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OMB No. 1124-0006; Expires October 31, 2026

U.S. Department of Justice
Washington, DC 20530

Exhibit A to Registration Statement Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at https://www.fara.gov.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: https://www.fara.gov. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public online at: https://www.fara.gov.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .22 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant
Ballard Partners

2. Registration Number
7070

3. Primary Address of Registrant
601 Thirteenth St, NW, Suite 250 S, Washington, DC 20005

4. Name of Foreign Principal
Embassy of the Kingdom of Saudi Arabia

5. Address of Foreign Principal
601 New Hampshire Avenue, NW
Washington, DC 20037

6. Country/Region Represented
SAUDI ARABIA

7. Indicate whether the foreign principal is one of the following:
- ☒ Government of a foreign country [1]
- ☐ Foreign political party
- ☐ Foreign or domestic organization: If either, check one of the following:
  - ☐ Partnership
  - ☐ Corporation
  - ☐ Association
  - ☐ Committee
  - ☐ Voluntary group
  - ☐ Other *(specify)* _____
- ☐ Individual-State nationality _____

8. If the foreign principal is a foreign government, state:
a) Branch or agency represented by the registrant
Embassy of the Kingdom of Saudi Arabia

b) Name and title of official(s) with whom registrant engages
Saudi Arabian Ambassador to the U.S. Reema Bandar Al-Saud

1 "Government of a foreign country," as defined in Section 1(e) of the Act, includes any person or group of persons exercising sovereign de facto or de jure political jurisdiction over any country, other than the United States, or over any part of such country, and includes any subdivision of any such group and any group or agency to which such sovereign de facto or de jure authority or functions are directly or indirectly delegated. Such term shall include any faction or body of insurgents within a country assuming to exercise governmental authority whether such faction or body of insurgents has or has not been recognized by the United States.

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9. If the foreign principal is a foreign political party, state:

a) Name and title of official(s) with whom registrant engages

b) Aim, mission or objective of foreign political party

10. If the foreign principal is not a foreign government or a foreign political party:

a) State the nature of the business or activity of this foreign principal.

b) Is this foreign principal:

Supervised by a foreign government, foreign political party, or other foreign principal	Yes ☐ No ☐
Owned by a foreign government, foreign political party, or other foreign principal	Yes ☐ No ☐
Directed by a foreign government, foreign political party, or other foreign principal	Yes ☐ No ☐
Controlled by a foreign government, foreign political party, or other foreign principal	Yes ☐ No ☐
Financed by a foreign government, foreign political party, or other foreign principal	Yes ☐ No ☐
Subsidized in part by a foreign government, foreign political party, or other foreign principal	Yes ☐ No ☐

11. Explain fully all items answered "Yes" in Item 10(b).

12. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

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EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name		Signature
04/04/2025	Brian Ballard	Sign	/s/Brian Ballard
		Sign	
		Sign	
		Sign	

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Date	Printed Name	Signature
3/31/2025	Brian Ballard	

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U.S. Department of Justice

Washington, DC 20530

Exhibit B to Registration Statement Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at https://www.fara.gov.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: https://www.fara.gov. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public online at: https://www.fara.gov.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .32 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant	2. Registration Number
Ballard Partners	7070

3. Name of Foreign Principal

Embassy of the Kingdom of Saudi Arabia

Check Appropriate Box:

4. ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.

5. ☐ There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.

6. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, and the fees and expenses, if any, to be received.

7. What is the date of the contract or agreement with the foreign principal? 03/26/2025

8. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Registrant will provide principal with advocacy services relative to U.S. - Kingdom of Saudi Arabia bilateral relations.

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9. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

This engagement will focus primarily on public relations and strategic communications to convey the Embassy's priorities, values, and contributions to key audiences in the U.S. Supporting the Embassy as it strengthens its presence in public and policy conversations, develops messaging, identifies platforms and partners, and organizes events or briefings that align with its diplomatic and cultural objectives. This engagement will also include government relations efforts to facilitate constructive engagement with U.S. policy makers and relevant institutions.

10. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act.[1]

Yes ☒ No ☐

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

The registrant will provide public relations services on behalf of the foreign principal, including communications strategy, message development, media outreach, and the preparation and dissemination of informational materials. Activities may include promoting the foreign principal's positions and perspectives to U.S. audiences, assisting with perception management, and organizing events or engagements to enhance the foreign principal's image.

11. Prior to the date of registration[2] for this foreign principal has the registrant engaged in any registrable activities, including political activities, for this foreign principal?

Yes ☐ No ☒

If yes, describe in full detail all such activities. The response should include, among other things, the relations, interests, and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored, or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers, and subject matter. The response must also include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's activities, including political activities.

