Received by NSD/FARA Registration Unit 05/05/2025 11:18:41 AM

OMB No. 1124-0006; Expires October 31, 2026

U.S. Department of Justice
Washington, DC 20530

Exhibit A to Registration Statement Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at https://www.fara.gov.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: https://www.fara.gov. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public online at: https://www.fara.gov.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .22 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant
Signal Group

2. Registration Number
7433

3. Primary Address of Registrant
200 Massachusetts Ave NW, Floor 7, Washington, DC 20001

4. Name of Foreign Principal
Embassy of Canada

5. Address of Foreign Principal
501 Pennsylvania Ave NW, 3rd Floor
Washington, DC 20001

6. Country/Region Represented
CANADA

7. Indicate whether the foreign principal is one of the following:

- ☒ Government of a foreign country [1]
- ☐ Foreign political party
- ☐ Foreign or domestic organization: If either, check one of the following:
  - ☐ Partnership
  - ☐ Corporation
  - ☐ Association
  - ☐ Committee
  - ☐ Voluntary group
  - ☐ Other *(specify)* _____
- ☐ Individual-State nationality _____

8. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant
Embassy of Canada

b) Name and title of official(s) with whom registrant engages
Tarryn Elliot - Spokesperson and Counsellor

1 "Government of a foreign country," as defined in Section 1(e) of the Act, includes any person or group of persons exercising sovereign de facto or de jure political jurisdiction over any country, other than the United States, or over any part of such country, and includes any subdivision of any such group and any group or agency to which such sovereign de facto or de jure authority or functions are directly or indirectly delegated. Such term shall include any faction or body of insurgents within a country assuming to exercise governmental authority whether such faction or body of insurgents has or has not been recognized by the United States.

Received by NSD/FARA Registration Unit 05/05/2025 11:18:41 AM

Received by NSD/FARA Registration Unit 05/05/2025 11:18:41 AM

9. If the foreign principal is a foreign political party, state:

a) Name and title of official(s) with whom registrant engages

b) Aim, mission or objective of foreign political party

10. If the foreign principal is not a foreign government or a foreign political party:

a) State the nature of the business or activity of this foreign principal.

b) Is this foreign principal:

Supervised by a foreign government, foreign political party, or other foreign principal	Yes ☐ No ☐
Owned by a foreign government, foreign political party, or other foreign principal	Yes ☐ No ☐
Directed by a foreign government, foreign political party, or other foreign principal	Yes ☐ No ☐
Controlled by a foreign government, foreign political party, or other foreign principal	Yes ☐ No ☐
Financed by a foreign government, foreign political party, or other foreign principal	Yes ☐ No ☐
Subsidized in part by a foreign government, foreign political party, or other foreign principal	Yes ☐ No ☐

11. Explain fully all items answered "Yes" in Item 10(b).

12. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

Received by NSD/FARA Registration Unit 05/05/2025 11:18:41 AM

Received by NSD/FARA Registration Unit 05/05/2025 11:18:41 AM

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name		Signature
05/05/2025	Erika Bellido-Jin	Sign	/s/Erika Bellido-Jin
		Sign	
		Sign	
		Sign	

Received by NSD/FARA Registration Unit 05/05/2025 11:18:41 AM

Received by NSD/FARA Registration Unit 05/05/2025 11:18:41 AM

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
4/28/2025	Erika Bellido-Jin	

Received by NSD/FARA Registration Unit 05/05/2025 11:18:41 AM

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

OMB No. 1124-0004; Expires October 31, 2026

U.S. Department of Justice

Washington, DC 20530

Exhibit B to Registration Statement Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at https://www.fara.gov.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: https://www.fara.gov. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public online at: https://www.fara.gov.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .32 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant	2. Registration Number
Signal Group	7433

3. Name of Foreign Principal

Embassy of Canada

Check Appropriate Box:

4. ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.

5. ☐ There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.

6. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, and the fees and expenses, if any, to be received.

7. What is the date of the contract or agreement with the foreign principal? 03/01/2025

8. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Media Relations strategy and advice

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

9. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

media relations strategy and advice

10. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act.[1]

Yes ☐ No ☒

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

11. Prior to the date of registration[2] for this foreign principal has the registrant engaged in any registrable activities, including political activities, for this foreign principal?

Yes ☐ No ☒

If yes, describe in full detail all such activities. The response should include, among other things, the relations, interests, and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored, or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers, and subject matter. The response must also include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's activities, including political activities.

Set forth below in the required detail the registrant's political activities.

