Received by NSD/FARA Registration Unit 11/27/2017 5:44:08 PM

OMB No. 1124-0006; Expires May 31, 2020

U.S. Department of Justice

Washington, DC 20530

Exhibit A to Registration Statement Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at https://www.fara.gov.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: https://www.fara.gov. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: https://www.fara.gov.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name and Address of Registrant
MMGY Global, LLC
4601 Madison Avenue
Kansas City, MO 64112

2. Registration No.
6492

3. Name of Foreign Principal
European Travel Commission

4. Principal Address of Foreign Principal
Rue de Marche aux Herbes 61
1000 Brussels - Belgium

5. Indicate whether your foreign principal is one of the following:

- ☐ Government of a foreign country [1]
- ☐ Foreign political party
- ☒ Foreign or domestic organization: If either, check one of the following:
  - ☐ Partnership
  - ☐ Corporation
  - ☐ Association
  - ☐ Committee
  - ☐ Voluntary group
  - ☒ Other *(specify)* Non-profit International Association
- ☐ Individual-State nationality _____

6. If the foreign principal is a foreign government, state:
   a) Branch or agency represented by the registrant

   b) Name and title of official with whom registrant deals

7. If the foreign principal is a foreign political party, state:
   a) Principal address

   b) Name and title of official with whom registrant deals

   c) Principal aim

1 "Government of a foreign country," as defined in Section 1(e) of the Act, includes any person or group of persons exercising sovereign de facto or de jure political jurisdiction over any country, other than the United States, or over any part of such country, and includes any subdivision of any such group and any group or agency to which such sovereign de facto or de jure authority or functions are directly or indirectly delegated. Such term shall include any faction or body of insurgents within a country assuming to exercise governmental authority whether such faction or body of insurgents has or has not been recognized by the United States.

Received by NSD/FARA Registration Unit 11/27/2017 5:44:08 PM

8. If the foreign principal is not a foreign government or a foreign political party:

a) State the nature of the business or activity of this foreign principal.

Promotion of Europe as a tourist destination

b) Is this foreign principal:

Supervised by a foreign government, foreign political party, or other foreign principal	Yes ☐ No ☒
Owned by a foreign government, foreign political party, or other foreign principal	Yes ☐ No ☒
Directed by a foreign government, foreign political party, or other foreign principal	Yes ☐ No ☒
Controlled by a foreign government, foreign political party, or other foreign principal	Yes ☐ No ☒
Financed by a foreign government, foreign political party, or other foreign principal	Yes ☒ No ☐
Subsidized in part by a foreign government, foreign political party, or other foreign principal	Yes ☐ No ☒

9. Explain fully all items answered "Yes" in Item 8(b). *(If additional space is needed, a full insert page must be used.)*

Financed by member country's tourism organization contributions.

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

Members elect a board of directors and president.

EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this Exhibit A to the registration statement and that he/she is familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date of Exhibit A	Name and Title	Signature
September 19, 2017	Misti Borchers, Accounting Manager	/s/ Misti Borchers eSigned

Received by NSD/FARA Registration Unit 11/27/2017 5:43:33 PM

OMB No. 1124-0004; Expires May 31, 2020

U.S. Department of Justice

Washington, DC 20530

Exhibit B to Registration Statement Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at https://www.fara.gov.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: https://www.fara.gov. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: https://www.fara.gov.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant	2. Registration No.
MMGY Global, LLC	6492

3. Name of Foreign Principal

European Travel Commission

Check Appropriate Box:

4. ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.

5. ☐ There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.

6. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.

7. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Create and coordinate event to raise awareness and showcase Europe as a destination for American travelers.

Received by NSD/FARA Registration Unit 11/27/2017 5:43:33 PM

8. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

See #7.

9. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act and in the footnote below? Yes ☐ No ☒

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this Exhibit B to the registration statement and that he/she is familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date of Exhibit B	Name and Title	Signature
September 19, 2017	Misti Borchers, Accounting Manager	/s/ Misti Borchers eSigned

Footnote: "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

Received by NSD/FARA Registration Unit 11/27/2017 5:43:33 PM

Received by NSD/FARA Registration Unit 11/27/2017 5:43:33 PM

PROJECT ESTIMATE

Client: European Travel Commission

Eduardo Santander
Executive Director
Rue du Marche aux Herbes 61
1000 Brussels - BELGIUM

Job Name: ETC New York Event

Estimate Date: September 7, 2016

Description of Work

Create a unique experiential event on October 4, 2016 in New York City for the travel industry, national/regional consumer and travel trade media that aims to showcase the benefits and reasons to visit Europe now and in 2017. Help raise awareness about Europe as a tourist destination for American travelers and inspire travel by highlighting the tourism offerings as a pre-kickoff to the 2017 season. Provide an effective platform for networking and exchanging ideas, as well as raise the profile of the ETC in the U.S. market and position the ETC as an industry leader.

Specific Definitions and Assumptions

The scope of work will take place September 1, 2016 – October 15, 2016.

Agency shall perform and/or deliver the following:

- Conceive, coordinate and conduct onsite management of the event
- Develop and finalize event theme and event activities with ETC.
- Develop and distribute event invites for travel industry and media; follow up and track RSVPs.
- Select, negotiate and contract venue on behalf of ETC.
- Arrange all food and beverage/catering for event, approved by ETC.
- Arrange all audio/visual and lighting.
- Arrange/produce décor and signage.
- Select and contract event entertainment.
- Identify and secure event keynote speaker(s).
- Hire event photographer.
- Produce 2-3 minute highlights video to play during event to showcase the variety of destinations and travel offerings throughout Europe.
- Identify and secure potential partners/sponsors for event.
- Develop Run of Show including overall theme, agenda, directory of ETC and European NTO partners, presenters, etc.

Received by NSD/FARA Registration Unit 11/27/2017 5:43:33 PM

Received by NSD/FARA Registration Unit 11/27/2017 5:43:33 PM

- Develop press materials – press releases, facts sheets, bios for distribution to media attending event and other key media in each market.
- Coordinate interviews on site at event with select media for ETC representatives.
- Conduct follow-up post-event to fulfill requests and provide additional information, as needed.
- Monitor for media coverage.
- Develop final report post-event.

Any item that is essential for the smooth running of the event, as indicated within this document, even though not specified, shall be read as included in the Scope of Services. MMGY will obtain the client authorization before making any commitments for any expenditure on its behalf.

MMGY grants the client all rights in any materials produced by MMGY as mentioned in the Scope of Services upon termination of the project.

Additional marketing services not mentioned in this Scope of Services (other MMGY marketing channels and all services related to production of materials) shall be estimated and performed upon the written authorization by the Client.

BUDGET

Professional Fees for development, coordination and onsite management	$15,000
Venue/Food & Beverage/Audio Visual	$30,000
Printing/production of collateral and imagery	$5,000
Production of highlights video	$5,000
Event photographer, entertainment, misc event costs	$5,000
TOTAL	$60,000

INVOICING

Above costs are based on a normal turnaround time upon receiving a signed approval form from client and do not include tax, contingency or shipping. If the specifications of the project are changed, a new estimate will be provided for approval. Client will be invoiced in U.S. Dollars and payment shall be received in U.S. Dollars.

Upon Client signature, MMGY will invoice 60% of the project of $60,000 due upon receipt. Upon completion of the project and the client's approval of the final report post-event, MMGY will invoice 40% of the project due upon receipt. The payments for the work will be made by electronic bank transfer.

In the event that the client cancels the project before completion, all accrued charges to date by MMGY will be billed. In case of termination of the agreement at MMGY's fault, MMGY will not claim payment of any accrued charges not yet paid upon termination.

This estimate also does not include Reimbursables (pre-approved travel, messenger service, overnight shipping, etc.), which will be billed separately if incurred, upon approval by ETC. In some cases, estimates may vary by +/- 10%.

Received by NSD/FARA Registration Unit 11/27/2017 5:43:33 PM

Received by NSD/FARA Registration Unit 11/27/2017 5:43:33 PM

European Travel Commission

Authorized Signature

EDUARDO SANTANDER, CEO

Print Name and Title

Date 9/19/16

MMGY Global

Authorized Signature

Julie Freeman, EVP & Managing Director

Print Name and Title

Date 9/19/16

Received by NSD/FARA Registration Unit 11/27/2017 5:43:33 PM