Received by NSD/FARA Registration Unit 07/15/2025 10:19:49 AM

OMB No. 1124-0006; Expires October 31, 2026

U.S. Department of Justice
Washington, DC 20530

Exhibit A to Registration Statement Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at https://www.fara.gov.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: https://www.fara.gov. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public online at: https://www.fara.gov.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .22 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant
Basilinna Advisory LLC

2. Registration Number
7515

3. Primary Address of Registrant
1209 Orange Street, c/o The Corporation Trust Company, Wilmington, DE 19801

4. Name of Foreign Principal
King Faisal Specialist Hospital & Research Center- Represented by Veyron Limited Co.

5. Address of Foreign Principal
4123 Uthman Ibn Affan Rd, An Narjis
Riyadh
SAUDI ARABIA 13324

6. Country/Region Represented
SAUDI ARABIA

7. Indicate whether the foreign principal is one of the following:

- ☐ Government of a foreign country [1]
- ☐ Foreign political party
- ☒ Foreign or domestic organization: If either, check one of the following:
  - ☐ Partnership
  - ☐ Corporation
  - ☐ Association
  - ☐ Committee
  - ☐ Voluntary group
  - ☒ Other *(specify)* Sui Generis non-profit foundation
- ☐ Individual-State nationality _____

8. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant

b) Name and title of official(s) with whom registrant engages

1 "Government of a foreign country," as defined in Section 1(e) of the Act, includes any person or group of persons exercising sovereign de facto or de jure political jurisdiction over any country, other than the United States, or over any part of such country, and includes any subdivision of any such group and any group or agency to which such sovereign de facto or de jure authority or functions are directly or indirectly delegated. Such term shall include any faction or body of insurgents within a country assuming to exercise governmental authority whether such faction or body of insurgents has or has not been recognized by the United States.

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9. If the foreign principal is a foreign political party, state:

a) Name and title of official(s) with whom registrant engages

b) Aim, mission or objective of foreign political party

10. If the foreign principal is not a foreign government or a foreign political party:

a) State the nature of the business or activity of this foreign principal.

King Faisal Specialist Hospital and Research Centre (KFSHRC) is a leading healthcare institution based in Saudi Arabia, specializing in advanced medical services, clinical research, and education.

b) Is this foreign principal:

Supervised by a foreign government, foreign political party, or other foreign principal	Yes ☒ No ☐
Owned by a foreign government, foreign political party, or other foreign principal	Yes ☒ No ☐
Directed by a foreign government, foreign political party, or other foreign principal	Yes ☒ No ☐
Controlled by a foreign government, foreign political party, or other foreign principal	Yes ☒ No ☐
Financed by a foreign government, foreign political party, or other foreign principal	Yes ☒ No ☐
Subsidized in part by a foreign government, foreign political party, or other foreign principal	Yes ☒ No ☐

11. Explain fully all items answered "Yes" in Item 10(b).

See Appendix for Response

12. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

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EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name		Signature
07/15/2025	Leigh Wedell	Sign	/s/Leigh Wedell
		Sign	
		Sign	
		Sign	

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Date	Printed Name	Signature
7/15/2025	Leigh Wedell	

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Appendix
Response to Item 11

Item 11: Explain fully all items answered "Yes" in Item 10(b).

Item 10(b) Supervised: KFSHRC is under the Royal Commission for Riyadh City (RCRC) and receives government funding.

Item 10(b) Owned: KFSHRC is under the Royal Commission for Riyadh City (RCRC) and receives government funding.

Item 10(b) Directed: KFSHRC is under the Royal Commission for Riyadh City (RCRC) and receives government funding.

Item 10(b) Controlled: KFSHRC is under the Royal Commission for Riyadh City (RCRC) and receives government funding.

Item 10(b) Financed: KFSHRC is under the Royal Commission for Riyadh City (RCRC) and receives government funding.

Item 10(b) Subsidized: KFSHRC is under the Royal Commission for Riyadh City (RCRC) and receives government funding.

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U.S. Department of Justice

Washington, DC 20530

Exhibit B to Registration Statement Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at https://www.fara.gov.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: https://www.fara.gov. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public online at: https://www.fara.gov.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .32 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant	2. Registration Number
Basilinna Advisory LLC	7515

3. Name of Foreign Principal

King Faisal Specialist Hospital & Research Center- Represented by Veyron Limited Co.

Check Appropriate Box:

4. ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.

5. ☐ There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.

6. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, and the fees and expenses, if any, to be received.

