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OMB No. 1124-0001; Expires May 31, 2020

U.S. Department of Justice
Washington, DC 20530

Registration Statement
Pursuant to the Foreign Agents Registration Act of 1938, as amended

I--REGISTRANT

1. Name of Registrant

Brunswick Group LLC

2. Registration Number (To be assigned by the FARA Unit)

6826

3. Primary Business Address

245 Park Avenue, 14th Floor, New York, NY 10167

4. If the registrant is an individual, furnish the following information:

(a) Residence address(es)
N/A

(b) Nationality N/A

(c) Year of birth N/A

(d) Present citizenship N/A

(e) If present citizenship not acquired by birth, state when, where and how acquired N/A

(f) Occupation N/A

5. If the registrant is not an individual, furnish the following information:

(a) Type of organization: Committee ☐ Association ☐ Partnership ☐ Voluntary group ☐
Corporation ☒ Other *(specify)* N/A

(b) Date and place of organization 06/03/2004, Delaware

(c) Name of responsible individual (e.g., officer, director or partner) Alan Parker

(d) Other business address(es), if any, including locations of branch or local offices See Appendix for Response

(e) If a membership organization, provide number of members N/A

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(f) List all partners, officers, directors or persons performing the functions of an officer or director of the registrant.

Name	Residence Address	Citizenship	Position
Peter Michael Dillon	90 First Place Brooklyn, NY 11231	UNITED STATES	Head of Brunswick Arts
Mr. Alan Parker	15 Lansdowne Road London, England UNITED KINGDOM W14 9JH	UNITED KINGDOM	Chairman & Founder

(g) Which of the above named persons renders services directly in furtherance of the interests of any of the foreign principals?

Name	Foreign Principal(s)	Services
N/A	N/A	N/A

(h) Describe the nature of the registrant's regular business or activity.

Advice and consultation on corporate communications, public relations and public affairs strategies for clients across industries, including in the arts and culture sector.

(i) Give a complete description of the ownership and control structure of the registrant.

Registrant is 100% owned and controlled by Brunswick Group Partnership Limited (Jersey, Channel Islands, UK).

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6. List all individuals, other than those listed in Item 5(g), who render services or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical, secretarial, or in a related or similar capacity.

Name	Residence Address	Foreign Principal(s)	Services
See Appendix for Response			

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II--FOREIGN PRINCIPAL

7. List every foreign principal[1] for whom the registrant is acting or has agreed to act.

Foreign Principal	Foreign Principal Address
Department of Culture and Tourism - Abu Dhabi	PO Box 94000 Abu Dhabi UNITED ARAB EMIRATES

III--ACTIVITIES

8. In addition to the activities described in any Exhibit B to this statement, will the registrant engage or is the registrant engaging now in activity or rendering services on its own behalf which benefits any or all of its foreign principals?

Yes ☐ No ☒

If yes, describe fully.

Foreign Principal	Activities/Services
N/A	N/A

IV--FINANCIAL INFORMATION

9. (a) **RECEIPTS-MONIES**

During the period beginning 60 days prior to the date of the registrant's obligation to register[2] under FARA, has the registrant received from any foreign principal named in Item 7 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income, or money either as compensation, or for disbursement or otherwise?

Yes ☒ No ☐

If yes, set forth below in the required detail and separately for each such foreign principal an account of such monies.[3]

Foreign Principal	Date Received	From Whom	Purpose	Amount
Department of Culture and Tourism - Abu Dhabi	01/07/2017	Department of Culture and Tourism – Abu Dhabi	Please see Attachment 1 for a full listing of Receipts (Attached with Agreements)	$0.01

$0.01

1 The term "foreign principal," as defined in Section 1(b) of the Act, includes a foreign government, foreign political party, foreign organization, foreign individual and, for the purpose of registration, an organization or an individual any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual.

2 An agent must register within 10 days of becoming an agent, and before acting as such.

3 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, monies, or other things of value for a foreign principal, as part of a fundraising campaign. There is no printed form for this exhibit. (See Rule 201(e), 28 C.F.R. § 5.201(e)).

