Received by NSD/FARA Registration Unit 01/29/2026 11:55:49 AM

OMB No. 1124-0006; Expires October 31, 2026

U.S. Department of Justice
Washington, DC 20530

Exhibit A to Registration Statement Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at https://www.fara.gov.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: https://www.fara.gov. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public online at: https://www.fara.gov.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .22 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant
PLUS Communications, LLC

2. Registration Number
7107

3. Primary Address of Registrant
3001 Washington Blvd., 7th Floor, Arlington, VA 22201

4. Name of Foreign Principal
Ministry of Finance of the State of Israel

5. Address of Foreign Principal
800 Second Avenue, Fl. 17
New York, NY 10017

6. Country/Region Represented
ISRAEL

7. Indicate whether the foreign principal is one of the following:
- ☒ Government of a foreign country [1]
- ☐ Foreign political party
- ☐ Foreign or domestic organization: If either, check one of the following:
  - ☐ Partnership
  - ☐ Corporation
  - ☐ Association
  - ☐ Committee
  - ☐ Voluntary group
  - ☐ Other *(specify)* _____
- ☐ Individual-State nationality _____

8. If the foreign principal is a foreign government, state:
a) Branch or agency represented by the registrant
Ministry of Finance

b) Name and title of official(s) with whom registrant engages
Gil Cohen, Senior Deputy Accountant General
Elinor Azani, Head of Israel Economic Mission - Western Hemisphere

1 "Government of a foreign country," as defined in Section 1(e) of the Act, includes any person or group of persons exercising sovereign de facto or de jure political jurisdiction over any country, other than the United States, or over any part of such country, and includes any subdivision of any such group and any group or agency to which such sovereign de facto or de jure authority or functions are directly or indirectly delegated. Such term shall include any faction or body of insurgents within a country assuming to exercise governmental authority whether such faction or body of insurgents has or has not been recognized by the United States.

Received by NSD/FARA Registration Unit 01/29/2026 11:55:49 AM

Received by NSD/FARA Registration Unit 01/29/2026 11:55:49 AM

9. If the foreign principal is a foreign political party, state:

a) Name and title of official(s) with whom registrant engages

b) Aim, mission or objective of foreign political party

10. If the foreign principal is not a foreign government or a foreign political party:

a) State the nature of the business or activity of this foreign principal.

b) Is this foreign principal:

Supervised by a foreign government, foreign political party, or other foreign principal	Yes ☐ No ☐
Owned by a foreign government, foreign political party, or other foreign principal	Yes ☐ No ☐
Directed by a foreign government, foreign political party, or other foreign principal	Yes ☐ No ☐
Controlled by a foreign government, foreign political party, or other foreign principal	Yes ☐ No ☐
Financed by a foreign government, foreign political party, or other foreign principal	Yes ☐ No ☐
Subsidized in part by a foreign government, foreign political party, or other foreign principal	Yes ☐ No ☐

11. Explain fully all items answered "Yes" in Item 10(b).

12. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

Received by NSD/FARA Registration Unit 01/29/2026 11:55:49 AM

Received by NSD/FARA Registration Unit 01/29/2026 11:55:49 AM

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name		Signature
01/29/2026	Chandler Hudson	Sign	/s/Chandler Hudson
		Sign	
		Sign	
		Sign	

Received by NSD/FARA Registration Unit 01/29/2026 11:55:49 AM

Received by NSD/FARA Registration Unit 01/29/2026 11:55:49 AM

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
January 28, 2026	CHANDLER HUDSON	Chandler Hudson

Received by NSD/FARA Registration Unit 01/29/2026 11:55:49 AM

Received by NSD/FARA Registration Unit 01/29/2026 11:55:36 AM

OMB No. 1124-0004; Expires October 31, 2026

U.S. Department of Justice

Washington, DC 20530

Exhibit B to Registration Statement Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at https://www.fara.gov.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: https://www.fara.gov. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public online at: https://www.fara.gov.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .32 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant	2. Registration Number
PLUS Communications, LLC	7107

3. Name of Foreign Principal

Ministry of Finance of the State of Israel

Check Appropriate Box:

4. ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.

5. ☐ There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.

6. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, and the fees and expenses, if any, to be received.

7. What is the date of the contract or agreement with the foreign principal? 01/20/2026

8. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Registrant will provide public relations counsel to foreign principal.

Received by NSD/FARA Registration Unit 01/29/2026 11:55:36 AM

9. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Registrant will provide public relations counsel to foreign principal.

10. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act.[1]

Yes ☒ No ☐

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Registrant will provide public relations counsel to foreign principal.

11. Prior to the date of registration[2] for this foreign principal has the registrant engaged in any registrable activities, including political activities, for this foreign principal?

Yes ☐ No ☒

If yes, describe in full detail all such activities. The response should include, among other things, the relations, interests, and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored, or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers, and subject matter. The response must also include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's activities, including political activities.

Set forth below in the required detail the registrant's political activities.

Date	Contact	Method	Purpose

Received by NSD/FARA Registration Unit 01/29/2026 11:55:36 AM

Received by NSD/FARA Registration Unit 01/29/2026 11:55:36 AM

12. During the period beginning 60 days prior to the obligation to register[3] to the date of registration for this foreign principal, has the registrant received from the foreign principal, or from any other source, for or in the interests of the foreign principal, any contributions, income, money, or thing of value either as compensation, or for disbursement, or otherwise?

Yes ☐ No ☒

If yes, set forth below in the required detail an account of such monies or things of value.

Date Received	From Whom	Purpose	Amount/Thing of Value

13. During the period beginning 60 days prior to the obligation to register[4] to the date of registration for this foreign principal, has the registrant disbursed or expended monies, or disposed of anything of value other than money, in connection with activity on behalf of the foreign principal or transmitted monies to any such foreign principal?

Yes ☐ No ☒

If yes, set forth below in the required detail an account of such monies or things of value.

Date	Recipient	Purpose	Amount/Thing of Value

1 "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

2,3,4 Pursuant to Section 2(a) of the Act, an agent must register within ten days of becoming an agent, and before acting as such.

Received by NSD/FARA Registration Unit 01/29/2026 11:55:36 AM

Received by NSD/FARA Registration Unit 01/29/2026 11:55:36 AM

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name		Signature
01/29/2026	Chandler Hudson	Sign	/s/Chandler Hudson
		Sign	
		Sign	
		Sign	

Received by NSD/FARA Registration Unit 01/29/2026 11:55:36 AM

Received by NSD/FARA Registration Unit 01/29/2026 11:55:36 AM

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
January 28, 2026	CHANDLER HUDSON	Chandler Hudson

Received by NSD/FARA Registration Unit 01/29/2026 11:55:36 AM

Received by NSD/FARA Registration Unit 01/29/2026 11:55:36 AM

Execution Version

MASTER SERVICES AGREEMENT

THIS MASTER SERVICES AGREEMENT (this "Agreement") is entered into as of January 21, 2026 (the "Effective Date"), by and between PLUS Communications LLC, a District of Columbia limited liability company (the "Company"), and the Ministry of Finance of the State of Israel ("Client").

WHEREAS, Client desires to engage the Company to provide, and the Company desires to perform, certain services as more particularly described herein.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged and agreed as follows:

1. **Nature of Services.**

(a) The parties agree that the Company may, in consultation with Client's team, or with its officers, directors or agents, provide general communications consulting services, strategy, leadership, business development, and digital design, development and campaign management, including coordinating the team to achieve specific goals, and keep the organization on track and message, build local and national third-party support, and will provide regular strategic insight and lead a weekly call with the team (collectively, the "Services"). It is expressly agreed that the Services shall not include any lobbying efforts, whatsoever, whether federal, state, local, or otherwise.

(b) All Services to be rendered (and related Deliverables to be provided to the Client) will be agreed to in advance and approved by the Client prior to commencement of the Services. Prior to commencement of each Services project, the Company and Client shall discuss and reach agreement upon the scope of the work to be completed and Deliverables to be provided, and the Company shall provide Client with reasonable estimates of fees and expenses anticipated to be incurred in connection therewith. Such estimated expenses may include administrative costs and any third-party costs and fees incurred by the Company and applicable to the Services; provided, however, that Client shall not be charged administrative costs, and shall not be obligated to reimburse the Company for third-party costs and fees in excess of $200 individually or $1,000 in the aggregate in any month, unless Client provides advance written approval (for which email will suffice). The Company will charge Client fees for services based on the time spent in providing the Services. The hourly rates of the individuals who will be providing the Services have been provided to Client under separate cover. The Company agrees that it shall halt the provision of any or all Services and not incur any additional hourly charges at such time that the Client instructs, which the parties acknowledge may occur based on budgetary or other considerations. Any charges incurred following the delivery of any such instruction shall not be owed by Client to the Company unless Client has instructed the Company to recommence the provision of such Services.

