

U.S. Department of Justice

Washington, DC 20530

Exhibit A to Registration Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at <https://www.fara.gov>.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public online at: <https://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .22 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant Finn Partners, Inc.	2. Registration Number 6212
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3. Primary Address of Registrant
1675 Broadway, New York, NY 10019

4. Name of Foreign Principal Enterprise Singapore	5. Address of Foreign Principal 230 Victoria Street #09-00, Bugis Junction Office Tower Singapore SINGAPORE 188024
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6. Country/Region Represented
SINGAPORE

7. Indicate whether the foreign principal is one of the following:

☒ Government of a foreign country¹

☐ Foreign political party

☐ Foreign or domestic organization: If either, check one of the following:

☐ Partnership

☐ Committee

☐ Corporation

☐ Voluntary group

☐ Association

☐ Other (*specify*) _____

☐ Individual-State nationality _____

8. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant

Enterprise Singapore

b) Name and title of official(s) with whom registrant engages

Kiat Loon Cheng - Deputy Director of Marketing and Communications

¹ "Government of a foreign country," as defined in Section 1(e) of the Act, includes any person or group of persons exercising sovereign de facto or de jure political jurisdiction over any country, other than the United States, or over any part of such country, and includes any subdivision of any such group and any group or agency to which such sovereign de facto or de jure authority or functions are directly or indirectly delegated. Such term shall include any faction or body of insurgents within a country assuming to exercise governmental authority whether such faction or body of insurgents has or has not been recognized by the United States.

9. If the foreign principal is a foreign political party, state:

a) Name and title of official(s) with whom registrant engages

b) Aim, mission or objective of foreign political party

10. If the foreign principal is not a foreign government or a foreign political party:

a) State the nature of the business or activity of this foreign principal.

b) Is this foreign principal:

Supervised by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☐

Owned by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☐

Directed by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☐

Controlled by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☐

Financed by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☐

Subsidized in part by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☐

11. Explain fully all items answered "Yes" in Item 10(b).

12. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date

Printed Name

Signature

09/30/2026

Martin Ettlemeyer

Sign

/s/Martin Ettlemeyer

Sign

Sign

Sign

EXECUTION

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Date

Printed Name

Signature

September 30, 2026Martin Ettlemyer

U.S. Department of Justice

Washington, DC 20530

Exhibit B to Registration Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at <https://www.fara.gov>.

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Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .32 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant

Finn Partners, Inc.

2. Registration Number

6212

3. Name of Foreign Principal

Enterprise Singapore

Check Appropriate Box:

4. ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
5. ☐ There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
6. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, and the fees and expenses, if any, to be received.
7. What is the date of the contract or agreement with the foreign principal? 04/15/2026
8. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Provide strategic communications support to Enterprise Singapore to strengthen its visibility and profile in the U.S. market, including ongoing media relations and storytelling, development of Enterprise Singapore's U.S. newsletter, and LinkedIn and thought leadership content that showcases Singapore's business ecosystem, company expansion in the U.S., and opportunities for U.S.-Singapore collaboration.

9. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Activities include media outreach and relationship-building with priority U.S. reporters; developing news stories, pitches, and media materials; identifying media interview opportunities; creating and distributing newsletter content; and developing LinkedIn and thought leadership content tied to key business trends, milestones, events, and Enterprise Singapore priorities.

10. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act.¹

Yes ☐ No ☒

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

11. Prior to the date of registration² for this foreign principal has the registrant engaged in any registrable activities, including political activities, for this foreign principal?

Yes ☐ No ☒

If yes, describe in full detail all such activities. The response should include, among other things, the relations, interests, and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored, or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers, and subject matter. The response must also include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's activities, including political activities.

Set forth below in the required detail the registrant's political activities.

Date	Contact	Method	Purpose
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12. During the period beginning 60 days prior to the obligation to register³ to the date of registration for this foreign principal, has the registrant received from the foreign principal, or from any other source, for or in the interests of the foreign principal, any contributions, income, money, or thing of value either as compensation, or for disbursement, or otherwise?

Yes ☐ No ☒

If yes, set forth below in the required detail an account of such monies or things of value.

Date Received	From Whom	Purpose	Amount/Thing of Value
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13. During the period beginning 60 days prior to the obligation to register⁴ to the date of registration for this foreign principal, has the registrant disbursed or expended monies, or disposed of anything of value other than money, in connection with activity on behalf of the foreign principal or transmitted monies to any such foreign principal?