7. What is the date of the contract or agreement with the foreign principal? 07/14/2025

8. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Basilinna Advisory LLC will provide consulting services to KFSHRC with the goal of achieving global recognition, including managing strategic communications and public relations efforts.

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9. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Basilinna Advisory LLC will support with International Media engagement, and non-governmental stakeholder engagement and partnerships.

10. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act.[1]

Yes ☐ No ☒

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

11. Prior to the date of registration[2] for this foreign principal has the registrant engaged in any registrable activities, including political activities, for this foreign principal?

Yes ☐ No ☒

If yes, describe in full detail all such activities. The response should include, among other things, the relations, interests, and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored, or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers, and subject matter. The response must also include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's activities, including political activities.

Set forth below in the required detail the registrant's political activities.

Date	Contact	Method	Purpose

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12. During the period beginning 60 days prior to the obligation to register[3] to the date of registration for this foreign principal, has the registrant received from the foreign principal, or from any other source, for or in the interests of the foreign principal, any contributions, income, money, or thing of value either as compensation, or for disbursement, or otherwise?

Yes ☐ No ☒

If yes, set forth below in the required detail an account of such monies or things of value.

Date Received	From Whom	Purpose	Amount/Thing of Value

13. During the period beginning 60 days prior to the obligation to register[4] to the date of registration for this foreign principal, has the registrant disbursed or expended monies, or disposed of anything of value other than money, in connection with activity on behalf of the foreign principal or transmitted monies to any such foreign principal?

Yes ☐ No ☒

If yes, set forth below in the required detail an account of such monies or things of value.

Date	Recipient	Purpose	Amount/Thing of Value

1 "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

2,3,4 Pursuant to Section 2(a) of the Act, an agent must register within ten days of becoming an agent, and before acting as such.

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EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name		Signature
07/15/2025	Leigh Wedell	Sign	/s/Leigh Wedell
		Sign	
		Sign	
		Sign	

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Date	Printed Name	Signature
7/15/2025	Leigh Wedell	

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BASILINNA

CONSULTING AGREEMENT

12 July 2025

This consulting agreement (this **Agreement**) is between **Basilinna Advisory LLC**, "Basilinna" (the **Consultancy**) and **Veyron Limited Co.** "Veyron", (the **Client** and together with the Consultancy, the **Parties**). This Agreement shall be effective from 1 July 2025 (the **Effective Date**).

WHEREAS the Consultancy is to be engaged to perform services for the Client for a project called **International Media Engagement** as described in **Appendix A** (the **SCOPE**) and for such other services as from time to time may be agreed between them (together the **Services**) on the terms and conditions set out in this Agreement.

NOW the Parties agree as follows:

ENGAGEMENT

1. The Consultancy is engaged from the Effective Date The Consultancy is engaged from the Effective Date until the project is completed or until terminated by either party in accordance with this Agreement (the "Term).
2. The Services to be performed by the Consultancy are set out in **Appendix A**. The Parties acknowledge and agree that the Services may be subject to amendment and revision during the term of the Project. Additional Services unrelated to the Project shall be as agreed by the Parties from time to time but may be accepted or declined by the Consultancy at their sole discretion.
3. The Consultancy shall act as an independent contractor, not as an employee, partner, or agent of the Client. The Consultancy may perform services for other parties, provided such services do not conflict with the obligations herein.
4. The Consultancy shall determine the time and place for performing the Services and shall provide its own equipment. Services shall be performed diligently and in accordance with professional standards, with time being of the essence.

FEES

5. The Consultancy shall be paid the fees set out in **Appendix A. A total consultancy fee of $210,000 USD.** Payment for other Services shall be as agreed between the Parties from time to time.
6. As an independent contractor, the Consultancy shall be solely responsible for all fiscal obligations applicable to the fees paid to them under this Agreement in their country of residence including tax and National Insurance contributions, or whatever is the local equivalent in their country of establishment.
7. All reimbursable expenses shall require the prior written approval of the Client. A service fee of ten percent (10%) shall apply to any expenses advanced by the Consultancy. From time to time, KFSH may require the Consultancy's team to travel in support of executive trips. Such travel expenses shall be reimbursable, provided that the Consultancy coordinates in advance and obtains the Client's prior written approval. Any such arrangements shall be handled on a case-by-case basis and shall be subject to a separate agreement and the prior written approval of KFSH.
8. The Consultancy shall submit an invoice for the monthly fee and any agreed expenses for each month, by the fifth working day of the following month. Invoices shall be in U.S. dollars unless exceptionally agreed with the Client and shall be payable in U.S. dollars by bank transfer.