(c) Set forth on Appendix I hereto are the agreed projects of Services to be undertaken by the Company and hourly rates for team members of specified seniority levels who will be providing such Services. Any changes to the Services set forth on the Appendix may be agreed upon verbally or in a separate written communication, for which email will suffice.

(d) The Company may, with the prior written approval of Client (for which email will suffice), hire field team, subcontractors, or affiliates of the Company to work under its direction, and Client will reimburse the Company for the cost of these field teams, subcontractors, or affiliates at agreed-upon rates. Said field teams, subcontractors, or affiliates may work on a month-to-month basis and their scope

Received by NSD/FARA Registration Unit 01/29/2026 11:55:36 AM

Received by NSD/FARA Registration Unit 01/29/2026 11:55:36 AM

of work may change from time to time. For the avoidance of doubt, providers of goods and services which are passed through at cost to Client shall not be considered subcontractors hereunder.

(e) The Company shall perform the Services in a competent manner, in good faith and in accordance with the level of professional care customarily observed by skilled professionals rendering similar services as provided hereunder. Both parties shall comply with all applicable United States law in connection with their performance under this Agreement.

2. **Compensation**.

(a) Fees; Payment. Client shall pay the Company the fees and other amounts incurred as permitted hereunder in U.S. dollars. For ongoing fees, compensation or retainers, Client will be billed on the 1st of every month. All fees are due and payable within 30 days following receipt by Client of the applicable invoice. If Client does not pay such invoices within the specified timeframe, a late payment charge of one percent (1%) of the outstanding balance, accrued monthly, shall be charged commencing 30 days after the fees have become due and payable, and the Company may suspend provision of Services until payment is made. Client will provide the Company with the manner and address for submitting invoices via email. If required, all invoices to Client will contain the purchase order number designated by Client. To the extent that Client requires the issuance of a purchase order before it can make payment, Client will issue the purchase order to Company in sufficient time to enable Client to make payment in accordance with the payment terms. The Company reserves the right to adjust fees and rates from time to time in accordance with the Company's standard practices, provided any such adjustments are provided in writing to Client at least 30 days prior to going into effect.

(b) Expenses. Client shall reimburse the Company for travel and other out-of-pocket expenses associated with the Services. The Company will receive prior written consent (for which email will suffice) from Client before incurring travel and other out-of-pocket expenses. Any and all international travel by Company employees and any other pre-approved individuals, if approved by Client, shall be via business class service.

(c) Taxes. Client shall be responsible for the payment of any and all applicable federal, state and local sales, use, value added, excise, duty and any other taxes of any nature assessed on the Services and any deliverables, excluding in any case any taxes payable based on the Company's income.

(d) Media Placement Services. In the event the Company is requested by Client to provide media placement services, if Client subsequently cancels a television/radio advertising placement reservation, the Company will employ commercially reasonable efforts to release the placement and the Client from any further financial obligation. In the event the Company is not successful in obtaining such a release, Client agrees that it will be responsible for any payments therefor owed as a result thereof to any third party.

3. **Term of Agreement**. This Agreement shall commence as of the Effective Date and shall remain in effect until the date that is six months after the Effective Date. Thereafter, the parties may elect to renew this Agreement for six months by written consent, for which email will suffice. Either party may terminate this Agreement with or without cause upon thirty (30) days' prior written notice to the other party, provided that Client may terminate this Agreement, or may direct the cessation of all Services, immediately for Cause (as defined below). Upon termination of this Agreement or any SOW for any reason, the Company shall be entitled to compensation in an amount equal to the amounts incurred for Services completed which have been provided to Client for which the Company has not yet been paid. Any termination of this Agreement by either party shall in no way result in the return of any compensation paid by Client to the Company under the terms of the Agreement. Following the expiration or termination of this Agreement or any Services for any reason, Company shall provide to Client all Deliverables set forth therein (whether completed or in progress).

