authority or functions are directly or indirectly delegated. Such term shall include any faction or body of insurgents within a country assuming to exercise governmental authority whether such faction or body of insurgents has or has not been recognized by the United States.

9. If the foreign principal is a foreign political party, state:

- a) Name and title of official(s) with whom registrant engages

- b) Aim, mission or objective of foreign political party

10. If the foreign principal is not a foreign government or a foreign political party:

- a) State the nature of the business or activity of this foreign principal.

b) Is this foreign principal:

- | | |
|---|--|
| Supervised by a foreign government, foreign political party, or other foreign principal | Yes ☐ No ☐ |
| Owned by a foreign government, foreign political party, or other foreign principal | Yes ☐ No ☐ |
| Directed by a foreign government, foreign political party, or other foreign principal | Yes ☐ No ☐ |
| Controlled by a foreign government, foreign political party, or other foreign principal | Yes ☐ No ☐ |
| Financed by a foreign government, foreign political party, or other foreign principal | Yes ☐ No ☐ |
| Subsidized in part by a foreign government, foreign political party, or other foreign principal | Yes ☐ No ☐ |

11. Explain fully all items answered "Yes" in Item 10(b).

12. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

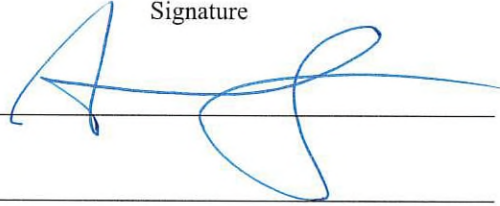
Date

Printed Name

Signature

04-25-25

Alberto Martinez

A handwritten signature in blue ink, appearing to read 'Alberto Martinez', written over a horizontal line. The signature is stylized with a large initial 'A' and a long, sweeping horizontal stroke.

EXECUTION

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Date	Printed Name	Signature
05/01/2025	Alberto Martinez	 /s/Alberto Martinez
05/01/2025	carlos Trujillo	 /s/Carlos Trujillo
		
		

EXECUTION

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Date	Printed Name	Signature
5/1/25	Carlos Trujillo	Chzjl

U.S. Department of Justice

Washington, DC 20530

Exhibit B to Registration Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at <https://www.fara.gov>.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public online at: <https://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .32 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant
Continental Strategy LLC

2. Registration Number
7545

3. Name of Foreign Principal
Embassy of Japan

Check Appropriate Box:

4. ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
5. ☐ There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
6. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, and the fees and expenses, if any, to be received.
7. What is the date of the contract or agreement with the foreign principal? 04/17/2025
8. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Registrant will represent the Embassy of Japan as part of a comprehensive program to provide government services to enhance Japan's profile in the United States.

9. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Activities may involve lobbying, preparing and disseminating information materials, and engaging with policymakers.

10. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act.¹

Yes ☒ No ☐

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Registrant will represent the Embassy of Japan as part of a comprehensive program to provide government services to enhance Japan's profile in the United States.

11. Prior to the date of registration² for this foreign principal has the registrant engaged in any registrable activities, including political activities, for this foreign principal?

Yes ☐ No ☒

If yes, describe in full detail all such activities. The response should include, among other things, the relations, interests, and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored, or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers, and subject matter. The response must also include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's activities, including political activities.

Set forth below in the required detail the registrant's political activities.

Date	Contact	Method	Purpose
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12. During the period beginning 60 days prior to the obligation to register³ to the date of registration for this foreign principal, has the registrant received from the foreign principal, or from any other source, for or in the interests of the foreign principal, any contributions, income, money, or thing of value either as compensation, or for disbursement, or otherwise?

Yes ☐ No ☒

If yes, set forth below in the required detail an account of such monies or things of value.

Date Received	From Whom	Purpose	Amount/Thing of Value
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13. During the period beginning 60 days prior to the obligation to register⁴ to the date of registration for this foreign principal, has the registrant disbursed or expended monies, or disposed of anything of value other than money, in connection with activity on behalf of the foreign principal or transmitted monies to any such foreign principal?

Yes ☐ No ☒

If yes, set forth below in the required detail an account of such monies or things of value.

Date	Recipient	Purpose	Amount/Thing of Value
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¹ "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

^{2,3,4} Pursuant to Section 2(a) of the Act, an agent must register within ten days of becoming an agent, and before acting as such.

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
05/01/2025	Alberto Martinez	 /s/Alberto Martinez
05/01/2025	Carlos Trujillo	 /s/Carlos Trujillo
		
		

EXECUTION

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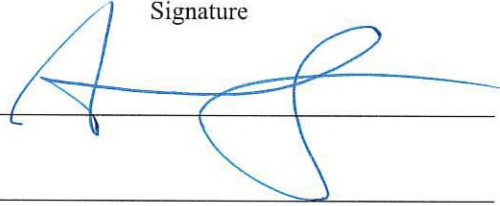
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Date	Printed Name	Signature
5/1/25	Carlos Trujillo	Ch Trujillo



CONTINENTAL
STRATEGY

ContinentalStrategy.com
1747 Pennsylvania Avenue
Suite 875
Washington D.C. 20006

April 7, 2025

Embassy of Japan
2520 Massachusetts Ave NW
Washington, DC 20008

Re: Engagement Agreement

Dear Sir/Madam,

We are pleased you have decided to engage CONTINENTAL STRATEGY LLC (the “Firm”) to provide lobbying services/government relations consulting to the EMBASSY OF JAPAN (“You” or the “Client”). This agreement will memorialize the terms and conditions under which we will undertake this engagement.

Term of Agreement

This agreement shall be effective for the period of April 1, 2025 through June 30, 2025 (the “Effective Date”) whereupon approval for the remainder of the Fiscal Year (July 2025-March 2026) will be requested based upon the results of the initial trial period.

