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OMB No. 1124-0006; Expires July 31, 2023

U.S. Department of Justice
Washington, DC 20530

Exhibit A to Registration Statement Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at https://www.fara.gov.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: https://www.fara.gov. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: https://www.fara.gov.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .22 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant
Finn Partners, Inc.

2. Registration Number
6212

3. Primary Address of Registrant
301 E. 57th Street, New York, NY 10022

4. Name of Foreign Principal
Lisboa Tourism Association

5. Address of Foreign Principal
Rua do Arsenal 15
Lisboa
PORTUGAL 1100-038

6. Country/Region Represented
PORTUGAL

7. Indicate whether the foreign principal is one of the following:

- [x] Government of a foreign country [1]
- [ ] Foreign political party
- [ ] Foreign or domestic organization: If either, check one of the following:
  - [ ] Partnership
  - [ ] Corporation
  - [ ] Association
  - [ ] Committee
  - [ ] Voluntary group
  - [ ] Other *(specify)* _____
- [ ] Individual-State nationality _____

8. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant
Lisboa Tourism Association

b) Name and title of official with whom registrant engages
Victor Palma Jorge, Managing Director

1 "Government of a foreign country," as defined in Section 1(e) of the Act, includes any person or group of persons exercising sovereign de facto or de jure political jurisdiction over any country, other than the United States, or over any part of such country, and includes any subdivision of any such group and any group or agency to which such sovereign de facto or de jure authority or functions are directly or indirectly delegated. Such term shall include any faction or body of insurgents within a country assuming to exercise governmental authority whether such faction or body of insurgents has or has not been recognized by the United States.

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9. If the foreign principal is a foreign political party, state:

a) Name and title of official with whom registrant engages

b) Aim, mission or objective of foreign political party

10. If the foreign principal is not a foreign government or a foreign political party:

a) State the nature of the business or activity of this foreign principal.

b) Is this foreign principal:

Supervised by a foreign government, foreign political party, or other foreign principal	Yes ☐ No ☐
Owned by a foreign government, foreign political party, or other foreign principal	Yes ☐ No ☐
Directed by a foreign government, foreign political party, or other foreign principal	Yes ☐ No ☐
Controlled by a foreign government, foreign political party, or other foreign principal	Yes ☐ No ☐
Financed by a foreign government, foreign political party, or other foreign principal	Yes ☐ No ☐
Subsidized in part by a foreign government, foreign political party, or other foreign principal	Yes ☐ No ☐

11. Explain fully all items answered "Yes" in Item 10(b).

12. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

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EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
08/05/2022	Martin Ettlemyer	/s/Martin Ettlemyer

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EXECUTION

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Date	Printed Name	Signature
August 5, 2022	Martin Ettlemyer	

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Washington, DC 20530

Exhibit B to Registration Statement Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at https://www.fara.gov.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: https://www.fara.gov. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: https://www.fara.gov .

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .32 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant	2. Registration Number
Finn Partners, Inc.	6212

3. Name of Foreign Principal
Lisboa Tourism Association

Check Appropriate Box:

4. ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.

5. ☐ There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.

6. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.

7. What is the date of the contract or agreement with the foreign principal? 04/26/2022

8. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Public relations activities to promote tourism in Lisboa and increase visitors to the destination.

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9. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

- Public relations strategic, tactical, and operational planning.
- Media relations, traditional print media and social media
- Media events (virtual and in person, press trips)
- Social media posts
- Press release writing and distribution
- Development of press materials

10. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act[1].

Yes ☐ No ☒

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

11. Prior to the date of registration[2] for this foreign principal has the registrant engaged in any registrable activities, such as political activities, for this foreign principal?

Yes ☐ No ☒

If yes, describe in full detail all such activities. The response should include, among other things, the relations, interests, and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored, or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers, and subject matter. The response must also include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's activities, including political activities.

Set forth below in the required detail the registrant's political activities.

Date	Contact	Method	Purpose

12. During the period beginning 60 days prior to the obligation to register[3] for this foreign principal, has the registrant received from the foreign principal, or from any other source, for or in the interests of the foreign principal, any contributions, income, money, or thing of value either as compensation, or for disbursement, or otherwise?

Yes ☐ No ☒

If yes, set forth below in the required detail an account of such monies or things of value.

Date Received	From Whom	Purpose	Amount/Thing of Value

13. During the period beginning 60 days prior to the obligation to register[4] for this foreign principal, has the registrant disbursed or expended monies in connection with activity on behalf of the foreign principal or transmitted monies to the foreign principal?

Yes ☐ No ☒

If yes, set forth below in the required detail and separately an account of such monies, including monies transmitted, if any.

Date	Recipient	Purpose	Amount

1 "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

2,3,4 Pursuant to Section 2(a) of the Act, an agent must register within ten days of becoming an agent, and before acting as such.