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9. All invoices shall be subject to the client's prior written approval of the completed services in order to be accepted and paid. The Client will make payment to the Consultancy for Services satisfactorily performed within forty-five (45) days of receipt of each invoice.

INTELLECTUAL PROPERTY RIGHTS

10. In performing the Services under this Agreement, the Consultancy will produce textual and visual materials (**Textual and Visual Materials**) for the Client in which intellectual property rights (**IPR**) will be created. For the purposes of this Agreement, IPR means copyright, rights related to copyright such as moral rights and performers' rights, patents, rights in inventions, rights in Confidential Information, know-how, trade secrets, trademarks, geographical indications, service marks, trade names, design rights, rights in get-up, database rights, databases, data exclusivity rights, approvals, utility models, domain names, business names, rights in computer software, topography rights, the right to sue for infringement, unfair competition and passing off, and all similar rights of whatever nature and, in each case:
    a. Whether registered or not;
    b. Including any applications to protect or register such rights;
    c. Including all renewals and extensions of such rights or applications;
    d. Whether vested, contingent or future; and
    e. Wherever existing.

11. The Consultancy warrants that the materials are original and do not infringe third-party rights and agrees to indemnify the Client for any breach of this warranty.

CONFIDENTIALITY

12. Each Party shall maintain the confidentiality of designated materials. This obligation excludes information that is public, lawfully known, independently developed, required by law to be disclosed, or authorized for release. The Consultancy may reference public work product for industry recognition purposes.

INDEMNIFICATION

13. The Consultancy shall indemnify and hold harmless the Client, its directors, officers, employees and agents from and against all third-party claims, demands, actions, liabilities, causes of action, injuries, lawsuits, judgments, settlements, and expenses, including attorney's fees and other defense costs, arising from the acts or omissions of the Consultancy, or the Consultancy's breach of a provision of this Agreement. This Clause 20 shall survive the expiry or termination of this Agreement.

FORCE MAJEURE

14. Neither Party shall be liable for delays or failure in performance due to events beyond their control. If a Force Majeure event prevents performance for more than seven (7) days, the Client may engage an alternate service provider or terminate the Agreement.

TERMINATION

15. Either Party may terminate this Agreement without cause upon thirty (30) days' written notice. Termination for cause may occur with notice if the other Party breaches the Agreement and fails to cure such breach within fifteen (15) days or acts in a way that jeopardizes the terminating Party's reputation.

EFFECTS OF TERMINATION

16. Upon termination, the Consultancy shall invoice the Client for outstanding Services. The Client shall pay for Services performed up to the termination date. The Consultancy shall return or destroy all materials and delete project data from its systems within five (5) days.

JURISDICTION

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17. This Agreement shall be construed in accordance with the laws of the State of Delaware, regardless of any conflict of law rules. The Client hereby submits to the exclusive jurisdiction of the federal and state courts located in the State of Delaware. This Section shall survive termination or expiration of this Agreement.

NOTICES

18. All notices under this Agreement shall be in writing and shall be delivered to the other Party by email at the email address provided below or such other email address as the Party may provide by notice pursuant to this clause 30. Notices sent by email shall be deemed received at noon on the first business day following the date on which the notice is sent (or when actually received if the sender receives an acknowledgment that the email has been received).

    a. If to the Consultancy: Leigh.Wedell@basilinna.com
    With a copy to: Lisa.Castro@basilinna.com

    b. If to the Client: zaher@veyronmarketing.com
    With a copy to: nour@veyronmarketing.com and layali@veyronmarketing.com

ENTIRE AGREEMENT AND AMENDMENTS

19. This Agreement contains the entire agreement between the Parties. It supersedes in all respects any and all prior oral or written agreements or understanding pertaining to the Services to be performed pursuant to this Agreement. This Agreement shall be amended or modified only by written addendum signed by both Parties.

IN WITNESS WHEREOF each Party has caused this Agreement to be executed personally or by its duly authorized officer, manager or member on the date written below:

Basilinna Advisory LLC

By: _____ Date: July 14, 2025
Leigh Wedell
COO & President

Veyron Limited Co.

By: _____ Date: 14/07/2025
Zaher Hatoum
Chief Strategy Officer

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APPENDIX A

INTERNATIONAL MEDIA ENGAGEMENT PROPOSAL

for Veyron on behalf of KFSHRC

July 14, 2025

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Thank you for our continued conversations and partnership on King Faisal Specialist Hospital and Research Centre (KFSHRC)'s objectives. As the KFSHRC team is well aware, in a global landscape increasingly shaped by data, outcomes, and narrative, healthcare institutions that distinguish themselves are those that both deliver excellence and communicate it with purpose. KFSHRC has an opportunity—not just to be recognized for its excellence, but to lead.

