

U.S. Department of Justice

Washington, DC 20530

Exhibit A to Registration Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at <https://www.fara.gov>.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public online at: <https://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .22 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant Finn Partners, Inc.	2. Registration Number 6212
--	--------------------------------

3. Primary Address of Registrant
1675 Broadway, New York, NY 10019

4. Name of Foreign Principal Pablo London Limited	5. Address of Foreign Principal 109-111 Farringdon Road London UNITED KINGDOM EC1R 3BW
--	---

6. Country/Region Represented
UNITED KINGDOM

7. Indicate whether the foreign principal is one of the following:

☐ Government of a foreign country¹

☐ Foreign political party

☒ Foreign or domestic organization: If either, check one of the following:

☐ Partnership

☐ Committee

☒ Corporation

☐ Voluntary group

☐ Association

☐ Other (*specify*) _____

☐ Individual-State nationality _____

8. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant

b) Name and title of official(s) with whom registrant engages

¹ "Government of a foreign country," as defined in Section 1(e) of the Act, includes any person or group of persons exercising sovereign de facto or de jure political jurisdiction over any country, other than the United States, or over any part of such country, and includes any subdivision of any such group and any group or agency to which such sovereign de facto or de jure authority or functions are directly or indirectly delegated. Such term shall include any faction or body of insurgents within a country assuming to exercise governmental authority whether such faction or body of insurgents has or has not been recognized by the United States.

9. If the foreign principal is a foreign political party, state:

a) Name and title of official(s) with whom registrant engages

b) Aim, mission or objective of foreign political party

10. If the foreign principal is not a foreign government or a foreign political party:

a) State the nature of the business or activity of this foreign principal.

Pablo London Limited is a creative agency, for marketing, print, digital, mobile, etc.

b) Is this foreign principal:

Supervised by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☒

Owned by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☒

Directed by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☒

Controlled by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☒

Financed by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☒

Subsidized in part by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☒

11. Explain fully all items answered "Yes" in Item 10(b).

12. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

Pablo London Limited is an independently owned creative agency operated and led by its founders and management team, with Gareth Mercer serving as the active Chief Executive and Director.

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
09/30/2026	Martin Ettlemeyer	Sign /s/Martin Ettlemeyer
		Sign
		Sign
		Sign

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date

Printed Name

Signature

September 30, 2026Martin Ettlemyer

U.S. Department of Justice

Washington, DC 20530

Exhibit B to Registration Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at <https://www.fara.gov>.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: <https://www.fara.gov>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public online at: <https://www.fara.gov>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .32 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant

Finn Partners, Inc.

2. Registration Number

6212

3. Name of Foreign Principal

Pablo London Limited

Check Appropriate Box:

4. ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
5. ☐ There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
6. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, and the fees and expenses, if any, to be received.
7. What is the date of the contract or agreement with the foreign principal? 03/01/2026
8. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Registrant to provide media engagement and event management services supporting the UK Government's Office of Business and Trade for the Greater Together LA campaign. The work covered pre-event communications strategy, messaging, materials development, and media outreach; onsite (in Los Angeles) media coordination and daily pitching during the week-long event; and post-event media relations, coverage evaluation, and campaign reporting.

9. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Services include strategic counsel; development of an event communications plan, press releases, invitations, and media guidelines; pre-event briefings and outreach; securing and staffing virtual and in-person interviews at the event; onsite media management, daily recap pitching and trend reporting, livestream coordination, and satellite-event support; and post-event media monitoring and campaign reporting.

10. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act.¹

Yes ☐ No ☒

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

11. Prior to the date of registration² for this foreign principal has the registrant engaged in any registrable activities, including political activities, for this foreign principal?

Yes ☐ No ☒

If yes, describe in full detail all such activities. The response should include, among other things, the relations, interests, and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored, or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers, and subject matter. The response must also include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's activities, including political activities.

Set forth below in the required detail the registrant's political activities.

Date	Contact	Method	Purpose
------	---------	--------	---------

12. During the period beginning 60 days prior to the obligation to register³ to the date of registration for this foreign principal, has the registrant received from the foreign principal, or from any other source, for or in the interests of the foreign principal, any contributions, income, money, or thing of value either as compensation, or for disbursement, or otherwise?

Yes ☐ No ☒

If yes, set forth below in the required detail an account of such monies or things of value.

Date Received	From Whom	Purpose	Amount/Thing of Value
---------------	-----------	---------	-----------------------

13. During the period beginning 60 days prior to the obligation to register⁴ to the date of registration for this foreign principal, has the registrant disbursed or expended monies, or disposed of anything of value other than money, in connection with activity on behalf of the foreign principal or transmitted monies to any such foreign principal?

Yes ☐ No ☒

If yes, set forth below in the required detail an account of such monies or things of value.

Date	Recipient	Purpose	Amount/Thing of Value
------	-----------	---------	-----------------------

¹ "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

^{2,3,4} Pursuant to Section 2(a) of the Act, an agent must register within ten days of becoming an agent, and before acting as such.

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date

Printed Name

Signature

September 30, 2026Martin Ettlemyer

INDEPENDENT CONTRACTOR AGREEMENT

This Independent Contractor Agreement ("**Agreement**") is entered into by and between **Pablo London Limited ("Agency")** located at 109-111 Farringdon Road, London, EC1R 3BW and **Finn Partners Inc.**, located at 1675 Broadway, New York, NY, USA, 10019 ("**Contractor**") and, when signed by both parties, shall be effective from March 1st, 2026 ("**Effective Date**").

Agency and Contractor shall, for the purposes of this Agreement, each be a "**Party**" and together the "**Parties**".

The Contractor irrevocably appoints Finn Partners Limited of 1st Floor, Bentima House, 168-172 Old Street, EC1V 9BP London, England, gavin.page@finnpartners.com as its agent to receive on your behalf in England or Wales service of any legal proceedings or notice of termination issued in connection with this Agreement.