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EXECUTION

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Date	Printed Name	Signature
08/05/2022	Martin Ettlemyer	/s/Martin Ettlemyer

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Date	Printed Name	Signature
August 5, 2022	Martin Ettlemyer	

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CONTRACT FOR THE PROVISION OF SERVICES

International Media Relations

United States of America

Between:
Lisboa Tourism Association ("FIRST GRANTOR"), VAT No. 501880160, with headquarters in Rua do Arsenal 15, 1100-038 Lisboa, represented by José Luís Arnaut, Deputy Chairman, and Victor Palma Jorge Costa, Managing Director,

and

FINN PARTNERS, INC. ("SECOND GRANTOR"), VAT No. 13-3366334 with headquarters in 301 East 57th St, New York, NY, represented by Martin Ettlemyer, Chief Financial Officer

This contract is agreed according to the following terms and conditions.

Clause 1
Subject of the contract

SECOND GRANTOR agrees to provide the FIRST GRANTOR with consulting services, PR and media relations services and marketing services in United Kingdom, with the following goals:

a) To keep the media informed, attentive and interested about the destination of Lisboa;
b) To ensure quality and accurate coverage of Lisboa as a tourist destination in the media;
c) To maintain a proactive attitude, a good network of contacts and a dynamic exercise of public relations activities;
d) To publicize the tourism offering of Lisboa, ensuring quality coverage and increased brand visibility for the Destination Lisboa in the media;
e) To make an analysis of the expected British tourists behavior;
f) To design and implement a strategic, tactical and operational communication proposal to promote Lisboa as tourist destination.

Clause 2
Provided Services

- **Communications Consultancy Service**, which includes Media Relations Advisory and Media Monitoring services as well as the implementation of activities into positive communication moments in order to establish a professional management of the relationship with tourists through media;

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- **Strategic, tactical and operational planning**: preparation of plans, including context analysis; positioning in relation to the different publics; identification of relevant decision makers, access channels, key messages, formatting of communication actions, methods of evaluating results;
- **Periodic status** to evaluate challenges and opportunities;
- **Investigation** and study of specific issues and topics, relevant to Turismo de Lisboa;
- Identification of opportunities for partnerships, alliances, awards, grants, studies and other initiatives that may **constitute public relations platforms;**
- **Preparation of adequate documentation** for support in meetings and presentations;
- Counseling on issues regarding **sensitive and contingent communication;**
- **Diagnosing and Planning**: context analysis, evaluation of strong and weak topics to communicate, systematization of key-messages and elaboration of media plans;
- **Suggestion, edition** and **revision of content** for media (such as press releases, agenda information, etc.);
- **Regular contact** with the **media** to pass on relevant information and search for communication opportunities;
- Support the **selection/creation** of topics with journalistic value/support in the creation of **media initiatives**;
- Preparation of **responses to media requests;**
- **Availability to monitor, escort and follow-up press trips**, if necessary;
- **Support and monitorization of public relations actions** at the fairs, workshops and events of Turismo de Lisboa, including the preparation of press kits, invitations to journalists and scheduling interviews with representatives of Turismo de Lisboa;
- **Suggest at least 3 posts per week to post on VisitLisboa's social networks;**
- **Monitorization and development of a quantitative and qualitative analysis** of the clipping results.

Clause 3
Contracted price

1. For services provided in the preceding clause, the FIRST GRANTOR undertakes to pay the SECOND GRANTOR the sum of USD 45 000,00 (forty-five thousand dollars). This amount is exempt of VAT in the FIRST GRANTOR State.

2. The amount listed above includes all costs, charges and expenses for which the FIRST GRANTOR has no responsibility;

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3. Payment will be made to SECOND GRANTOR by FIRST GRANTOR in eight installments, following the receipt of reports on the activities carried out in accordance with Clause 1 and 2 of the present contract, within 30 (thirty) days of the receipt of the invoices and a following satisfactory performance of the agreed activities;

4. All eventual expenses not covered by this contract that are considered to be relevant must be subject to a specific quote to be approved by the FIRST GRANTOR.

Clause 4
Duration of the contract

The contract is valid since 1st May, 2022 until 31st December, 2022. Either GRANTOR may terminate this with or without cause upon thirty (30) days prior written notice to the other GRANTOR.

Clause 5
Elements that are an integral part of this contract

The following documents are an integral part of this contract:

a) The briefing summitted by FIRST GRANTOR
b) The adjudicated proposal submitted by SECOND GRANTOR.

Lisboa, 26th April 2022

LISBOA TOURISM ASSOCIATION
Signature

José Luís Arnaut
(Deputy Chairman)

Victor Palma Jorge Costa
(Managing Director)

FINN PARTNERS, INC.
Signature

Martin Ettlemyer
Chief Financial Officer

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