Received by NSD/FARA Registration Unit 01/29/2026 11:55:36 AM

Received by NSD/FARA Registration Unit 01/29/2026 11:55:36 AM

For purposes hereof, "Cause" shall mean any of the following:

(i) Failure of the Company to perform or comply, in any material respect, with any of the terms and conditions of this Agreement, in whole or in part;

(ii) The Company becoming insolvent, generally unable to pay, or failing to pay, its debts as they become due, filing a petition for bankruptcy or commencing or having commenced against it proceedings relating to bankruptcy, receivership, reorganization, or assignment for the benefit of creditors;

(iii) Any action or omission of the Company, or circumstances related to the Company, which Client believes could be materially harmful to its reputation or image;

(iv) Client's determination, in its sole discretion, that the Company's other activities or engagements may present a conflict of interest; and

(v) The Company's negligence, misconduct, bad faith or intentional actions taken other than in the best interests of the Client in connection with the provision of the Services.

4. **Representations**. Each party represents and warrants to the other party that (i) if it is a legal entity, it is duly organized, validly existing and in good standing in the jurisdiction in which it is organized, (ii) the execution and delivery of this Agreement has received all necessary approval, and it is under no impediment or limitation that would render it to be without legal authority to enter into a contract, (iii) the person signing below has full legal signature authority to execute this Agreement, and that such person is duly authorized to bind said legal entity, and (iv) this Agreement constitutes a valid and binding obligation enforceable against it in accordance with the Agreement's terms.

5. **Confidentiality**.

(a) Except as otherwise set forth herein, the provisions of this Agreement are confidential and shall not be transferred, communicated, or delivered to a third party by either party without the written authorization of the other party to this Agreement.

(b) The Company acknowledges and agrees that all information the Company receives from Client or concerning Client in the course of the Company's performance of Services ("Client Information") is confidential information and shall be treated accordingly. Client Information includes, but is not limited to written, computerized, oral, and any other transmitted or identified information. The Company acknowledges that the Client Information is proprietary and confidential, and that the disclosure by the Company of any such Client Information beyond its employees, agents, or independent contractors which reasonably need to know such Information in connection with the provision of the Services, is not authorized. The Company will not, and will cause its employees, agents, and independent contractors not to, during or after the term of this Agreement, directly or indirectly, use, disseminate, or disclose to any person, firm, or other business entity for any purpose whatsoever, any Client Information that was disclosed to the Company in relation to the performance of Services. The parties understand this Agreement may be subject to the Foreign Agents Registration Act ("FARA"), and to the extent required under FARA, the Company may be required by law to disclose certain information to the requesting governmental agencies as required under FARA. The Company will take all necessary and appropriate action to ensure that each of its employees, agents, or independent contractors who provides or is involved in the receipt of Services, or otherwise receives or becomes aware of Client Information in connection with this Agreement or the provision of the Services, adheres to the confidentiality and use provisions of this Agreement. The Company agrees that it and its employees, agents and independent contractors will not disclose any Client Information, and will not use any Client Information, in any form, for any purpose other than to carry out the Services, in each case without the express, written, and prior approval of Client except where disclosure is required by law or court order, in which case the Company shall provide Client with advance notice of such requirement as soon as reasonably practicable (to the extent legally permissible), will cooperate with

Received by NSD/FARA Registration Unit 01/29/2026 11:55:36 AM

Received by NSD/FARA Registration Unit 01/29/2026 11:55:36 AM

Client's efforts to request confidential treatment thereof (if requested by Client) and furnish only that portion of the Client Information which the Company is legally required to disclose. Notwithstanding the foregoing, Client Information shall not be deemed confidential if such information (i) can reasonably be demonstrated to have been already known to the Company free of any restriction at the time it is obtained, or (ii) is generally available publicly other than as a result of an act or omission by the Company or any of its employees, agents, or independent contractors.

(c) Client acknowledges and agrees that any information which Company provides in writing (including by electronic format) to Client that both (i) discloses internal Company strategies, analyses, relationships, or communication not in the form of a Deliverable, and (ii) has, concurrently with such disclosure, been identified by the Company to Client in writing (email being sufficient) as confidential or proprietary, is confidential information and shall be treated accordingly ("Company Information"). Company Information includes written and computerized, but not orally conveyed, information. The parties acknowledge that the Company Information is proprietary and confidential, and that the disclosure by Client of any such Company Information beyond its employees, agents, or independent contractors is not authorized. Client will not, and will cause its employees, agents, and independent contractors not to, during or after the term of this Agreement, directly or indirectly, disseminate or disclose to any person, firm, or other business entity, any Company Information that was disclosed by Company to Client in relation to the performance of Services. Client will take all necessary and appropriate action to ensure that each of its employees, agents, or independent contractors who is involved in the receipt of Services, or otherwise receives or becomes aware of Company Information in connection with this Agreement or the provision of the Services, adheres to the confidentiality provisions of this Agreement. A Client party receiving Company Information agrees that it and its employees, agents and independent contractors will not disclose any Company Information, in any form, without the express, written, and prior approval of the Company except where disclosure is required by law or court order, in which case Client shall provide the Company with advance notice of such requirement as soon as reasonably practicable (to the extent legally permissible), will cooperate with the Company's efforts to request confidential treatment thereof (if requested by the Company) and furnish only that portion of the Information which Client is legally required to disclose. Notwithstanding the foregoing, Company Information shall not be deemed confidential if such information (i) can reasonably be demonstrated to have been already known to Client free of any restriction at the time it is obtained, or (ii) is generally available publicly other than as a result of an act or omission by Client or any of its employees, agents, or independent contractors.