Agency wishes to retain Contractor to perform professional services for the benefit of Agency or Agency's clients and Contractor wishes to accept such engagement. Contractor and Agency have agreed as follows.

1. **Services:**

(a) Contractor will provide the Agency with services set out in written Statements of Work (each a "**SOW**" and the "**Services**" respectively). The first SOW is set out in the Schedule to this Agreement. Upon signature by the parties, each SOW is incorporated into this Agreement. Contractor will perform the Services in accordance with this Agreement and with respect to the Agency client(s) identified in the relevant SOW ("**Client**"). The SOW may be varied or added to as agreed by the parties from time to time, in writing. Each time, date or period set out in each SOW is of the essence. In the event of any inconsistency between this Agreement and an SOW, this Agreement shall control.

(b) The Services will be performed by the person(s) named in the SOW or agreed with the Agency in writing from time to time. If the Contractor wishes other persons to perform the Services, the Contractor must obtain the prior written approval of the Agency which will not be unreasonably refused. If required by Agency, Contractor will procure that any Contractor personnel performing Services will sign and send to Agency a letter (in a form provided by the Agency) confirming to the Agency that they will comply with the terms of this Agreement including, without limitation, its provisions on confidentiality, intellectual property and conflict restrictions.

2. **Representations and warranties:**

(a) Contractor represents and warrants on an ongoing basis that:

- (i) it is expert in the Services and it has the necessary knowledge, skills, experience, qualifications, rights and resources to provide the Services in accordance with this Agreement;
- (ii) it has the full and unrestricted right, power and authority to enter into this Agreement, perform the Services and grant the rights granted in this Agreement;
- (iii) it has not entered into and shall not enter into any other agreements or arrangements that conflict with this Agreement;
- (iv) it has and will maintain all necessary licences, consents and approvals to perform the Services;
- (v) the Services will conform with all descriptions and specifications agreed with the Agency in writing, including, without limitation, all descriptions and specifications set out in the relevant SOW(s);
- (vi) the use and possession of the Work Product (as defined in clause 13(a)) does not and will not infringe any intellectual property or other rights of any third party and Contractor shall be the sole author of the Work Product and

(vii) it will comply with the terms and requirements of any Schedules to this Agreement.

(b) Agency represents and warrants on an ongoing basis that:

- (i) it has the full and unrestricted right, power and authority to enter into this Agreement and perform its obligations under this Agreement; and
- (ii) it is entitled to provide the Agency Materials (as defined in clause 13(c)) to the Contractor and grant the licence in clause 13(c).

3. General obligations:

(a) Contractor will perform the Services with all due skill, care and diligence, in a professional and workmanlike manner consistent with good industry practice, in accordance with the Agency's standards and instructions, and in compliance with all applicable laws, regulations and codes of practice. Contractor will not do anything to bring Agency or Client into disrepute. Contractor will use best endeavours to achieve any performance targets or results set out in the SOW.

(b) The Contractor may communicate directly with the end client being [the United Kingdom's Cabinet Office] - or such other client as the parties agree between them – but the Contractor agrees that it will inform the Agency immediately of any (a) dispute or potential dispute with any end client; or (b) any agreed change in scope of the Services to be provided to such end user.

(c) If the Contractor does not provide the Services (or any part of them) in accordance with this Agreement or performs the Services (or any part of them) in a manner which is inconsistent with the Agency's or Client's reasonable instructions, the Agency may (without prejudice to any other rights or remedies it may have): (i) to require the Contractor to remedy matters at its own cost and expense or (ii) require the Contractor to reimburse fees already paid by the Agency that relate directly to the defective Services. If the Agency chooses to require the Contractor to remedy matters, then no fee will be payable in respect of the Services in question unless and until matters have been remedied and the fee due will not exceed the fee that would have been payable had the Services in question been provided initially in accordance with this Agreement.

(d) The Agency will provide the Contractor with all information, assistance and materials that the Contractor reasonably requests from time to time to facilitate the proper and timely performance of the Services. Without prejudice to its other obligations, Contractor must notify Agency immediately in writing upon becoming aware of anything that may prevent the proper and timely performance of the Services.

4. Reporting:

(a) Contractor will keep accurate records of its work and provide reports on the Services to the Agency on a weekly basis (or more or less frequently as reasonably required by the Agency) in each case in a form and medium reasonably requested by Agency.

(b) The Contractor will provide Agency with such other information regarding the Services as the Agency may reasonably require, including, without limitation, any information to verify the Contractor's compliance with this Agreement, to satisfy a request from a Client, for the purposes of compliance with law and regulation or required by or for any court or governmental, administrative or regulatory body.

5. Anti-bribery, anti-tax evasion and modern slavery:

(a) Contractor will, and will procure that all persons associated with it will:

- (i) comply with all applicable laws, regulations, codes and sanctions relating to anti-bribery, anti-corruption and the prevention of facilitation of tax evasion (including but not limited to the UK Bribery Act 2010, the US FCPA 1977 and the Criminal Finances Act 2017) ("**Relevant Requirements**");