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(b) **RECEIPTS-THINGS OF VALUE**

During the period beginning 60 days prior to the date of the registrant's obligation to register[4] under FARA, has the registrant received anything of value[5] other than money, from any foreign principal named in Item 7 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	From Whom	Purpose	Thing of Value
N/A	N/A	N/A	N/A	N/A

10. (a) **DISBURSEMENTS-MONIES**

During the period beginning 60 days prior to the date of the registrant's obligation to register[6] under FARA, has the registrant disbursed or expended monies in connection with activity on behalf of any foreign principal named in Item 7 of this statement or transmitted monies to any such foreign principal?

Yes ☒ No ☐

If yes, set forth below in the required detail and separately for each such foreign principal named including monies transmitted, if any, to each foreign principal.

Foreign Principal	Date	Recipient	Purpose	Amount
Department of Culture and Tourism - Abu Dhabi	01/01/2017	Please see Attachment 2	Please see Attachment 2 for a full listing of disbursements (Attached with Agreements).	$0.01

(b) **DISBURSEMENTS-THINGS OF VALUE**

During the period beginning 60 days prior to the date of the registrant's obligation to register[7] under FARA, has the registrant disposed of any thing of value[8] other than money in furtherance of or in connection with its activities on behalf of any foreign principal named in Item 7 of this statement? Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date	Recipient	Purpose	Thing of Value
N/A	N/A	N/A	N/A	N/A

(c) **DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During the period beginning 60 days prior to the date of the registrant's obligation to register[9] under FARA, has the registrant (or any short form registrant) made any contribution of money or other thing of value from its own funds and on its own behalf in connection with an election to any political office or in connection with any primary election, convention, or caucus held to select candidates for any political office? Yes ☒ No ☐

If yes, furnish the following information:

Date	Donor	Political Organization/Candidate	Method	Amount/Thing of Value
10/13/2018	Kim Mitchell	ActBlue	ActBlue	$10.00
10/13/2018	Kim Mitchell	Mikie Sherrill for Congress	ActBlue	$100.00

4, 6, 7 and 9 See Footnote 2, on page 3.

5 and 8 Things of value include but are not limited to gifts, interest-free loans, expense-free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks", and the like.

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V--INFORMATIONAL MATERIALS[10]

11. Prior to the time of filing this statement,[11] has the registrant prepared, disseminated, or caused to be disseminated, any informational materials on behalf of any foreign principal listed in Item 7 of this statement?

Yes ☒ No ☐

If yes, identify each foreign principal and attach the informational materials.

Foreign Principal	Informational Materials Attached	Type
See Appendix for Response		

12. (a) Will the activities of the registrant on behalf of any foreign principal include the preparation or dissemination of informational materials?

Yes ☒ No ☐

(b) Identify each such foreign principal.

Department of Culture and Tourism - Abu Dhabi

13. Has a budget been established or specified sum of money allocated to finance the registrant's activities in preparing or disseminating informational materials? Yes ☐ No ☒

If yes, identify each foreign principal, and specify the period of time and the amount.

Foreign Principal	Period of Time	Amount
N/A	N/A	N/A

14. Will any individuals or organizations, including public relations firms or publicity agents, participate in the preparation or dissemination of such informational materials?

Yes ☒ No ☐

If yes, furnish the names and addresses of such individuals or organizations.

Name	Address	Foreign Principal(s)
TBWA/RAAD Middle East LLC	UNITED ARAB EMIRATESPO Box 40604 Dubai UNITED ARAB EMIRATES	Department of Culture and Tourism - Abu Dhabi

15. Activities in preparing or disseminating informational materials will include the use of the following:

☒ Magazine or newspaper ☒ Advertising campaigns ☒ Press releases ☐ Pamphlets or other publications
☐ Lectures or speeches ☐ Radio or TV broadcasts ☐ Motion picture films ☐ Letters or telegrams
☒ Email
☐ Website URL(s): N/A
☐ Social Media website URL(s): N/A
☐ Other *(specify)* N/A

10 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, electronic communications, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

11 See Footnote 2, on page 3.

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16. Informational materials will be disseminated among the following groups:

- ☐ Public officials
- ☐ Legislators
- ☐ Government agencies
- ☒ Newspapers
- ☐ Editors
- ☐ Civic groups or associations
- ☐ Libraries
- ☐ Educational groups
- ☐ Nationality groups
- ☒ Other *(specify)* Online publications

17. Indicate the language to be used in the informational materials:

- ☒ English
- ☒ Other *(specify)* French, Arabic

VI--EXHIBITS AND ATTACHMENTS

18. (a) The following described exhibits shall be filed with a Registration Statement:

Exhibit A- This exhibit, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal named in Item 6.