Basilinna would be pleased to support KFSH in advancing this positioning through high-level advisory, targeted media placement, and identifying a top-tier media partner to develop a new international hospital ranking.

Strategic Advisory and Team Support

Our team brings decades of experience at the intersection of reputation, policy, and strategic visibility. We've partnered with institutions through pivotal periods of growth and transformation—and we know what it takes to earn credibility with U.S. audiences and global stakeholders.

Deliverables:

- **Bi-weekly Calls:** Ongoing biweekly calls to discuss project status and raise any potential updates or priorities.
- **Senior-level engagement:** Provide high-level strategic counsel tailored to KFSHRC's project strategy and objectives.
- **Serve as KFSHRC liaison:** Serve as a direct liaison with external partners to ensure projects are advancing.

Support with U.S. Publishing of Five Articles

We will work closely with KFSHRC to develop and place **five** original articles with leading U.S. media outlets. These placements will be targeted at platforms that align with KFSHRC's objectives and are reputable mainstream U.S. media outlets.

Our focus will be on content that:

- Highlights KFSHRC's clinical excellence, patient-first outcomes and practices, and innovation.
- Profiles specific programs, leaders, or medical advancements and firsts that set the hospital apart.
- Compelling and aligned with the narrative goals of each media platform.
- Strategically align content to support future goals like the launch of a new ranking system and new partnerships.

Third Ranking Partner

Each article will be developed collaboratively with your team, with Basilinna handling strategy, editing, placement, and follow-through. We will support in identifying a global media organization to partner with KFSHRC to develop a **new international hospital ranking**—one that offers a more Health Impact focused ranking than current

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rankings. To execute on this objective, we would recommend the following:

International Ranking

The goal is to align with an editorial institution that brings both credibility and reach, and that is open to building a new, forward-looking framework. The KFSHRC team has made initial connections during the New York trip; we will utilize these connections with CNN, Fortune, Fast Company and others in addition to our network to further explore the potential for partnership.

We will also engage the Asian region to promote a new ranking given how central the region will be to solving many of the world's current and future health challenges. We will explore potential ways to promote the development of a "health impact" centered hospital ranking system in Greater China and potential partners to target.

Finally, we can also work with you to support efforts to engage the UN and WHO to promote the concept of a ranking system that is more reflective of their Sustainable Development Goals. Securing their support and funding would be beneficial to the overall effort.

KFSHRC would play a dual role in this initiative—as a participant and as a strategic partner in shaping the methodology, identifying potential partners and funding, and global relevance of the ranking.

Regional Ranking

We understand the key deliverable is a global ranking and that will be the focus, but we recommend pursuing the opportunity with U.S. News on a regional ranking. They intend to explore this concept regardless of the involvement of KFSH so this is a major opportunity to collaborate. U.S. News is the most influential hospital ranking authority in the United States, and they are interested in expanding globally. However, they would like to pursue a more phased approach by adding a new region, and the region of interest is the Middle East. This is "low hanging fruit" and they would just appreciate the support of KFSH in securing meetings on upcoming travel.

Deliverables:

- **Deliver Active Discussions with a Global Partner:**
    - Initiate and manage exploratory conversations with select partners in the U.S. and globally to assess interest, alignment, and potential partnership structure.
    - Coordinate planning for in-person discussions or site visits with the selected media partner.

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- **Greater China 3rd ranking landscape analysis report:**
  - Conduct analysis of prospective partners capable of supporting a new international hospital ranking.
  - Initiate discussions with potential partners.
  - Arrange for KFSH engagement – virtual or in person – with potential partners.
- **Support with UN and WHO Engagement:**
  - In coordination with KFSH, conduct initial conversations with the UN ecosystem around the concept of a global health impact ranking.
  - Arrange for in-person engagement with senior WHO and UN officials in Switzerland or NY.

PROPOSED TERMS OF ENGAGEMENT

For the above scope of work, we propose an engagement with a fee of $210,000.

Engagement	Total Amount
Consulting	$210,000

Any expenses would be submitted for pre-approval, such as any required travel.

# # #

We welcome your feedback and thoughts on the above proposal and would be happy to refine and tailor the scope to meet your needs. We would be thrilled to support KFSHRC in achieving its objectives and look forward to continuing our partnership.

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