PABLO

- (ii) promptly report to Agency any request or demand for any undue financial or other advantage of any kind received by the Contractor or any associated person in connection with the performance of this Agreement; and
 - (iii) pay, in full and in a timely manner, all taxes due and payable relating to all monies, remuneration, profit and value received or payable by the Contractor or its associated persons in connection with the performance of the Services and this Agreement or otherwise.
- (b) The Contractor warrants and represents on a continuing basis that neither the Contractor nor any of its officers, employees or associated persons:
- (i) has been convicted of any offence involving bribery or corruption, tax evasion or facilitation of tax evasion, fraud or dishonesty; or
 - (ii) has been or is the subject of any investigation, inquiry or enforcement proceedings by any governmental, administrative or regulatory body regarding any offence or alleged offence under the Relevant Requirements.
- (c) For the purposes of this clause, a person is associated with the Contractor where that person is an affiliate or performs services for or on behalf of the Contractor.
- (d) Contractor warrants and represents on an ongoing basis that neither Contractor nor any of its suppliers has committed an offence under any applicable laws, regulations, codes or sanctions making provision about slavery or compulsory labour, including, without limitation, the Modern Slavery Act 2015 (an "MSA Offence"); been notified that it is subject to an investigation relating to an alleged MSA Offence or prosecution under the Modern Slavery Act 2015; or is aware of any circumstances within its supply chain that could give rise to an investigation relating to an alleged MSA Offence or prosecution under the Modern Slavery Act 2015.
- (e) Contractor undertakes that it has in place, and will maintain throughout the term of this Agreement:
- (i) effective controls, policies and procedures to ensure compliance with the Modern Slavery Act 2015; and
 - (ii) adequate procedures under the Bribery Act 2010 and adequate prevention procedures under Part 3 of the Criminal Finances Act 2017 to ensure compliance with the Relevant Requirements,
- and will enforce them where appropriate and disclose them to Agency on request.
- (f) For the purpose of this clause 5 the meaning of adequate procedures will be determined in accordance with section 7(2) of the Bribery Act 2010 (and any guidance issued under section 9 of that Act) and in respect of prevention of facilitation of tax evasion, reasonable prevention procedures shall be determined in accordance with guidance published pursuant to section 47 of the Criminal Finances Act 2017.

6. Policies:

Contractor will, and will procure that the Work Product and all its personnel performing Services will, comply with:

- (i) Agency's or the end client's policies and procedures concerning client service and professionalism, as provided to Contractor in writing from time to time;
- (ii) the requirements of this Agreement including all Schedules hereto; and
- (iv) any other relevant policies of Agency or any end client relating to personal and professional conflicts, security and access. A copy of the current relevant policies will be made available to the Contractor upon request.

7. Fees:

(a) In consideration of and subject to proper performance of the Services in accordance with this Agreement, Agency will pay Contractor the fees set out in each SOW ("**Fees**").

(b) Where Fees are not expressed to be fixed, Contractor will not exceed any limit in the SOW without the prior written approval of the Agency.

(c) If the SOW provides for Fees calculated on the basis of time spent, Contractor will invoice Agency for time actually and reasonably spent performing the Services requested by Agency detailing the number of days in which Contractor performed Services, the number of hours spent and a description of such Services.

8. Payment:

(a) All Fees under this Agreement will be invoiced in accordance with the SOW.

(b) Each invoice must be accompanied by a description of the Services provided, any expenses due and such other information as the Agency may reasonably require from time to time.

(c) Contractor will ensure its invoices and supporting documentation are accurate, complete and contain sufficient detail to properly reflect the nature of the underlying transactions or activity.

(d) Agency will pay Contractor all undisputed amounts within the number of days set out in each SOW. If the Agency disputes any portion of an invoice, Agency shall provide Contractor with written notice of such dispute, specifying the grounds for the dispute in reasonable detail, prior to the date the invoice becomes past due. Any portion of an invoice not so disputed shall remain payable within the timeframe set out in the applicable SOW. Any disputed amounts withheld by the Agency shall become due and payable upon resolution of the dispute. All amounts set out in this Agreement are exclusive of any VAT which will be paid by Agency following receipt of a valid VAT invoice.

(e) The Fees, and any expenses due under clause 9, will be full and complete payment for the Services and performance of this Agreement. Any sums due from the Contractor to the Agency may be deducted from any sums due to the Contractor from the Agency.

(f) If the invoices due Contractor should ever exceed sixty (60) days from invoice date, Contractor will have the option to cease all work on the account upon one day written notice sent by overnight mail in accordance with Section 20 to the address at the top of page 1, at any time on or after the sixtieth (60th) day until the account is current.

9. Expenses: Agency will reimburse Contractor for reasonable and necessary third party expenses incurred by Contractor solely and directly in the performance of the Services. All reimbursable expenses must be pre-approved in writing by Agency and in compliance with Agency's and Client's travel and other policies from time to time. Contractor will submit a request for such expenses in the time, manner and form required by Agency.

10. Independent Contractor:

(a) The Contractor is an independent contractor. Nothing in this Agreement should be construed as giving rise to an employment or worker relationship between the Agency and any of the Contractor's personnel. Neither Contractor nor Contractor's personnel will be entitled to any employee or worker benefits as a consequence of Contractor's relationship with Agency.

(b) Contractor is responsible for paying to the appropriate authorities any income tax and national insurance contributions and social security contributions due in respect of the Contractor's personnel or any equivalent contributions or liabilities in any jurisdiction in which the personnel are located ("**Taxes**"). The Contractor will be fully responsible for and will indemnify Agency and its affiliates for and in respect of (i) any claim or demand made in respect of any Taxes and any interest or penalties imposed in connection with them; and (ii) any other liability, assessment or claim relating to taxation or pensions arising from the performance by the Contractor of the obligations under this Agreement. The Contractor

will further indemnify Agency and its affiliates in respect of all reasonable and proper costs and expenses and any penalty, fine or interest incurred or payable by the Agency or any affiliate in connection with or in consequence of any such liability, assessment or claim.

11. Termination and Suspension:

(a) This Agreement may be terminated, and any open SOW may be terminated, cancelled or modified, immediately for the convenience of Agency by giving Contractor written notice. Upon Agency providing such written notice in accordance with this section: (a) Contractor shall use best efforts to mitigate any liability of Agency, and (b) Contractor shall only be entitled, as provided herein, to receive payment for actual work performed prior to the effective date of such notice. Notwithstanding anything contained to the contrary herein, Contractor shall reimburse Agency for any prepaid fees or pre-approved expenses not yet incurred per the terms of this Agreement.