Exhibit B- This exhibit, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

(b) An Exhibit C shall be filed when applicable. This exhibit, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530. (See Rule 201(c) and (d)).

(c) An Exhibit D shall be filed when applicable. This exhibit, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal. (See Rule 201 (e)).

VII--EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this Registration Statement, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature[12]
05/19/2020	Kavitha Reddy	/s/Kavitha Reddy

12 This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

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In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this Registration Statement, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
May 18, 2020	Kavitha Reddy	Kavitha Reddy

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Appendix
Response to Item 5(d)

Item 5(d): If the registrant is not an individual, furnish the following information: Other business address(es), if any, including locations of branch or local offices.

12/F Dina House, 11 Duddell Street, Central, Hong Kong, HONG KONG

One Raffles Place, #14-61 Tower 2, Singapore, SINGAPORE 048616

Friedrichstrabe 95, Berlin, GERMANY 10117

Thurn-und-Taxis-Platz 6, Frankfurt am Main, Frankfurt, GERMANY 60313

Fourth Floor, Birger Jarlsgatan 15, Stockholm, SWEDEN 111 45

Room 2907, United Plaza, 1468 Nan Jing Road West, Jing'an District, Shanghai, CHINA 200040

69 Boulevard Haussmann, Paris, France, FRANCE 75008

Schottenring 14, 1010, Vienna, AUSTRIA

Office 506, Park Rotana Office Complex, twofour54, PO Box 77800, Abu Dhabi, UNITED ARAB EMIRATES

300 North LaSalle Street, Suite 2260, Chicago, IL 60654

2605 Twin Towers (East), B12 Jianguomenwai Avenue, Beijing, CHINA 100022

Rosebank Link, 173 Oxford Road, 6th Floor, Rosebank, Johannesburg, SOUTH AFRICA

The Capital 814, 8th Floor, C-70, G Block, Bandra Kurla Complex, Bandra East, Mumbai, INDIA 400 051

200 Crescent Court, Suite 1850, Dallas, TX 75201

One Bush Street, Suite 1400, San Francisco, CA 94104

600 Massachusetts Avenue, NW, Suite 350, Washington, DC 20001

Avenida Dr. Cardoso de Melo, 1.340 - Sala 101, Vila Olimpia, Sao Paulo SP, BRAZIL 04548-044

Widenmayerstraße 16, Munich, Germany, GERMANY 80538

Avenue des Arts 27, 1040, Brussels, BELGIUM

16 Lincoln's Inn Fields, London, UNITED KINGDOM WC2A 3ED

Via Solferino, 7, Milan, ITALY 20121

Level 5, Gate Village Building 10, PO Box 506691, Dubai International Financial Centre, Dubai, UNITED ARAB EMIRATES

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Appendix
Response to Item 6

Item 6: List all individuals, other than those listed in Item 5(g), who render services or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical, secretarial, or in a related or similar capacity.