(d) The parties agree that they shall consult with each other, and reasonably cooperate with each other, in each case to the extent legally permitted, in respect of any disclosure to, or communication, submission or filing with, any governmental authority or agency concerning the matters contemplated by this Agreement, including the Services, and shall endeavor to reflect comments received from the other party in respect of any such disclosure, communication, submission or filing, to the extent in compliance with applicable law.

(e) The terms and conditions of this Section 5 shall survive any termination of this Agreement.

6. Work Product.

(a) Except for materials where any intellectual property rights are vested in a third party, such as photographic negatives, unused design visuals, color separations, printing plates and artwork, in which case such rights shall remain the property of such third party ("Third Party IP"), all works of authorship, reports, publications, documentation, graphics, audiovisual works, images, recordings, copy, files, software, technology, designs, specifications, logos, slogans, proprietary indicia, content, and other materials, and all intellectual property rights therein, created, generated, or otherwise prepared by or exclusively for and on behalf of the Company, whether alone or jointly with others, prepared for Client under this Agreement ("Deliverables") shall be Client's property exclusively. All Deliverables shall be works made for hire for the benefit of Client under the U.S. Copyright Act and all similar or equivalent laws of any other jurisdiction. If

Received by NSD/FARA Registration Unit 01/29/2026 11:55:36 AM

Received by NSD/FARA Registration Unit 01/29/2026 11:55:36 AM

Client is not deemed to be the sole and exclusive owner of any Deliverables, or if any Deliverables do not qualify as works made for hire, then Company hereby irrevocably and unconditionally assigns to Client all of Company's right, title, and interest in and to such Deliverables. Company hereby irrevocably and unconditionally waives any rights it may have in or to any Deliverables, including any rights that cannot be so assigned. Company agrees to sign any additional documentation Client deems necessary to protect, perfect, register, or enforce its rights in and to the Deliverables or to effectuate the assignment of rights to Client as set forth herein.

(b) In no event shall Client have any title or right to, or any interest in, any of the following: any generic or business information, materials, software, processes or procedures used, created or developed by Company prior to the Effective Date or used, created or developed at any time for the general conduct of its business, including, without limitation, any enhancements, modification or derivatives of the foregoing, all of which shall be Company's sole and exclusive property; provided that, none of the foregoing are Deliverables or developed through the use of or reliance on Client's Information ("Company Materials").

(c) Company shall not incorporate any Company Materials or Third Party IP into any Services or Deliverables, without obtaining Client's prior written consent. To the extent that any Company Materials or Third Party IP are incorporated in any Services or Deliverables as agreed between Client and Company, Company hereby grants Client a royalty-free, perpetual, irrevocable, non-exclusive, transferable, sublicensable (including through multiple tiers) right and license to use such Company Materials and Third Party IP solely as embodied in such Deliverables.

(d) Company hereby represents and warrants to Client that: (i) it has obtained, and will maintain, all rights, authorizations, consents, releases, approvals, and licenses necessary to grant Client all rights and licenses set forth herein, including in and to the Deliverables, Company Materials, and Third Party IP; and (ii) the Deliverables, and Client's use thereof in a manner not inconsistent with the terms of this Agreement, do not and will not infringe, misappropriate, or otherwise violate the rights of any third party, *including any intellectual property, proprietary, or privacy rights*.

(e) Company may not, without Client's prior written consent, in each case: (i) disclose the identity of Client as a customer of Company; (ii) use any of Client's trademarks, service marks, trade names, logos, symbols, brand names, or other proprietary indicia; or (iii) refer to or identify Client in any advertising, publicity releases, or promotional or marketing publications or other correspondence to third parties.