(b) Either party may terminate this Agreement or any of the Services on written notice to the other party if the other party:

- (i) commits any material or persistent breach of this Agreement and, where the breach is capable of remedy, fails to remedy the breach within ten (10) days of receiving written notice requiring it do so; or
- (ii) ceases, or threatens to cease, to carry on the whole or a substantial part of its business, has any distress or execution levied upon its property or assets, becomes insolvent, enters liquidation, passes a resolution for its winding up, has a receiver or administrator appointed over the whole or any part of its assets, makes any composition or arrangement with its creditors or takes or suffers any similar action in consequence of debt.

(c) Either Party may terminate this Agreement upon written notice if the other Party: (i) violates any applicable law, statute, or regulation related to the performance of its duties under this Agreement; or (ii) engages in any illegal conduct or activity that, in the reasonable opinion of the terminating Party, brings the terminating Party into disrepute or otherwise harms the terminating Party's professional reputation or standing in the community.

(d) Provisions of this Agreement which either are expressly or by implication intended to survive termination will remain in full force and effect notwithstanding termination, including, without limitation, clauses 4, 12, 13, 14, 15, 16, 21 and 22.

12. Confidentiality:

(a) Each party ("**receiving party**") agrees to hold in strict confidence any confidential or proprietary information disclosed or made available to it by the other party ("**disclosing party**"). Confidential and proprietary information includes, without limitation, any information regarding the clients or potential clients of the disclosing party or any of its affiliates, any technical, financial or business information, methods, formulas or specifications, processes, experimental work, programmes, software, marketing or distribution plans, prices, strategies or arrangements, creative ideas or trade secrets relating to the products, systems, equipment, services, sales, research, or business of the disclosing party or any of its affiliates and may be in oral, written or physical form ("**Confidential Information**"). The Work Product is Confidential Information of the Agency.

(b) The receiving party will not, without the prior written consent of the disclosing party, disclose the disclosing party's Confidential Information to anyone other than those of its employees, agents, consultants or subcontractors who need to know it for the purpose of performing its obligations under this Agreement ("**Permitted Users**"). The receiving party will ensure that its Permitted Users are bound by obligations of confidentiality equivalent to this clause 12 and maintain the confidentiality of the disclosing party's Confidential Information to the standard required by this Agreement. Agency may disclose Contractor's Confidential Information and any information regarding this Agreement to any Client or Agency affiliate benefitting from this Agreement.

(c) Information will not be considered confidential if it can be demonstrated: (i) to have been in the public domain prior to the date of the disclosure of such information to the receiving party; (ii) to have

become part of the public domain by publication or by any other means except an unauthorized act or omission on the part of the receiving party; (iii) to have been independently developed by the receiving party as evidenced in writing without reference to Confidential Information received from the disclosing party; or (iv) that the information has been disclosed with the written approval of the disclosing party; or (v) otherwise lawfully becomes available to the receiving party from a third party not known by the receiving party to be under an obligation of confidentiality to the Disclosing Party. This clause 12 will not apply to Confidential Information which is required to be disclosed by law, provided that, where lawful and practical to do so, the receiving party gives the disclosing party reasonable advance notice of the intended disclosure and a reasonable opportunity to challenge the same.

(d) Neither party will issue or make any public announcement or disclose any information regarding this Agreement without the other's prior written consent. The confidentiality obligations in this Agreement survive the termination or expiration of this Agreement. Contractor shall not communicate directly with any Client unless specifically authorised by Agency in writing in advance in each instance.

(e) Confidential Information shall be used by the receiving party solely for the purpose of the Agreement. All Confidential Information remains the property of the disclosing party. No licence to the receiving party is either granted or implied by conveying Confidential Information.

13. Intellectual Property:

(a) Any materials, deliverables, works and expressions of ideas (including but not limited to: devices, products, websites, web-based applications, or online content) made by or on behalf of Contractor (i) as part or as a result of performance of the Services or (ii) while engaged by Agency and relating to any needs or developments of Agency or any Client ("**Work Product**") will, without further consideration, immediately become the property of the Agency, subject to any third-party rights, restrictions, or obligations of which Contractor notifies Agency. Contractor hereby irrevocably assigns to Agency (where relevant by way of present assignment of future rights) all right, title and interest in and to the Work Product, as well as all intellectual property and other proprietary rights therein throughout the world for the full period of protection, with full title guarantee free from encumbrances.

(b) Agency will exercise all rights of ownership in all Work Product without restriction or limitation and without further compensation to Contractor. Contractor will, at its sole cost and expense, take all actions and execute all documents necessary or desirable to record and perfect the interest of Agency in the intellectual property and other proprietary rights in the Work Product. Contractor waives (or will procure the waiver of) all moral rights relating to the Work Product. Contractor irrevocably appoints Agency as its agent to take all such actions and execute all such documents on behalf of Contractor if Contractor fails to do so reasonable notice from Agency.

(c) Any information, data, materials or property of Agency or a Client which is provided to the Contractor for use in connection with this Agreement ("**Agency Materials**") will remain in the ownership of Agency or the relevant Client, as applicable. Immediately on termination, or on Agency's request at any time, Contractor will (and will ensure that its personnel will) discontinue all use of any Agency Materials and return the Agency Materials in accordance with clause 14. Agency grants or shall procure the grant to Contractor of a royalty-free, personal licence to use the Agency Materials to the extent and for so long as is necessary to provide the Services. Likewise, Agency acknowledges that Contractor retains ownership of all works of authorship created by or for Contractor prior to or separate from the performance of Services under this Agreement, including, but not limited to, Contractor's proprietary information/services, templates, training materials, programming, code, media lists, and third party relationships held by Contractor.