Set forth below in the required detail the registrant's political activities.

Date	Contact	Method	Purpose

12. During the period beginning 60 days prior to the obligation to register[3] to the date of registration for this foreign principal, has the registrant received from the foreign principal, or from any other source, for or in the interests of the foreign principal, any contributions, income, money, or thing of value either as compensation, or for disbursement, or otherwise?

Yes ☐ No ☒

If yes, set forth below in the required detail an account of such monies or things of value.

Date Received	From Whom	Purpose	Amount/Thing of Value

13. During the period beginning 60 days prior to the obligation to register[4] to the date of registration for this foreign principal, has the registrant disbursed or expended monies, or disposed of anything of value other than money, in connection with activity on behalf of the foreign principal or transmitted monies to any such foreign principal?

Yes ☐ No ☒

If yes, set forth below in the required detail an account of such monies or things of value.

Date	Recipient	Purpose	Amount/Thing of Value

1 "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

2,3,4 Pursuant to Section 2(a) of the Act, an agent must register within ten days of becoming an agent, and before acting as such.

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EXECUTION

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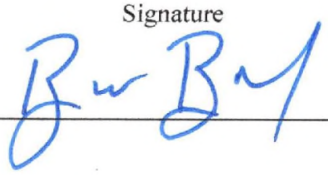
Date	Printed Name		Signature
04/04/2025	Brian Ballard	Sign	/s/Brian Ballard
		Sign	
		Sign	
		Sign	

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Date	Printed Name	Signature
3/31/2025	Brian Ballard	

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AGREEMENT FOR SERVICES

This Agreement is entered into between Embassy of the Kingdom of Saudi Arabia (Hereinafter "Embassy" or "Client"), 601 New Hampshire Avenue, NW, Washington, D.C. 20037, and Ballard Partners, Inc. (Hereinafter "Ballard" or "Firm"), 601 13th Street NW, Suite 250S, Washington, D.C. 20005.

Recitals

Whereas, the Client wishes to retain the services of the Firm in order that the Firm may provide strategic communication consulting and other media and public affairs services as agreed upon to the Client in connection with its interests within the United States; and

Whereas, the Firm wishes to provide such representation as the Client may from time to time require; and

Whereas, the parties have agreed to the terms under which the Firm will represent the Client and wish to memorialize their agreement in writing.

Now, therefore, in consideration of the mutual covenants herein contained and intending to be legally bound hereby, the parties agree as follows:

1. Term of Agreement. This Agreement shall become effective (the "Effective Date") upon the date this Agreement is signed by both Parties and shall remain effective for a term of one year and shall not renew except by written agreement between the parties. This Agreement may also be terminated by either party upon fifteen (15) days prior written notice to the other party, except that the Client may terminate this Agreement at any time effective immediately in the event that Ballard engages in conduct that may negatively impact Ballard's public image and, by association, the public image of the Client. Upon termination, the monthly fee shall be prorated on the basis of the portion of the one-month term that had elapsed prior to the effective date of the termination and Ballard shall refund the Client for any advanced monthly (excluding any amounts pre-paid for expenses that were committed to prior to the termination).

During the Term of this Agreement, and for six months thereafter upon expiration or termination of this Agreement, Ballard will not perform any work or accept any engagement for another government or governmental entity, or for any other client whose interests or objectives may be adverse to the interests or objectives of the Client, without prior written approval by the Client,

2. Duties of The Firm. It shall be the Firm's duty to consult with the Client and provide strategic communication counsel as well as the suite of services mutually deemed necessary and appropriate by the Client and the Firm.

3. Duties of The Client. It shall be the Client's duty to provide the Firm with the information necessary to best represent the Client. It shall also be the Client's duty to timely compensate the Firm for its services.

4. Compensation. The Firm shall receive from the Client a fee of $60,000 a month for the Firm's services under this agreement, plus the reasonable out-of-pocket expenses associated with the representation. Expenses are to be mutually agreed upon in writing by the parties in advance. The fee shall be paid in monthly installments of $60,000 a month, with the first monthly installment being due upon the

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execution of this agreement; and continuing to be due within thirty (30) days of receipt of an invoice from the Firm until the termination of the agreement. The Firm will bill its expenses (if any) monthly.

5. Confidentiality:

(a) Ballard shall use any information disclosed to Ballard by the Client under this Agreement solely for the purposes expressly contemplated by this Agreement. Ballard shall hold in strict confidence all Confidential Information (as defined in (b) disclosed to or otherwise obtained by it and protect all such Confidential Information with the utmost duty of care. Except as set out in section (e) below, Ballard may disclose Confidential Information only to those members of its Staff who (i) have an absolute need to know the Confidential Information; (ii) are affirmatively required by Ballard to maintain the confidentiality of such Confidential Information in accordance with the provisions of this Agreement and (iii) are informed of such confidentiality obligations.