(f) Company agrees that it will not upload or disclose any of Client's confidential information or other data to any artificial intelligence tool, application, model, algorithm, or other system ("AI Tool"), without Client's prior written consent. If Client provides such prior written consent, Company agrees that it will ensure that the approved AI Tool does not train on Client's confidential information or other data. In connection with its provision of the Services and Deliverables, Company agrees that it will (a) use AI Tools only in accordance with the laws, rules, and regulations, and terms, conditions, and licenses applicable to such AI Tools; and (b) disclose to Client any Services or Deliverables performed with the assistance, or created through the use, of any AI Tool.

7. **Non-Solicitation of Employees**. Client agrees that, without the express written consent of the Company to be obtained in advance, it shall not, hire, engage, or knowingly induce, cause, persuade, or attempt to do any act or thing which would reasonably be expected to cause or induce any employee or independent contractor of the Company of any of its subsidiaries or affiliates to terminate his/her employment with or engagement by the Company, its subsidiaries or affiliates, or to violate the terms of any agreement between said employee or independent contractor and the Company or any of its subsidiaries or affiliates.

Received by NSD/FARA Registration Unit 01/29/2026 11:55:36 AM

Received by NSD/FARA Registration Unit 01/29/2026 11:55:36 AM

8. **Indemnification**.

(a) Client is responsible for the accuracy, completeness, and propriety of the information that it provides to the Company concerning Client's products, services, organization, and industry. Client is responsible for reviewing all publicity or other materials prepared by the Company under this Agreement and any engagement entered into in connection herewith to confirm that all statements and representations, direct or implied, concerning Client that are reflected in the materials prepared by the Company are accurate and supportable by objective data then possessed by Client, and to confirm the accuracy and legal compliance of the descriptions and depictions of Client.

(b) Client will indemnify and hold the Company, its affiliates, subsidiaries, and their respective managers, members, directors, officers, and employees (the "Company Indemnified Parties"), harmless from and against all losses, damages, liabilities, claims, demands, lawsuits, costs and expenses, including reasonable attorney's fees and expenses, that a Company Indemnified Party may incur or be liable for arising out of or in connection:

(i) information or materials provided to the Company by Client or at the direction of Client and used by the Company in accordance with Client's instructions;

(ii) Client's use of any Third Party IP in violation of the terms and conditions set forth in the applicable agreements (so long as such agreements are provided to Client);

(iii) any violation by Client of applicable United States law in connection with actions taken under this Agreement; or

(iv) any breach by Client of any terms of this Agreement.

Client's obligations under this Section include payment by Client to the Company for all time charges and expenses (including reasonable attorney's fees and expenses) incurred by the Company or any Company Indemnified Party in connection with any subpoena, discovery demand or other directive having the force of law or governmental inquiry served upon the Company or any Company Indemnified Party that relates to Client or its business that arises out of any litigation, proceedings or investigations involving Client. The Company will notify the Client of the Company's receipt of any notice or claim or demand or service of legal process involving any matter which the Client has agreed to hold the Company harmless; provided, however, the Company shall not be required to disclose any information to Client if such disclosure would, based on the reasonable advice of counsel, result in a waiver of any attorney-client or other legal privilege (after taking into account any common interest, joint defense or similar agreement that could be entered into) or contravene any applicable law.

(c) The Company will indemnify and hold Client, its affiliates, subsidiaries, and their respective managers, members, directors, officers, and employees (the "Client Indemnified Parties"), harmless from and against all losses, damages, liabilities, claims, demands, lawsuits, costs and expenses, including reasonable attorney's fees and expenses, that a Client Indemnified Party may incur or be liable for arising out of or in connection with:

(i) any Deliverable or other materials prepared by the Company for, or for the use of, Client, to the extent the claim alleges infringement of copyright, piracy, plagiarism, libel, slander, defamation, idea misappropriation or invasion of rights of privacy, except for any such Claims which are based upon unmodified materials or information supplied by Client to the Company;

(ii) the Company's willful misconduct or negligent acts and omissions in the performance of the Services;

Received by NSD/FARA Registration Unit 01/29/2026 11:55:36 AM

Received by NSD/FARA Registration Unit 01/29/2026 11:55:36 AM

(iii) any violation by the Company of applicable United States law in the performance of the Services; or

(iv) any breach by the Company of any term of this Agreement.