(d) If and to the extent not included in the Work Product (as agreed with Agency and specified in the relevant SOW) Contractor hereby grants to the Agency (where relevant by way of present grant of future rights) a non-exclusive, perpetual, irrevocable, sublicensable, royalty-free licence to use any of Contractor's own pre-existing and/or background intellectual property used in the performance of the Services to the extent required to use the Work Product in accordance with this Agreement.

PABLO

14. Return of materials:

(a) Upon termination of this Agreement, or on Agency's request at any time, Contractor will (and will ensure that its personnel will):

- (i) return immediately all documents and property of the Agency or any Client in its or his/her possession or control, including, without limitation, all Agency Materials and Confidential Information that relate to Agency, its clients and/or their respective businesses which came into the Contractor's possession during the term of this Agreement and all Work Product; and
- (ii) where not returned under (i), securely and permanently delete any Agency Materials, documents or information belonging to, or containing Confidential Information about, the Agency or any Client from any electronic devices without retaining copies in any format and certify in writing that it has done so. Notwithstanding the foregoing, Contractor may retain Agency Materials and Confidential Information to the extent necessary to comply with applicable law or regulation, and bona fide document retention, internal compliance, or backup archiving policies.

15. Indemnity: Contractor will indemnify Agency and Client against any and all losses, liabilities, damages, costs, fines and expenses (including reasonable legal fees and expenses) incurred as a result of or in connection with (i) any claim against the Agency from its client(s) that arises from the act or omission of the Contractor; (ii) any third party claim, action or demand which is caused by the Contractor's breach of this Agreement, gross negligence or unlawful acts or omissions; or (iii) any claim, action or demand alleging that use or possession of any Work Product infringes the intellectual property, privacy, publicity or other rights of any third party, is defamatory or otherwise violates applicable law.

Agency agrees to indemnify, defend and hold harmless Contractor and its subsidiary and affiliated companies, and its and their employees, officers, directors, shareholders, licensees and agents from and against all liabilities, losses, damages or expenses, including reasonable attorneys' fees and costs, which Contractor or such other party may incur as the result of any claim, suit or proceeding brought or threatened arising out of (i) the nature or use of Agency's or Client's products or services; (ii) any assertions Contractor may make on Agency or Client's behalf, including assertions about their companies, their products or services, or about their competitors and any of their products or services, in any materials Contractor may prepare for Agency or Client, if the assertions are based on materials, information, representations, reports, data or releases supplied to Contractor by or through Agency or Client, or which they approve; (iii) risks or restrictions which Contractor brings to Agency or Client's attention where they elect to proceed; or (iv) infringement or claims of infringement arising out of Contractor's adherence to Agency or Client's instructions

16. Liability:

(a) Nothing in this Agreement excludes or limits either party's liability under or in connection with this Agreement: (i) for willful misconduct, breach of clause 12 or clause 21 or under any indemnity in this Agreement or (ii) for fraud or fraudulent misrepresentation, for death or personal injury caused by negligence, or for any other liability that may not be excluded or limited as a matter of law.

(b) Subject to clause 16(a), neither party will be liable under or in connection with this Agreement, whether in contract, tort (including negligence), for breach of statutory duty or otherwise for any indirect, special or consequential loss or damage of any kind howsoever arising.

(c) Subject to clause 16(a), the contractor's total aggregate liability to the Agency in respect of all other losses arising under or in connection with this Agreement shall be limited to two times (2X) the Fees paid or payable to Contractor under this Agreement.

(d) If either party is prevented from or interfered with in performing its obligations hereunder by reason of any present or future law, regulation or order, act of God, earthquake, flood, fire, epidemic, pandemic, accident, explosion, casualty, labor controversy, riot, civil disturbance, war or armed conflict, act or threat of terrorism, or by reason of any other cause or causes of any similar nature beyond a party's reasonable control (all, an "Event of Force Majeure"), then such party's nonperformance will not be deemed a breach of this Agreement, provided, however, in the event Contractor is unable to timely

PABLO

provide the Services hereunder due to an Event of Force Majeure, Agency shall be entitled to a refund of any fees and expenses paid in advance for work not completed hereunder.

17. Governing law:

- (a) This Agreement, and any non-contractual obligations arising out of or in connection with it, will be governed by and construed in accordance with the laws of England.
- (b) Unless the parties agree otherwise at the time, any dispute arising out of or in connection with this Agreement or any SOW, including any question regarding its existence, validity, or termination, shall be referred to and finally resolved by arbitration under the LCIA Rules, which Rules are deemed to be incorporated by reference into this clause. The number of arbitrators shall be one. The seat, or legal place, of arbitration shall be London, England. The language to be used in the arbitral proceedings shall be English.
- (c) Service of proceedings (whether or not forwarded to and received by the Contractor) shall be deemed completed on delivery to its agent for service (if any) named in this Agreement, and such appointment shall be valid until such time as the Agency has received prior written notice that such agent has ceased to act as agent. If for any reason such agent ceases to be able to act as agent or no longer has an address in England or Wales, the Contractor shall immediately appoint a substitute acceptable to the Agency and deliver to the Agency the new agent's name and address and email address within England and Wales.

18. Assignment/Subcontracting: This Agreement may not be transferred or assigned, in whole or in part, or subcontracted to any third party, in whole or in part, by Contractor without the express written consent of Agency.

19. Non-solicitation/Conflicts:

- (a) Contractor will not, and will procure that all Contractor personnel assigned to perform Services will not, directly or indirectly:
 - (i) encourage or try to encourage Client to withdraw its custom from the Agency or any affiliate;
 - (ii) solicit or try to solicit the custom of Client with a view to supplying Client with services in competition with the Agency or any affiliate; or
 - (iii) supply services to Client in competition with the Agency or any affiliate.
- (b) Contractor will promptly disclose to Agency any conflicts of interest it may have with respect to any Client. During the term of this Agreement, Contractor's Global Public Affairs team will not provide services to a competitor of Client without Agency's prior written consent. If Contractor should accept a competitive account (competitive in the sole judgment of Agency), then, in addition to all other rights or remedies available to Agency, Agency may terminate this Agreement in its entirety or with respect to the SOW involved upon immediate written notice to Contractor.

