Received by NSD/FARA Registration Unit 04/30/2025 10:20:27 AM

OMB No. 1124-0004; Expires October 31, 2026

U.S. Department of Justice

Washington, DC 20530

Exhibit B to Registration Statement Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at https://www.fara.gov.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: https://www.fara.gov. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public online at: https://www.fara.gov.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .32 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant	2. Registration Number
TRG Advisory Services, LLC	6596

3. Name of Foreign Principal

Embassy of the United Arab Emirates

Check Appropriate Box:

4. ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.

5. ☐ There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.

6. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, and the fees and expenses, if any, to be received.

7. What is the date of the contract or agreement with the foreign principal? 01/01/2024

8. Describe fully the nature and method of performance of the above indicated agreement or understanding.

The agreement for the Registrant to provide services to the Embassy of the United Arab Emirates has been extended for an additional three years (through September 30, 2027). Services provided will include the production, distribution, and promotion of podcasts with a particular focus on programs associated with artificial intelligence, space, science, technology, and climate.

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9. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

See the enclosed written agreement.

10. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act.[1]

Yes ☒ No ☐

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

See enclosed written agreement.

11. Prior to the date of registration[2] for this foreign principal has the registrant engaged in any registrable activities, including political activities, for this foreign principal?

Yes ☐ No ☐ N/A - This statement is filed to update the registrant's agreement/contract with the foreign principal.

If yes, describe in full detail all such activities. The response should include, among other things, the relations, interests, and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored, or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers, and subject matter. The response must also include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's activities, including political activities.

Set forth below in the required detail the registrant's political activities.

Date	Contact	Method	Purpose

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12. During the period beginning 60 days prior to the obligation to register[3] to the date of registration for this foreign principal, has the registrant received from the foreign principal, or from any other source, for or in the interests of the foreign principal, any contributions, income, money, or thing of value either as compensation, or for disbursement, or otherwise?

Yes ☐ No ☐ N/A - This statement is filed to update the registrant's agreement/contract with the foreign principal.

If yes, set forth below in the required detail an account of such monies or things of value.

Date Received	From Whom	Purpose	Amount/Thing of Value

13. During the period beginning 60 days prior to the obligation to register[4] to the date of registration for this foreign principal, has the registrant disbursed or expended monies, or disposed of anything of value other than money, in connection with activity on behalf of the foreign principal or transmitted monies to any such foreign principal?

Yes ☐ No ☐ N/A - This statement is filed to update the registrant's agreement/contract with the foreign principal.

If yes, set forth below in the required detail an account of such monies or things of value.

Date	Recipient	Purpose	Amount/Thing of Value

1 "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

2,3,4 Pursuant to Section 2(a) of the Act, an agent must register within ten days of becoming an agent, and before acting as such.

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EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name		Signature
04/30/2025	David Rothkopf	Sign	/s/David Rothkopf
		Sign	
		Sign	
		Sign	

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Date	Printed Name	Signature
4.29.25	DAVID ROTHKOPF	

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THE ROTHKOPF GROUP

January 1, 2024

Ambassador Yousef Al Otaiba
Embassy of the United Arab Emirates
3522 International Court NW
Washington, D.C. 20008

David Rothkopf
Chief Executive Officer

Dear Mr. Ambassador,

We very much value our long relationship with you and the embassy and are pleased at your decision to renew our agreement to work with you going forward.

The following letter outlines the terms of our renewal agreement for The Rothkopf Group, Inc. (TRG) to provide services to the Embassy of the United Arab Emirates to support programs and initiatives—with a particular focus as we recently discussed on podcast and virtual event programs associated with artificial intelligence, space, science, technology, and climate. This programming, where we agree, would be distributed via the DSR Network, will feature content offering the perspectives of world-class experts, and will reach high-level audiences in the U.S. and worldwide.

As in the past, we will of course work with you and your team in any other areas specified by you and your colleagues.

The period of this agreement will be three years. It will commence at the conclusion of our current agreement, as of September 1, 2024 and will continue through September 30, 2027. Renewal of this agreement now will ensure the projects on which we are currently working—including those cited above, pertaining to artificial intelligence, space, science and technology and climate—will continue seamlessly throughout 2024 and beyond.

Preliminary Statement of Work
As under the terms of our existing agreement, TRG and our principles including myself will be available on an as-needed basis to provide support related to this work to the Embassy and other entities you may designate.

As we have discussed our core objective will be to build on the embassy's support for our successful "Road to COP 28" series of virtual events and podcasts. We will develop a

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successor to that series and build other series of virtual and live events and podcasts that will focus on the core issue areas and high-level audiences we have identified as priorities.

Going forward, we will collaborate closely with you in the development of other such programming that touch on additional areas of special interest to both you and our audiences including women's empowerment, tolerance, and cultural diplomacy.

Projects will be rolled out throughout each year and it is anticipated they may change in form and focus over the term of this agreement. As with the Road to COP 28 project, all programming will be developed in a manner consistent with the expert-driven, top quality, independent editorial guidelines of our organization.

David Rothkopf
Chief Executive Officer

We will also periodically meet with you to discuss other projects that are related to this work that may amplify the impact of our efforts and, as needed, we will develop proposals for those projects for your approval.

Terms

As in the past, the monthly fee for our services is $50,000. Under the terms of our existing agreement, the embassy has chosen to pay these fees on an annual basis in advance in exchange for a 10 percent discount. Under that arrangement, the annual fee payable prior to September 1 of each year will be $540,000.

We will submit an invoice for above noted payments one month prior to the annual payment due dates.

Any additional amounts associated with creating and administering specific new programs we may develop above and beyond those specifically described here would be negotiated separately based on the projects in question. TRG Advisory Services fees for the development of these project ideas and plans are covered under the terms of this agreement. TRG fees for the development and management of any projects beyond the scope anticipated here would include a flat 30 percent management fee of the project budget unless otherwise indicated in a separate agreement.

As has been the case throughout our relationship, the annual additional costs for expenses associated with our work (including personnel, overhead, travel, software, and other logistical costs) will be kept at no more than $250,000 per year unless explicitly agreed. As has been previously agreed, we will bill for this amount on or before March 1 of each year covered by this agreement.

This agreement would be effective immediately.

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To reflect your acceptance of the above terms, please sign in the space indicated below.

With warm regards,

David Rothkopf
CEO

David Rothkopf
Chief Executive Officer

Agreed and accepted: _____
(For the Embassy of the UAE)

Date:

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