Date	Contact	Method	Purpose

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

12. During the period beginning 60 days prior to the obligation to register[3] to the date of registration for this foreign principal, has the registrant received from the foreign principal, or from any other source, for or in the interests of the foreign principal, any contributions, income, money, or thing of value either as compensation, or for disbursement, or otherwise?

Yes ☐ No ☒

If yes, set forth below in the required detail an account of such monies or things of value.

Date Received	From Whom	Purpose	Amount/Thing of Value

13. During the period beginning 60 days prior to the obligation to register[4] to the date of registration for this foreign principal, has the registrant disbursed or expended monies, or disposed of anything of value other than money, in connection with activity on behalf of the foreign principal or transmitted monies to any such foreign principal?

Yes ☐ No ☒

If yes, set forth below in the required detail an account of such monies or things of value.

Date	Recipient	Purpose	Amount/Thing of Value

1 "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

2,3,4 Pursuant to Section 2(a) of the Act, an agent must register within ten days of becoming an agent, and before acting as such.

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name		Signature
05/05/2025	Erika Bellido-Jin	Sign	/s/Erika Bellido-Jin
		Sign	
		Sign	
		Sign	

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
4/28/2025	Julian Graham	Julian Graham

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
4/28/2025	Julian Graham	Julian Graham

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
4/28/2025	Julian Graham	Julian Graham

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
4/28/2025	Julian Graham	Julian Graham

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
4/28/2025	Julian Graham	Julian Graham

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
4/28/2025	Julian Graham	Julian Graham

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
4/28/2025	Erika Bellido-Jin	

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

INDEPENDENT CONTRACTOR SERVICES AGREEMENT

by and between

EMBASSY OF CANADA TO THE UNITED STATES

and

SIGNAL GROUP CONSULTING, LLC

THIS INDEPENDENT CONTRACTOR SERVICES AGREEMENT (this "***Agreement***") is made by and between Embassy of Canada to the United States ("***Embassy of Canada***") and Signal Group Consulting, LLC, a Delaware limited liability company ("***Signal Group***"), as of March 3, 2025.

1. **ENGAGEMENT OF SERVICES.** Embassy of Canada shall engage Signal Group to perform certain services on its behalf, as more fully described on ***Schedule A*** attached hereto.

2. **COMPENSATION.**

   a. **PROJECT FEE.** Embassy of Canada will pay Signal Group a project fee (the "***Project Fee***") as compensation for services rendered under this Agreement. The Project Fee shall be six thousand dollars ($6,000).

   b. **PAYMENT.** The full Project Fee shall be payable upon execution of this Agreement. On the last day of each month, Signal Group will assess a late fee equal to one percent (1%) of any unpaid balance outstanding as of such date.

   c. **EXPENSES.** Embassy of Canada shall reimburse Signal Group for any reasonable and customary expenses incurred in connection with the performance of services under this Agreement, provided that Signal Group submits appropriate documentation ("***Expenses***"). In addition, all digital expenses not currently outlined in Schedule A will be priced and billed separately upon Embassy of Canada prior approval.

3. **INDEPENDENT CONTRACTOR RELATIONSHIP.** Signal Group's relationship with Embassy of Canada will be that of an independent contractor and nothing in this Agreement should be construed to create a partnership, joint venture, attorney-client or employer-employee relationship. Signal Group is not engaged in the practice of law. Signal Group is not the agent of Embassy of Canada and is not authorized to make any representation, contract, or commitment on behalf of Embassy of Canada.

4. **SECURITIES COMPLIANCE.** During the course of its work for Embassy of Canada and/or its other clients, Signal Group may be asked to solicit or may receive important information about publicly-traded companies or the markets, industries or regulatory environment in which these companies do business that has not yet been disclosed or been made available to the general public ("***Non-public Information***"). Signal Group is firmly

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

committed to complying with all insider-trading laws, and as a result there will be information that it possesses from time to time that it will not disclose to Embassy of Canada. In particular, it will not disclose to Embassy of Canada any Non-public Information in its possession if the source of the information is under a duty of confidentiality regarding that information or if a duty has otherwise been imposed upon Signal Group to keep such information confidential. In addition, Signal Group will not disclose to Embassy of Canada any Non-public Information in its possession if, in Signal Group's judgment, disclosing that information would or could result in a violation of applicable securities laws.

5. **Compliance of Laws.** In performing its obligations hereunder, Signal Group shall comply with all applicable federal and/or state laws, legislation, regulations, codes of practice or requirements including but not limited to, the Foreign Agents Registration Act of 1985 (FARA) and the Lobbying Disclosure Act of 1995, as amended.