20. Insurance: Contractor will maintain in full force and effect all insurances as would be maintained by a reasonably prudent provider of services similar to the Services, including, without limitation, public liability insurance and professional indemnity insurance each with cover of no less than USD5 million for a single event or series of related events in a given year. The Contractor will provide Agency with such information about the existence and terms of its insurances (if any) as Agency may reasonably request. All policies shall contain waivers of all rights of subrogation which the insurer may have against Agency or Client.

21. Data Protection:

- (a) In this Agreement:

- (i) **"Data Protection Law"** means, as applicable to either party, any law, rule, regulation, decree, statute, or other enactment, order, mandate or resolution relating to data security, data protection and/or privacy, including the General Data Protection Regulation, Regulation (EU) 2016/679 ("**GDPR**"), and any implementing, derivative or related legislation, rule, regulation, and regulatory guidance, as amended, extended, repealed and replaced, or re-enacted;
 - (ii) **"Processing"** has the meaning given to it in the GDPR; and
 - (iii) **"Protected Data"** means all Personal Data (as defined in the GDPR) Processed on behalf of the Agency or a Client by Contractor in connection with the Services.
- (b) Contractor will at all times comply with Data Protection Laws when performing its Services and will not by any act or omission cause the Agency, Client or any other person to be in breach of any of the Data Protection Laws.
- (c) In relation to all Protected Data, Contractor will:
- (i) only process that Personal Data in accordance with the documented instructions of Agency or Client from time to time, unless required to process that Personal Data for other purposes by applicable law. Where such a requirement is placed on Contractor it will provide prior notice to Agency unless applicable law prohibits the giving of notice on important grounds of public interest. Contractor will not Process any Protected Data for any other purposes;
 - (ii) inform Agency and Client if, in its opinion, these instructions would be in breach of Data Protection Laws;
 - (iii) provide reasonable assistance and information to Agency and Client to respond to requests from individuals exercising their rights under Data Protection Laws;
 - (iv) immediately notify Agency if it receives a request from an individual attempting to exercise their rights under Data Protection Laws or any communication or request from a regulator or other body administering Data Protection Laws ("**supervisory authority**") that relates in any way to its Processing under this Agreement. Contractor will act in accordance with Agency's reasonable instructions when dealing with that request or communication; and
 - (v) provide such information, co-operation and other assistance to Agency and Client as Agency or Client requires to ensure compliance with their obligations under Data Protection Laws, including, without limitation, with respect to security of processing and/or any complaint or request relating to either's obligations under Data Protection Laws relevant to this Agreement.
- (d) Contractor will implement appropriate technical and organisational measures to protect Protected Data against accidental or unlawful destruction or accidental loss, alteration, unauthorised disclosure or access. This will include, without limitation:
- (i) ensuring all of its employees and other persons to whom it provides access to Protected Data are obliged to keep it confidential, adequately trained on compliance with this Agreement and Data Protection Laws, and subject to user authentication and log on processes when accessing Protected Data;
 - (ii) ensuring that access to Protected Data is limited to the authorised persons who need access to it to supply the Services;
 - (iii) measures to ensure the ongoing confidentiality, integrity, availability and resilience of its systems and services;
 - (iv) taking reasonable steps to ensure the reliability of any person who may have access to Protected Data;

- (v) measures to identify vulnerabilities with regard to the Processing of Protected Data in systems used to provide Services;
 - (vi) establishing and maintaining an information security programme that includes policies and procedures to keep Protected Data secure in accordance with good industry practice, Data Protection Laws and any other reasonable security requirements of Agency communicated to it from time to time;
 - (vii) the ability to restore the availability and access to Protected Data in a timely manner in the event of a physical or technical incident; and
 - (viii) a process for regularly testing, assessing and evaluating the effectiveness of technical and organisational measures for ensuring the security of the processing of Protected Data.
- (e) Where Agency or Client faces an actual or potential claim arising out of or related to a violation of any Data Protection Laws concerning the Services, Contractor will promptly provide all materials and information requested that is relevant to the defence of such claim and the underlying circumstances concerning the claim.
- (f) Contractor will notify Agency immediately (and in any event within 24 hours) should it become aware of or reasonably suspect a security breach leading to the accidental or unauthorised loss, alteration or disclosure of Protected Data ("**Security Breach**"). As part of that notification, Contractor will provide (i) a description of the nature of the Security Breach, including the volume and type of Personal Data affected and the categories and number of individuals concerned; (ii) the name and contact details of its data protection officer or other relevant contact from whom more information may be obtained; (iii) the likely consequences of the Security Breach; and (iv) a description of the measures taken or proposed to be taken to address the Security Breach, including, without limitation, measures to mitigate any possible adverse effects. Contractor will not issue any public communication that relates to the Security Breach without Agency's prior written approval.
- (g) Contractor will not transfer Protected Data outside of the UK or European Economic Area without the prior written consent of Agency. If required by Agency, Contractor will enter into, or procure a sub-processor enters into, the standard contractual clauses adopted by the European Commission for the transfer of personal data from data controllers in the EU to data processors in jurisdictions outside the European Economic Area (EEA) (*Decision 2010/87/EU*).
- (h) Contractor will at all times keep the Protected Data confidential and will not permit any processing of Protected Data by any agent, subcontractor or other third party without the prior specific written authorisation of Client and only then subject to such conditions as it may require. Any other subcontractors who are used by Contractor to perform any element of the Services must be approved by Agency in writing in advance. Contractor shall be liable to Agency and Client for any acts or omissions of any subcontractor which cause Contractor to be in breach of any obligation under this Agreement or any requirement of applicable law.
- (i) Contractor will maintain records of all its Processing activities under this Agreement. At the request of Agency, Contractor will provide evidence of its compliance with this clause 21.
- (j) Upon notice from Agency and at the option of Agency, Contractor will promptly return or delete Protected Data, securely and permanently delete all copies of the Protected Data and certify in writing that it has done so. Contractor may retain a copy of Protected Data only if it is obliged to do so by applicable law.
- (k) Contractor will provide reasonable assistance to Agency and Client with any data protection impact assessments which are required under Article 35 GDPR and with any prior consultations to any supervisory authority of Agency or Client which are required under Article 36 GDPR, in each case in relation to the processing of Protected Data by Contractor.