The Company's obligations under this Section include payment by the Company to Client for all time charges and expenses (including reasonable attorney's fees and expenses) incurred by Client or any Client Indemnified Party in connection with any subpoena, discovery demand or other directive having the force of law or governmental inquiry served upon Client or any Client Indemnified Party that relates to the Company, its business or its industry that arises out of any litigation, proceedings or investigations involving the Company. Client will notify the Company of Client's receipt of any notice or claim or demand or service of legal process involving any matter which the Company has agreed to hold the Client harmless; provided, however, Client shall not be required to disclose any information to the Company if such disclosure would, based on the reasonable advice of counsel, result in a waiver of any attorney-client or other legal privilege (after taking into account any common interest, joint defense or similar agreement that could be entered into) or contravene any applicable law.

(d) In no event shall either party be liable to the other party for any incidental, indirect, consequential, special, or punitive damages, or lost profits, goodwill, savings, or use, of any kind or nature arising out of, or relating to the performance, breach, or termination of this Agreement or any Services, whether such damage or loss is foreseeable or not, whether that party has been advised of the possibility thereof or not, and whether such liability is asserted on the basis of contract, tort (including negligence or strict liability), or otherwise, except in each case for any such amounts that are obligated to be paid to a third party. Other than any amounts indemnifiable hereunder arising from claims for fraud, willful misconduct and gross negligence, as to which no limitation on a party's indemnification obligation shall apply, a party's aggregate liability for any claim arising out of any Services provided under this Agreement shall not exceed five times (5X) the fees paid.

(e) The terms and conditions of this Section 8 shall survive any termination of this Agreement.

9. **Independent Contractor**. The parties acknowledge and agree that the Company's performance of the Services under this Agreement shall be in the capacity of an independent contractor of the Client. Nothing in this agreement creates a joint venture, association, partnership, agency or other relationship between the parties or, except as specifically set forth herein, imposes any obligation or liability upon either of the parties based on such relationship. Notwithstanding anything to the contrary, all agreements entered into by Company on Client's behalf (which may only be done by Company with Client's express written consent, for which email will suffice) are entered into as agent for a disclosed principal and not as principal. Furthermore, Client agrees that Company shall purchase such goods or services (including media) solely if approved in writing by Client, and on the basis of "sequential liability", where Company will only be liable for the cost of the goods and services purchased and other obligations to the extent Company has been paid by Client. For amounts not paid, Client will be solely liable to the third party vendor.

10. **Non-Exclusive/Performance**. The Client understands that the Company is currently providing services to other individuals and entities and agrees that the Company is not prevented or barred from rendering services of the same nature or a similar nature to any other individual or entity. The parties acknowledge that this is not an exclusive agreement, and the Company may provide services to other individuals and entities without the prior consent of the Client if such services will not create an actual or apparent conflict of interest with the activities of the Client or conflict with the obligations of the Company pursuant to this Agreement.

11. **Force Majeure**. It is agreed that each party will be relieved of its obligations under this Agreement in the event, and to the extent, that performance of such party is delayed or prevented by any cause beyond its reasonable control and without the fault or negligence of such party claiming relief upon

Received by NSD/FARA Registration Unit 01/29/2026 11:55:36 AM

Received by NSD/FARA Registration Unit 01/29/2026 11:55:36 AM

the prompt giving of notice to the other party detailing such force majeure event and its anticipated duration. Each party agrees to use commercially reasonable efforts to resume the Services at the earliest possible time. In addition, although Company shall use its reasonable best efforts to guard against any loss to Client as the result of the failure of media or other vendors to properly execute their commitments, Company will not be responsible for their failure or their other acts or omissions.

12. Miscellaneous.

(a) Notices. All notices contemplated or required to be given under this Agreement shall be sent by (i) personal delivery (effective upon delivery or refusal of delivery), (ii) nationally recognized overnight courier (effective one (1) business day after deposit with such courier), (iii) certified or registered mail, postage prepaid (effective three (3) business days after deposit in the mail), or (iv) email (effective upon non-automated confirmation of receipt) to the applicable address set forth below or at such other address as the party to whom such notice is to be given otherwise directs in writing in accordance with this Section.

Company		Client	
Attn:	Michael Pettingill	Attn:	Elinor Azani
Address:	3001 Washington Blvd, 7th Floor	Address:	800 Second Avenue, 17th Floor
	Arlington, VA 22201		New York, NY 10017
Phone:	(202) 886-1221	Phone:	(646) 779-6844
Email:	Contracts@PLUSPR.com	Email:	elinoraz@emus.gov.il

(b) Further Assurances. The parties hereto agree to perform any further acts and to execute and deliver any further documents which may be reasonably necessary or appropriate to carry out any of the purposes of this Agreement.