Name	Residence Address	Foreign Principal(s)	Nature of Services
Alice Carter	53 Bridge View London UNITED KINGDOM W6 9DD British Library, 96 Euston Road London, England UNITED KINGDOM NW1 2DB	Department of Culture and Tourism - Abu Dhabi	Contact with U.S. media regarding news, updates, and press for the Abu Dhabi Art Fair 2019
Nicole Alexandra Kanne	29 Boulevard, Tower 1, Flat 1802, Downtown Dubai UNITED ARAB EMIRATES Level 5, Gate Village, Building 10, PO Box 506691, Dubai International Financial Centre Dubai UNITED ARAB EMIRATES	Department of Culture and Tourism - Abu Dhabi	(1) Contact with U.S. media regarding news, updates, and press for the Louvre Abu Dhabi; (2) on-the-ground contact with U.S. media for press trips to Louvre Abu Dhabi; (3) Contact with U.S. media regarding promotion of Abu Dhabi Art Fair 2020
Roya Nasser	48 Rue de Turbigo Paris FRANCE 75003 69 boulevard Haussmann Paris FRANCE 75008	Department of Culture and Tourism - Abu Dhabi	Contact with U.S. media regarding news, updates, and press for the Louvre Abu Dhabi
Amanda Liann Mead	Flat 4, 1 Bramley Road London UNITED KINGDOM W10 6SZ Flat 4, 1 Bramley Road London UNITED KINGDOM W10 6SZ	Department of Culture and Tourism - Abu Dhabi	Contact with U.S. media regarding news, updates, and press for the Louvre Abu Dhabi
Agnish Ray	Calle Antonio Lopez 133 Madrid SPAIN 28026 Calle Antonio Lopez 133 Madrid SPAIN 28026	Department of Culture and Tourism - Abu Dhabi	Contact with U.S. media regarding news, updates, and press for the Louvre Abu Dhabi
John Diviney	1 Turner House, Corbyn Street London, England UNITED KINGDOM N4 3DD 1 Turner House, Corbyn Street London, England UNITED KINGDOM N4 3DD	Department of Culture and Tourism - Abu Dhabi	Contact with U.S. media regarding news, updates, and press for the Louvre Abu Dhabi
Dana Ghaleb Sleiman	Marina Residence 2, Palm Jumeirah Dubai UNITED ARAB EMIRATES Brunswick Gulf Ltd, Gate Village Building 10, Dubai International Financial Centre, POBox 506691 Dubai UNITED ARAB EMIRATES	Department of Culture and Tourism - Abu Dhabi	(1) Contact with U.S. media regarding news, updates, and press for the Louvre Abu Dhabi; and (2) on-the-ground contact with U.S. media for press trips to Louvre Abu Dhabi.
Kim Mitchell	13 Marquette Road Montclair, NJ 07043 245 Park Avenue, 14th Floor New York, NY 10167	Department of Culture and Tourism - Abu Dhabi	Contact with U.S. media regarding news, updates, and press for the Louvre Abu Dhabi

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Name	Residence Address	Foreign Principal(s)	Nature of Services
Liza Eliano	Mangrove Place, Al Shaheed Ali Khalifa Al Mesmari St Abu Dhabi UNITED ARAB EMIRATES Office 506, Park Rotana Office Complex, twofour54, PO Box 77800 Abu Dhabi UNITED ARAB EMIRATES	Department of Culture and Tourism - Abu Dhabi	(1) Contact with U.S. media regarding news, updates, and press for the Louvre Abu Dhabi; (2) Contact with U.S. media regarding news, updates, and press for Culture Summit Abu Dhabi; (3) Contact with U.S. media regarding news, updates, and press for launch of Qasr Al Hosn historic site
Tristan Hills-Bos	Apartment 106, Building 12, City Walk Dubai UNITED ARAB EMIRATES Brunswick Gulf Ltd, Gate Village Building 10, Dubai International Financial Centre, POBox 506991 Dubai UNITED ARAB EMIRATES	Department of Culture and Tourism - Abu Dhabi	(1) Contact with U.S. media regarding news, updates, and press for the Louvre Abu Dhabi; (2) Contact with U.S. media regarding news, updates, and press for Culture Summit Abu Dhabi; (3) Contact with U.S. media regarding news, updates, and press for Qasr Al Hosn historic site
Fanny Genevieve Solange Guesdon	17 Well Street London, England UNITED KINGDOM E9 7QX 16 Lincoln's Inn Fields, Holborn London, England UNITED KINGDOM WC2A 3ED	Department of Culture and Tourism - Abu Dhabi	(1) Contact with U.S. media regarding news, updates, and press for the Louvre Abu Dhabi; (2) Contact with U.S. media regarding news, updates, and press for launch of Qasr Al Hosn historic site

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Appendix
Response to Item 11

Item 11: Prior to the time of filing this statement, has the registrant prepared, disseminated, or caused to be disseminated, any informational materials on behalf of any foreign principal listed in Item 7 of this statement? If yes, identify each foreign principal and attach the informational materials.

Foreign Principal	Informational Materials Attached	Type
Department of Culture and Tourism - Abu Dhabi	Yes	Email; Press releases; Magazine or newspaper; Advertising campaigns

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