22. Audit:

During the term of this Agreement and for a period of one year after, Contractor will allow the Agency, Client and/or its agents to access, inspect and audit Contractor's records, accounts and other relevant information and premises (including, without limitation, allowing copying of documents), during normal business hours and on reasonable prior written notice, to verify Contractor's compliance with its obligations under this Agreement. Where such access, inspection or audit is required by a regulator, Contractor will allow such inspection or audit at any time.

23. Severance:

(a) If any provision of this Agreement is or becomes illegal, unenforceable, or invalid (in whole or in part for any reason), the remainder of this Agreement will remain in full force and effect without being impaired or invalidated in any way.

(b) If any clause is found to be illegal, unenforceable or invalid under clause 23(a), the parties will negotiate in good faith to agree a replacement provision that, to the greatest extent possible, achieves the intended commercial result of the original provision.

24. Entire agreement: This Agreement, along with any and all SOWs, constitutes a single agreement, as well as the entire agreement with respect to its subject matter, and supersedes any prior or contemporaneous agreement between the parties, whether written or oral, with respect to its subject matter.

25. No agency: Nothing in this Agreement is intended to or will operate to create a partnership between the parties, or to authorise Contractor to act as agent for Agency, and Contractor will have no authority to act in the name or on behalf of or otherwise to bind Agency in any way.

26. Waiver and cumulative rights:

(a) No failure or delay by a party to exercise any right or remedy provided under this Agreement or by law will constitute a waiver of that or any other right or remedy, nor will it prevent or restrict the further exercise of that or any other right or remedy. No single or partial exercise of such right or remedy will prevent or restrict the further exercise of that or any other right or remedy.

(b) The rights and remedies provided under this Agreement are in addition to, and not exclusive of, any rights or remedies provided by law.

27. Client agreements: Contractor agrees to comply with all applicable terms of Agency's Client agreements as notified by Agency from time to time. Agency may immediately terminate this Agreement if Contractor fails to comply with any such terms.

28. Third party rights:

(a) A person who is not a party to this Agreement will not have any rights to enforce any term of this Agreement, except that each Client may exercise all rights granted to Client under this Agreement directly and each affiliate of Agency receiving the benefit of Services under this Agreement may enforce any term of this Agreement as if it was the Agency.

(b) If any affiliate chooses not to enforce this Agreement, any losses of that affiliate incurred under or in connection with this Agreement will be deemed to be actual losses suffered by Agency and Agency will be entitled to recover such losses directly against Contractor.

29. Notices: Any notice to be given under this Agreement will be in writing, in English and addressed to the other party's primary contact. Notice will be treated as given on receipt, as verified by written or automated receipt or by electronic log (as applicable).

PABLO

This Agreement has been signed on behalf of the parties by their duly authorised representatives and, when signed by both parties, is effective from the Effective Date.

FINN PARTNERS INC.

By: Martin Ettlemeyer
BOX SIGN 18LQZ6P1-4L8VPW8X

Printed Name: Martin Ettlemeyer

Title: Chief Financial Officer

Date: May 6, 2026

PABLO LONDON LIMITED

By: R. Wilson

Printed Name: ROSS WILSON

Title: FINANCE DIRECTOR

Date: MAY 6 2026

**Schedule
Statement of Work #1**

This Statement of Work #1 is deemed to be effective on the Start Date and is subject to the terms and conditions of the Independent Contractor Agreement (the "**Agreement**") between Finn Partners Inc., ("**Contractor**") and Pablo London Limited ("**Agency**"). If there is any conflict or inconsistency between this SOW and any other terms in the Agreement, the other terms of the Agreement will take precedence. Capitalized terms not specifically defined in this SOW have the meaning set out in the Agreement.

Client: The Cabinet Office, Crown Commercial Service ("**CCS**")

Campaign: Greater Together LA ("GTLA")

Start Date: March 1st, 2026

End Date: June 15th, 2026

Description of Services:

Contractor to provide media engagement and management services to support the Client's "Greater Together" campaign. Services to include but not be limited to the following activities:

Phase One: Pre-event (300 hours)

- Onboarding, Planning and Counsel
 - Host onboarding session to align strategy, priorities, resources, and messaging
 - Provide ongoing counsel to GTLA and partners throughout the planning and implementation of the May event
- Develop strategic event communications plan
 - Media targets
 - Themes and news hooks
 - Timeline
 - Tactics
- Develop media materials including:
 - Press releases and advisories
 - Invitations
 - Media guidelines and expectations collateral
- Support pre-event media outreach including:
 - Spring activations and event participation (i.e. SXSW), as needed
 - Media briefings/deskside briefings
 - Issue pre-event announcements
- Coordinate and plan with creative team
- Ongoing monitoring and reporting

Phase Two: During-event (260 hours)