(c) Entire Agreement. This Agreement contains the entire understanding between the parties and supersedes any and all other agreements, whether oral or written, between the parties hereto. No statements, promises, or inducement made by either party or agent of either party that are not contained in this written contract shall be valid or binding as relating to the matters herein.

(d) Amendments. No amendments or modifications to this Agreement shall be binding upon either party unless made in writing and signed by both parties.

(e) Waiver. No delay or omission by either party hereto to exercise any right or power hereunder shall impair such right or power or be construed to be a waiver thereof. A waiver by either of the parties hereto shall not be construed to be a waiver of any succeeding breach thereof or of any other covenant herein contained.

(f) Severability. In the event anyone or more of the provisions of this Agreement shall for any reason be held to be invalid, illegal, or unenforceable, the remaining provisions of this Agreement shall be unimpaired, and the invalid, illegal or unenforceable provision shall be replaced by a provision which, being valid, legal, and enforceable, comes closest to the intention of the parties underlying the invalid, illegal, or unenforceable provision.

(g) Governing Law. This Agreement, the rights, and obligations of the parties hereto, and any claims or disputes relating thereto, shall be governed by, and construed in accordance with the

Received by NSD/FARA Registration Unit 01/29/2026 11:55:36 AM

Received by NSD/FARA Registration Unit 01/29/2026 11:55:36 AM

laws of the State of New York, without giving effect to principles of conflicts of law that may otherwise apply the laws of another jurisdiction.

(h) Dispute Resolution. If a dispute arises between the parties, each party agrees to negotiate in good faith to reach a mutually agreeable resolution. If after thirty (30) days the parties fail to reach such a mutually agreeable resolution, the parties may mutually elect to participate in non-binding mediation in such jurisdiction and before such mediator as the parties agree. The parties will share equally in the cost of such mediation. In the event mediation is not successful to resolve the dispute, the parties may pursue remedies available at law or equity and in accordance with the provisions of this Agreement. Without limiting the foregoing, each party acknowledges that it is waiving any right to have any such dispute resolved by jury trial. The parties hereto agree that federal and state courts located in the State of New York shall have exclusive jurisdiction over any dispute related to this Agreement.

(i) Assignment. This Agreement shall inure to the benefit of and be binding upon the Company and Client and their respective successors and permitted assigns. Client shall not assign this Agreement or any of its rights or delegate any of its duties hereunder without the prior written consent of the Company. The Company may assign this Agreement to a successor in interest in connection with a sale of all or substantially all of the equity or assets of the Company, or to the successor to all or substantially all of the Company's business in a merger, reorganization or restructuring of the Company, in each case without the consent of Client, but in such event the Company shall provide Client with prompt written notice at least thirty (30) days in advance of any such assignment. Any attempted assignment or delegation in violation of this Section 12(i) shall be void *ab initio*.

(j) Counterparts. This Agreement may be executed in one or more counterparts, each of which shall be deemed to be an original, but all of which together will constitute one and the same instrument.

[Signature Page Follows]

Received by NSD/FARA Registration Unit 01/29/2026 11:55:36 AM

Received by NSD/FARA Registration Unit 01/29/2026 11:55:36 AM

Appendix I

Services projects:

1. Audience Mapping, Narrative & Messaging Strategy
2. Crisis & Issues Communications Plan Development
3. Media Relations
4. Media Training
5. Ongoing Strategic Counsel

Fees are set out below.

Title	Rate Card (per hour)
Senior Staff	$830
Mid-Level Staff	$550
Junior Staff	$300

Received by NSD/FARA Registration Unit 01/29/2026 11:55:36 AM

Received by NSD/FARA Registration Unit 01/29/2026 11:55:36 AM

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the Effective Date noted above.

PLUS Communications, LLC:		Ministry of Finance of the State of Israel:	
By:	Chandler Lane Hudson	By:	
Name:	CHANDLER LANE HUDSON	Name:	GIL COHEN
Title:	Partner	Title:	SENIOR DEPUTY ACCOUNTANT GENERAL
Date:	1/15/26	Date:	JANUARY 20, 2026

Naor Zilberman

Senior Comptroller
Office of the Accountant General
21/1/2026

Received by NSD/FARA Registration Unit 01/29/2026 11:55:36 AM