The Firm’s Obligations

The Firm agrees to provide government relations services to the Client.

The Client’s Obligations

The Client’s duty is to provide the Firm with the information necessary to best advance the Client’s objectives. The Client is responsible for timely payment of the Retainer and costs as set for the below.

Compensation

The Client shall pay the firm the amount of \$37,500 (the “Retainer”) for government relations services. The Firm will invoice the Client on July 1, 2025 and the invoice shall be due in thirty (30) days of receipt.

Additionally, the Firm will invoice the Client each quarter for reasonable costs associated with the engagement to which the Client has given prior consent to, including but not limited to necessary registration fees; and travel expenses such as hotel, airfare, car services, and meals, excluding costs typically associated with the operation of an office such as overhead, staff, and equipment.

Standard Terms and Conditions

This Engagement is subject to the Firm’s Standard Terms & Conditions which are enclosed to this Agreement and incorporate by reference.

Washington, DC ● Tallahassee ● Miami ● Jacksonville ● Buenos Aires

We want to assure you that we will endeavor to serve you effectively and strive to advance your interests vigorously and efficiently. To advance these goals, you agree to disclose fully and accurately all pertinent facts and keep us apprised of all developments in this matter. You further agree otherwise to cooperate fully with us and to be available to participate in calls and meetings as are appropriate.

During this engagement, we may express opinions regarding issues for which we are being engaged or various courses of action and the results that might be anticipated. Any such statement is intended to be an expression of opinion only, based on information available to us at the time, and should not be construed as a promise or guarantee. There can be no assurances that our efforts on your behalf will be successful.

Please review this agreement carefully, and if you have any questions concerning the foregoing terms and conditions, do not hesitate to contact me.

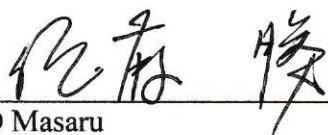
If this agreement is acceptable to you, please acknowledge that you have reviewed it, understand it, and desire to retain us based on the terms of this letter and attachment by signing and delivering to us the enclosed copy. We recommend that you keep a copy of this letter and our Standard Terms in your file.

Thank you for allowing us to be of service.
Sincerely,



Ambassador Carlos Trujillo (Ret.)
President, Continental Strategy

**THE ABOVE ENGAGEMENT IS ACCEPTED
AND AGREED TO:**



By: SATO Masaru

Its: Minister and Head of Chancery

Dated: 4/17/2025

Washington, DC ● Tallahassee ● Miami ● Jacksonville ● Buenos Aires

STANDARD ENGAGEMENT TERMS

1. **Agreement.** These Standard Engagement Terms are incorporated into the Agreement between the Firm and the Client. The Agreement, which includes these Standard Engagement Terms, will apply to all matters handled by the Firm on behalf of the Client unless otherwise communicated, and will control over any outside counsel or billing guidelines unless agreed to in writing by the Firm.

2. **Fees & Billing.** Unless otherwise agreed to in writing, the Firm's fees and costs are not contingent upon the outcome of the matters the Firm handles for the Client. The fees for the Matter have been agreed as outlined in the Agreement and shall compensate the Firm for services during the course of the engagement.

Failure to pay any statement rendered when due will constitute a default. In the event of a default, the Client agrees that the Firm may cease performing services for the Client until satisfactory arrangements have been made for payments of past due amounts and the payment of projected future amounts.

3. **Applicable Law.** The laws of the State of Florida will govern the interpretation of this agreement, including all rules or codes of ethics, which apply to the provision of services pursuant to this Agreement.

4. **Litigation.** In legal proceedings involving or regarding any issue which arises under or is in any way related to this Agreement, including but not limited to collection of funds owed to the Firm, the prevailing party shall be entitled to recover its attorneys' fees and costs. If we prevail, we may recover our attorneys' fees whether we represent ourselves or hire other attorneys to represent us. Jurisdiction for such lawsuit is exclusively proper in the State of Florida in Miami-Dade County, Florida, and by executing this Agreement the Client knowingly and voluntarily submits to jurisdiction in the State of Florida and to venue in Miami-Dade County, Florida.

5. **Jury Trial Waiver.** **THE PARTIES HEREBY KNOWINGLY AND VOLUNTARILY WAIVE THEIR RIGHT TO A TRIAL BY JURY IN REGARD TO ALL DISPUTES, CLAIMS, COUNTERCLAIMS, DEFENSES AND CONTROVERSIES ARISING OUT OF OR RELATED TO THE SERVICES PROVIDED UNDER OR RELATING TO THIS ENGAGEMENT AGREEMENT.**

6. **Exclusivity.** This engagement agreement is exclusively between Continental Strategy, LLC and the Client. The Agreement does not include legal services or the services of any third party.

7. **Affiliates.** Unless specifically requested by the Client and agreed to by the Firm, the Firm's services do not extend to the Client's parent company, affiliates, subsidiaries, employees, directors, or other constituents ("Affiliates").

8. **Information Distribution.** The Client agrees that the Firm may send information about the Firm or matters of interest by email or other means.

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- 9. Confidentiality.** During the course of this Agreement, each party may come into the possession of Confidential Information (as defined below) that pertains to the other party's or its third-party consultants' businesses, including strategies and procedures. As used herein, "Confidential Information" shall mean a party's proprietary, confidential information and data, other than information which is: (i) in the public domain; (ii) known to the other party at the time of disclosure; or (iii) disclosed to one party hereto by a third party under no obligation of confidentiality to the other party hereto.

Confidential Information shall not be divulged or made accessible to any third party without the other party's written consent or pursuant to a court order. In the event that any confidential information is inadvertently disclosed, the disclosing party shall immediately notify the other party.