Yes ☐ No ☒

If yes, set forth below in the required detail an account of such monies or things of value.

Date	Recipient	Purpose	Amount/Thing of Value
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¹ "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

^{2,3,4} Pursuant to Section 2(a) of the Act, an agent must register within ten days of becoming an agent, and before acting as such.

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
09/30/2026	Martin Ettlemeyer	/s/Martin Ettlemeyer

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date

Printed Name

Signature

September 30, 2026Martin Ettlemyer



Our Ref : [REDACTED]
Fax : [REDACTED]
Date : 14 April 2026

Ms Jessica Berk Ross
FINN PARTNERS ASIA TRADING PTE. LTD.
178 Clemenceau Avenue,
#08-00 Haw Par Glass Tower,
Singapore 239926

Dear Ms Ross

**LETTER OF ACCEPTANCE FOR APPOINTMENT OF AN IN-MARKET
COMMUNICATIONS AGENCY FOR ENTERPRISE SINGAPORE IN THE UNITED
STATES**

1. We are pleased to inform you that Enterprise Singapore (hereinafter known as "the Authority") has accepted your offer for the above-mentioned item(s) subject to all the terms and conditions as stipulated in this Letter of Acceptance and the following documents:
 - a. The Authority's Tender Documents, including the 'Form of Tender', 'Schedule', 'Instructions to Tenderers', 'Conditions of Contract', 'Requirement Specifications' and all the annexures thereto; and
 - b. The 'Tender Submission' by FINN PARTNERS ASIA TRADING PTE. LTD. provided that the terms and conditions thereto are not inconsistent with those stipulated by the Authority. In the event of any inconsistency, the Authority's terms and conditions shall prevail.
2. The total estimated contract sum for the firm requirement is US\$410,000. Details of the award can be found in Annex A. The firm requirement is for a period of 1 year from 15 April 2026 to 14 April 2027.
3. A Purchase Order will be issued to your company for S/N 2. Payment for firm requirement shall be made monthly within 30 days upon the successful delivery and acceptance of services for the respective month in the agreed media proposal and receipt of electronic invoice, whichever is later.



4. A term contract will be established between FINN PARTNERS ASIA TRADING PTE. LTD. and the Authority for Schedule of Rates (refer to Annex A). Purchase Order will be raised from time to time at the tendered and agreed rates during the contract period.
5. Please take note that the Authority also reserves the right to exercise the optional requirement for extension of services and additional services at a total value not exceeding US\$462,000, whenever required by the Authority at the appropriate time (see details in Annex A).
6. Payment for optional services and Schedule of Rates (if exercised) shall be made within 30 days upon the successful completion of services and receipt of electronic invoice, whichever is later.
7. Enterprise Singapore is committed to ensure integrity and transparency of our business processes and initiatives. If any irregular business practices relating to Enterprise Singapore or our initiatives are noticed, a report can be made through the whistleblowing hotline at 6279 3939 (Mondays to Fridays, 9am to 5pm) or whistleblowing email at [REDACTED]. All reports shall be treated in utmost confidence with every effort made not to reveal the whistleblower's identity.
8. Please contact Ms Adeline Gui at 6279 3791 or through e-mail: [REDACTED] if you require any further clarifications

Yours sincerely

Tan Kim Soon
Deputy Director
Strategic Procurement

<<This is an electronic document. No signature is required.>

ANNEX A

SUMMARY OF AWARD

S/N	Item Description	Quantity or UOM	Unit Price (US\$\$, including VAT excluding GST)	Total Price (US\$, including VAT, excluding GST)
Firm Requirements				
1	Strategic counsel and planning	1 year	████████	████████
2	Content development	1 year	████████	████████
3	General administration	1 year	████████	████████
Total Price of Firm Requirements				US\$410,000.00
Optional Requirements				
(Extension of services on a monthly basis for up to another year)				
1	Strategic counsel and planning	1 month	████████	████████
2	Content development – creative and strategic counsel for digital and social media marketing	1 month	████████	████████
3	Content development – planning, development and execution of a comprehensive digital communications strategy	1 month	████████	████████
4	General administration	1 month	████████	████████
Total Price of Optional Requirements				US\$462,000.00
Schedule of Rates				
(To be activated on a needs basis, if required, anytime during the contract)				