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OMB No. 1124-0004; Expires October 31, 2026

U.S. Department of Justice

Washington, DC 20530

Exhibit B to Registration Statement Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at https://www.fara.gov.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: https://www.fara.gov. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: https://www.fara.gov .

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .32 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant	2. Registration Number
Finn Partners, Inc.	6212

3. Name of Foreign Principal

The Bahamas Ministry of Tourism, Investments & Aviation

Check Appropriate Box:

4. ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.

5. ☐ There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.

6. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.

7. What is the date of the contract or agreement with the foreign principal? 06/01/2024

8. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Provide Marketing Communications, Public Relations and Brand Reputation services to promote tourism from the USA to The Bahamas.

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9. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

See Appendix for Response

10. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act[1].

Yes ☐ No ☒

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

11. Prior to the date of registration[2] for this foreign principal has the registrant engaged in any registrable activities, such as political activities, for this foreign principal?

Yes ☐ No ☐ N/A - This statement is filed to update the registrant's agreement/contract with the foreign principal.

If yes, describe in full detail all such activities. The response should include, among other things, the relations, interests, and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored, or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers, and subject matter. The response must also include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's activities, including political activities.

Set forth below in the required detail the registrant's political activities.

Date	Contact	Method	Purpose

12. During the period beginning 60 days prior to the obligation to register[3] for this foreign principal, has the registrant received from the foreign principal, or from any other source, for or in the interests of the foreign principal, any contributions, income, money, or thing of value either as compensation, or for disbursement, or otherwise?

Yes ☐ No ☐ N/A - This statement is filed to update the registrant's agreement/contract with the foreign principal.

If yes, set forth below in the required detail an account of such monies or things of value.

Date Received	From Whom	Purpose	Amount/Thing of Value

13. During the period beginning 60 days prior to the obligation to register[4] for this foreign principal, has the registrant disbursed or expended monies, or disposed of anything of value other than money, in connection with activity on behalf of the foreign principal or transmitted monies to any such foreign principal?

Yes ☐ No ☐ N/A - This statement is filed to update the registrant's agreement/contract with the foreign principal.

If yes, set forth below in the required detail an account of such monies or things of value.

Date	Recipient	Purpose	Amount/Thing of Value

1 "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

2,3,4 Pursuant to Section 2(a) of the Act, an agent must register within ten days of becoming an agent, and before acting as such.

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EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name		Signature
09/06/2024	Martin Ettlemyer	Sign	/s/Martin Ettlemyer
		Sign	
		Sign	
		Sign	

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Date	Printed Name	Signature
September 6, 2024	Martin Ettlemyer	

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Appendix
Response to Item 9

Item 9: Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Media Relations and Publicity
Press Trips for Travel Media
Special Events and Activations
Influencer Engagement
Crisis Communications
Reputation Management
Partnerships and promotions

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FINN
PARTNERS

Amendment #1
To the Public Relations Services Agreement
Between The Bahamas Ministry of Tourism, Investments, & Aviation and Finn Partners, Inc.

This Amendment #1 ("Amendment") is effective as of June 1, 2024 between Finn Partners, Inc., a New York Corporation ("Agency") and The Bahamas Ministry of Tourism, Investments, & Aviation ("Client").

WHEREAS, Client and Agency have entered into a Public Relations Services Agreement effective December 1, 2023, (the "Agreement"), now desire to amend that Agreement in the manner hereafter set forth:

NOW THEREFORE, in consideration of these premises and of the mutual covenants and conditions set out below, the parties acknowledge and agree as follows:

1. To amend Section 8(a) of the Agreement to extend the term through May 31, 2025.
2. To include a new Scope of Work, attached herein as Exhibit B.
3. To amend Section 2(a) so that beginning June 1, 2024, the monthly retainer is $50,000.

All other terms and conditions of the Agreement remain unchanged.

IN WITNESS WHEREOF, the parties hereto have caused this instrument to be executed by their fully authorized officers as of the Amendment date.

THE BAHAMAS MINISTRY OF TOURISM, INVESTMENTS & AVIATION

By: _____

Name: Lisa Adderley Anderson

Title: Actg Permanent Secretary

Date: 28/8/24.

FINN PARTNERS, INC.

By: _____

Name: Martin Ettlemyer

Title: Chief Financial Officer

Date: 9/5/24

1675 Broadway
New York, NY 10019

T +1 212 715 1600

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FINN
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EXHIBIT B
SCOPE OF WORK

Public Relations Service Fee **USS $50,000/Month**

- Strategic and Creative Counsel and Agency Leadership
- Dedicated Professional Public Relations Team
- Detailed Plans of Actions and Timelines
- B2B, B2C Media Relations
- BMOTIA Hospitality Industry Partner Relations
- Comprehensive Press Kit and Media Materials
    - Bios, Fact Sheet, Image Library
    - Pitches, Feature Releases, Story Angles
- Press Visits on Individual or Small Group (Agency Escorted) Basis
- Monthly New Developments Newsletter
- On Site Staffing for Media and Industry Events
- Industry and Trend Research for Public Relations Program Formulation
- Creative Programming & Partnerships
    - Ideation, Exploration, Execution
- Facilitation of Media Inquiries, Fact Checking, Outlet Vetting
- Press Releases, Briefing and Messaging Documents
- Client Participation and Promotion in Travel Trade and Consumer Shows, Conferences
- Influencer Relations
- Media Monitoring and Reporting
- Crisis Communications*
- Senior BMOTIA Thought Leadership**
- Special Events ***
- Weekly Calls, Monthly PR Reports

Crisis Communications*

FINN Partners will provide crisis counsel and management to The Bahamas Ministry of Tourism, Investment and Aviation as part of the agency's approved Scope of Work. This includes real-time crisis identification, media monitoring and reporting, strategic counsel, industry and media statements and external and internal messaging. Finn Partners additionally will conduct a Crisis Planning Session for the BMOTIA and hospitality industry partners during the Public Relations 2024-2025 Contract period.

Should a major crisis arise requiring additional time, staffing and management resources, FINN will flag and determine together with the BMOTIA appropriate agency costs for these crisis services.

1675 Broadway
New York, NY 10019

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Special Events**

During normal account management, FINN Partners will support BMOTIA with special event PR services. Events of a special nature requiring extensive research, planning, staffing and execution requirements, will be evaluated with the client to determine project costs.

Thought Leadership***

FINN Partners will create strategic plans to elevate the presence of the BMOTIA's Deputy Prime Minister, and Deputy General Tourism through Thought Leadership Programs activities.

The activities will include influential industry event participation, 1:1 media meetings and interviews, keynote speaker opportunities, panel participation, and sponsorships.

FINN Partners will provide the BMOTIA with a list of recommended events and activities for proposed DPM and DG participation including Public Relations strategies to maximize ROI and exposure.

Event opportunities include: Seatrade Cruise Global, UN Climate Week, ILTM, Virtuoso International, Travel Weekly Global Marketplace, TBEX North America, Travel Adventure Show, ASTA, WTE Miami | World Travel Expo.

Expenses **$15,000 total - June 1, 2024 – May 31, 2025**

In compliance with the Public Relations Services Agreement between The Bahamas Ministry of Tourism, Investments & Aviation and FINN Partners, Inc, program compensation to the Agency for monthly services and approved expenses will not exceed a predetermined amount without prior written client approval. The BMOTIA will provide FINN Partners with approved expense categories for program operation and event and press-trip hosting press-trip related costs, along with an approved billing format for FINN Partners compliance.

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