(b) For purposes of this Agreement, "Confidential Information" shall mean this Agreement, all of Ballard's work product under this Agreement except for final materials prepared for public disclosure, and all other non-public, confidential or proprietary information of the Client, whether or not written or otherwise fixed in any form or medium, regardless of the media on which contained, whether or not patentable or copyrightable, and whether or not marked, designated or otherwise identified as "confidential", including, without limitation, discussions, data, analyses, processes, compilations, forecasts, studies, raw materials, samples, research and development information, records and other documents and other similar and related information concerning Client's operations. Confidential Information shall not, however, include any information that Ballard can establish with competent evidence (i) was publicly known or made generally available without a duty of confidentiality prior to the time of disclosure to Ballard by Client; (ii) becomes publicly known or made generally available without a duty of confidentiality after disclosure to Ballard by Client through no wrongful act, fault, or negligent action or inaction of Ballard; or (iii) is in the rightful possession of Ballard without confidentiality obligations at the time of disclosure by Client to Ballard as shown by its then-contemporaneous written files and records kept in the ordinary course of business.

(c) All materials received from the Client, all information and analysis developed in connection with Ballard's Services, all Ballard work product, and all Confidential Information, is and shall remain the property of the Client.

(d) No license or other rights of any kind, express or implied, in or to the use of the Confidential Information is granted to Ballard or its Staff hereby. All information furnished to Ballard in connection with this Agreement (including any copies, notations, or assessments based on such information) and all Ballard work product shall be returned to the Client upon request, and automatically upon termination of this Agreement.

(e) Notwithstanding anything to the contrary in this Agreement, any Confidential Information is required to be disclosed by law, including by any order of any court of competent jurisdiction or other governmental authority, Ballard shall, unless prohibited by law, inform the Client of any such requirement or order within 3 (three) business days so that Client may attempt by appropriate legal means to limit such disclosure. Ballard shall use its best commercial efforts to limit the disclosure of Confidential Information and maintain confidentiality, including, to the extent applicable, withholding any documents pursuant to an applicable claim of privilege or inviolability. To the extent possible, Ballard shall provide Client with a detailed description of the Confidential Information and a copy of all documents or media containing Confidential Information that will be disclosed pursuant to this paragraph (e) before such disclosure is made and provide Client with a reasonable opportunity to limit such disclosure. If and when any Confidential Information has

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been disclosed pursuant to this paragraph (e), Ballard shall within 3 (three) business days of such disclosure provide to Clients a detailed description of the Confidential Information and a copy of all documents or media containing that has been disclosed, it is understood and agreed that all of the above shall be done in compliance with applicable law.

(f) Ballard acknowledges that any breach or threatened breach of Confidentiality provisions may result in immediate, irreparable, and continuing injury to the Client for which there is no adequate remedy at law. Accordingly, in the event of any such breach (or threatened breach), Client shall be entitled to terminate this Agreement effective immediately with no further obligation of payment (except for payment for services rendered and expenses incurred or committed to prior to termination) and to seek preliminary and permanent injunctive relief, without bond, with respect to such breach, Ballard shall not oppose such relief on the grounds that there is an adequate remedy at law, and such right shall be cumulative and in addition to any other remedies at law or in equity (including monetary damages) which the Client may have upon any such breach.

(g) The provisions of this section shall (i) apply to all Confidential Information disclosed to or otherwise obtained by Ballard prior to the execution of this Agreement, (ii) apply to all Confidential Information disclosed to or otherwise obtained by Ballard concurrently with or after execution of this Agreement, and (iii) survive the termination of this Agreement in perpetuity.

This Agreement shall be understood as having been drafted by both parties and constitutes the final, complete, and exclusive statement of the terms of the agreement between the parties, superseding all prior and contemporaneous agreements, representations, and understandings of the parties. Finally, this Agreement may be executed in one or more counterpart copies. Each counterpart copy shall constitute an agreement and all of the counterpart copies shall constitute one fully executed agreement. This Agreement may be executed on electronic mail and facsimile counterparts. The signature of any party to any counterpart shall be deemed a signature to, and may be appended to, any other counterpart.

EMBASSY OF THE KINGDOM OF SAUDI ARABIA

By: _____

Title: Reema Bandar Al-Saud

Date: March 26-2025

BALLARD PARTNERS, INC.

By: Brian D. Ballard

Title: President

Date: March 25, 2025

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