- Provide staff to support the week-long event
 - Conduct ongoing media outreach and coordination including:
 - Prepare and pitch daily recaps
 - Manage onsite media
 - Coordinate with client engaged and managed GTLA staff and vendor on live stream for panel events
 - Coordinate and collaborate with GTLA photographers, hired vendors, and partners
 - Photographer, and any production supplier to be engaged under the following terms;
 - Full and unrestricted ownership of all Deliverables, in whatever stage of creation or completion, shall become and remain the property of Client and, unless otherwise specifically provided, shall be deemed "works made for hire" for Client, and therefore, Client shall be the author and exclusive copyright owner thereof, immediately upon creation, for all purposes throughout the universe.
- All rights granted to Client shall vest in Client immediately upon creation without reservation.
- Photographer hereby waives the Photographer's and shall procure the waiver of any third party's so-called "moral rights" in and to the Deliverables or the results and proceeds of Photographer's Services hereunder under the

PABLO

Copyright, Designs and Patents Act 1988 as amended from time to time (or under similar legislation from time to time in force) and, so far as is legally possible, any broadly equivalent rights in any territory of the world, if any.

- Support press attendance at satellite events
- Ongoing monitoring and reporting

Phase Three: Post-event (40 hours)

- Wrap up media relations activities including:
 - Prepare and pitch trend reports
 - Finalize outstanding media opportunities
- Reporting:
 - Evaluate earned media coverage
 - Prepare campaign wrap report with insights and implications

Deliverables:

Phase 1 –

One (1) Events communication plan, delivered in Google Slides file format
Weekly pre-event reports, delivered in email file format
One (1) monthly report, delivered in Google Slides or Word file format

Phase 2 –

Weekly reports, delivered in email file format
Two-Three (2-3) trend reports, distributed to media via email

Phase 3 –

One (1) earned media report, delivered in Google Slides file format
One (1) campaign wrap report, delivered in Google Slides file format

Event Cancellation: In the event of cancellation of the Event by the Agency or Client, the Contractor shall use all reasonable endeavours to mitigate any costs, losses or liabilities. The Contractor shall be entitled to payment for Services properly performed up to the effective date of cancellation.

The Contractor shall promptly reimburse the Agency for any prepaid fees or pre-approved expenses not yet incurred in accordance with this Agreement. The Agency reserves the right to request reasonable supporting documentation to evidence all costs and expenses claimed by the Contractor.

Contractor Personnel:

Robin Crawford,
Katie Franklin,
Heather Gordon,
Jessie Reape,

Fees: One Hundred and Fifty-One Thousand, Five Hundred British Pounds (£151,500)

Fee Invoicing schedule:

- Thirty-Seven Thousand, Eight Hundred and Seventy-Five British Pounds (£37,875) – NET 7 upon execution of this agreement
- Thirty-Seven Thousand, Eight Hundred and Seventy-Five British Pounds (£37,875) - on or before May 1st, 2026
- Thirty-Seven Thousand, Eight Hundred and Seventy-Five British Pounds (£37,875) – on or before June 1st
- Thirty-Seven Thousand, Eight Hundred and Seventy-Five British Pounds (£37,875) – NET 30 upon completion of services

PABLO

- All approved Out Of Pocket expense costs shall be invoiced and payable within thirty (30) days of receipt of a valid invoice following completion of the Services.

Out of Pocket Expenses:

The out-of-pocket costs outlined below are estimates only. Contractor shall obtain Agency's prior written approval before incurring any such costs. No costs shall be reimbursable unless pre-approved in writing.

Fifty-Nine Thousand, Nine Hundred and Forty-Four British Pounds and Sixty-Eight pence (£59,944.68) comprising of;

- Twenty-Four Thousand British Pounds (£24,000) for distributing press releases via newswire
- Fifteen Thousand British Pounds (£15,000) for staff travel and lodging
- Two Thousand, Two Hundred and Twenty-Seven British Pounds (£2,227.00) for event photographer
- Three Thousand, Seven Hundred and Seventeen British Pounds and Sixty-Eight Pence (£3,717.68) for Media Monitoring, tracking and reporting.
- Seven Thousand British Pounds (£7,000) for multimedia news release
- Eight Thousand British Pounds (£8,000) for event printing materials

Payment terms: upon Agency's receipt of a valid invoice, in accordance with the invoicing schedule, together with any supporting documentation reasonably required by the Agency.

This Statement of Work has been signed on behalf of the parties by their duly authorised representatives and is effective as of the Start Date.

FINN PARTNERS INC.

By: Martin Ettlemeyer
box SIGN 18LQZ6P1-4L8VPW8X

Printed Name: Martin Ettlemeyer

Title: Chief Financial Officer

Date: May 6, 2026

PABLO LONDON LIMITED

By: [Signature]

Printed Name: ROSS WILSON

Title: FINANCE DIRECTOR

Date: MAY 6, 2026

PABLO

Declaration – to be completed by the Contractor

	Yes	No
3.1 Are you aware of any circumstances which could result in a conflict of interests if you provide services to The Crown Commercial Service For example, do you have an existing personal or business relationship with any member of our staff or any our clients? If yes, please provide details below.		X

	Yes	No
3.2 Are you aware of any circumstances which might prevent you from being able to provide the Services on the agreed dates? If yes, please provide details below.		X

3.3 Please provide details of your insurance cover, together with copies of certificates.	
Insurance	Amount (state per claim or aggregate)
Public & Products Liability	\$11,000,000
Professional Indemnity	\$5,000,000
Employers' Liability	\$1,000,000

	Yes	No
3.4 Will you use subcontractors to provide services to The Crown Commercial Service If yes, please provide details below.		X

	Yes	No
3.5 Have you read and understood the Agreement, in particular your obligations in relation to confidentiality, intellectual property, data protection and anti-bribery and corruption?	X	

	Yes	No
3.7 Will you need to process any personal data on behalf of The Crown Commercial Service in order to provide the services? If yes, please provide details. You will be required to enter into a separate data processing agreement.		X