6. **Limitation of Liability.** Not in limitation of any other provisions of this Agreement, Embassy of Canada agrees that Signal Group and its Affiliates shall not be liable under this Agreement to Embassy of Canada or any third party, or their respective officers, directors, equity holders, successors, assigns, or affiliates, for any amount in excess of the total amount of the fees paid to Signal Group under this Agreement. Not in limitation of any other provision of this agreement, and to the maximum extent permitted under law, in no event shall signal group be liable to Embassy of Canada or any third party for any direct, indirect, incidental, consequential, compensatory, exemplary, punitive or special damages arising under or related to this agreement, the services or the deliverables. signal group shall not be liable to embassy of canada or any party for any losses or lost profits arising from or related to any decision made or not made based on the services or deliverables, even if signal group has been advised of the possibility of such losses. the foregoing limitations of liability apply whether the alleged liability is based in contract, tort (including negligence), strict liability or any other basis.

7. **Term.** This Agreement shall remain in place from March 1, 2025 until March 31, 2025 or until terminated by either Embassy of Canada or Signal Group as provided for in this Agreement. This Agreement shall be renewable by written consent by the Embassy of Canada and Signal Group.

8. **Termination.** Either Embassy of Canada or Signal Group may terminate this Agreement at any time and without any breach upon thirty (30) days' prior written notice.

9. **Governing Law and Venue.** This Agreement and the rights and obligations of the parties hereunder shall be governed by and construed in accordance with the laws of the State of Delaware without giving effect to the conflicts of law principals thereof. The parties agree the exclusive place of jurisdiction for any action, suit, or proceeding arising under

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

or in connection with this Agreement shall be the local or federal courts in Washington, DC.

[SIGNATURE PAGE FOLLOWS]

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

IN WITNESS WHEREOF, Embassy of Canada and Signal Group have caused this Independent Contractor Services Agreement to be executed by their duly authorized representatives as of the date first set forth above.

EMBASSY OF CANADA TO THE UNITED STATES:

By: _____

Name: Tarryn Elliott

Title: Spokesperson and Counsellor

Address: 501 Pennsylvania Ave NW
3rd Floor
Washington, DC 20001

17 March 2026

SIGNAL GROUP CONSULTING, LLC:

By: Blake Androff
Blake Androff (Mar 18, 2025 09:14 EDT)

Name: Blake Androff

Title: Chief Executive Officer

Address: 200 Massachusetts Ave NW
7th Floor
Washington, DC 20001

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

SCHEDULE A

to

INDEPENDENT CONTRACTOR SERVICES AGREEMENT

by and between

EMBASSY OF CANADA TO THE UNITED STATES

and

SIGNAL GROUP CONSULTING, LLC

All capitalized terms used herein shall be deemed to have the meanings set forth in the Independent Contractor Services Agreement by and between Embassy of Canada to the United States and Signal Group Consulting, LLC, dated as of March 3, 2025. Pursuant to the Agreement, Signal Group shall perform the following services for Embassy of Canada:

Signal Group will conduct a 2-hour session on right-wing media and messaging including Q+A. This session will cover:

- Deep dive into conservative media landscape
- Right-wing messaging analysis
- Workshop adapting messaging on key issues to Canada

Signal will conduct a 1-hour executive level media training for the Embassy.

Printed materials that Signal Group will provide:

- Conservative media landscape
- Right-wing message analysis

During the session:

- Explanation of right wing messaging/Maslow's hierarchy of needs (20mins)
- Right-wing message analysis of the Ambassador's recent TV interviews (20mins)
- Interview prep with conservative slant (20mins)

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM

2025-03-17 Signal DC - contract

Final Audit Report 2025-03-18

Created:	2025-03-17
By:	Erika Bellido-Jin (ebellidojin@signaldc.com)
Status:	Signed
Transaction ID:	CBJCHBCAABAAMrlN66RqUtbNncNAs9XfL5E6YV2ksKnO

"2025-03-17 Signal DC - contract" History

Document created by Erika Bellido-Jin (ebellidojin@signaldc.com)
2025-03-17 - 7:19:05 PM GMT

Document emailed to Blake Androff (bandroff@signaldc.com) for signature
2025-03-17 - 7:19:11 PM GMT

Document e-signed by Blake Androff (bandroff@signaldc.com)
Signature Date: 2025-03-18 - 1:14:49 PM GMT - Time Source: server

Agreement completed.
2025-03-18 - 1:14:49 PM GMT

Adobe Acrobat Sign

Received by NSD/FARA Registration Unit 05/05/2025 11:17:44 AM