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OMB No. 1124-0004; Expires October 31, 2026

U.S. Department of Justice

Washington, DC 20530

Exhibit B to Registration Statement Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at https://www.fara.gov.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: https://www.fara.gov. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: https://www.fara.gov .

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .32 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant	2. Registration Number
Fleishman-Hillard, Inc.	5801

3. Name of Foreign Principal
UAE Government Media Office

Check Appropriate Box:

4. ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.

5. ☐ There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.

6. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.

7. What is the date of the contract or agreement with the foreign principal? 11/17/2023

8. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Fleishman-Hillard Inc. (Registrant) has been asked to assist its affiliate in the UK, Fleishman-Hillard Group Ltd. (FH UK), with the provision of public relations services in the United States to the UAE Government Media Office. Registrant will provide public relations services to promote the UAE's pavilion activities at the World Economic Forum Annual Meeting 2024 at Davos. Activities will consist of outreach to U.S. based journalists, sharing of press releases and background information, and coordination of speaking opportunities and interviews/briefings with journalists. The activities to be conducted in the United States will be directed by the Government Media Office. Activity is intended to have a general reputational impact for the client and is not intended to shape U.S. policy or regulation toward the UAE. The continued work in the United States on behalf of the United Arab Emirates is provided for in a new intercompany agreement between Registrant and FH UK.

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9. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Public relations services in the United States to promote the UAE's pavilion activities at the World Economic Forum Annual Meeting 2024 at Davos. Activities will consist of outreach to U.S. based journalists, sharing of press releases and background information, and coordination of speaking opportunities and interviews/briefings with journalists. The activity is intended to have a general reputational impact for the client and is not intended to shape U.S. policy or regulation toward the UAE.

10. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act[1].

Yes ☒ No ☐

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

The public relations services to promote the UAE's pavilion activities at the World Economic Forum Annual Meeting 2024 at Davos will consist of outreach to U.S. based journalists, sharing of press releases and background information, and coordination of speaking opportunities and interviews/briefings with journalists. While the public relations services are not intended to shape U.S. policy or regulation toward the UAE, the activity is intended to have a general reputational impact for the UAE.

11. Prior to the date of registration[2] for this foreign principal has the registrant engaged in any registrable activities, such as political activities, for this foreign principal?

Yes ☐ No ☐ N/A - This statement is filed to update the registrant's agreement/contract with the foreign principal.

If yes, describe in full detail all such activities. The response should include, among other things, the relations, interests, and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored, or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers, and subject matter. The response must also include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's activities, including political activities.

Set forth below in the required detail the registrant's political activities.

Date	Contact	Method	Purpose

12. During the period beginning 60 days prior to the obligation to register[3] for this foreign principal, has the registrant received from the foreign principal, or from any other source, for or in the interests of the foreign principal, any contributions, income, money, or thing of value either as compensation, or for disbursement, or otherwise?

Yes ☐ No ☐ N/A - This statement is filed to update the registrant's agreement/contract with the foreign principal.

If yes, set forth below in the required detail an account of such monies or things of value.

Date Received	From Whom	Purpose	Amount/Thing of Value

13. During the period beginning 60 days prior to the obligation to register[4] for this foreign principal, has the registrant disbursed or expended monies, or disposed of anything of value other than money, in connection with activity on behalf of the foreign principal or transmitted monies to any such foreign principal?

Yes ☐ No ☐ N/A - This statement is filed to update the registrant's agreement/contract with the foreign principal.

If yes, set forth below in the required detail an account of such monies or things of value.

Date	Recipient	Purpose	Amount/Thing of Value

1 "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

2,3,4 Pursuant to Section 2(a) of the Act, an agent must register within ten days of becoming an agent, and before acting as such.

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EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
11/17/2023	Kelly Garner	/s/Kelly Garner

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EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this Exhibit B to Registration Statement, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
11/17/23	Kelly Garner Corporate Controller, Sr. VP & Sr. Partner Fleishman-Hillard Inc.	

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Intercompany Business Sharing

AGENCY ACCOUNTING SERVICES

Instructions: There are several scenarios of intercompany sharing relationships that can occur between offices. We recommend using this Intercompany Business Sharing (IBS) form to ensure both parties are in agreement about scope, amount, timing, and other topics.

- The Referring office is the office that has the relationship with the client and will bill the client directly.
- The Receiving office is the office that has been contacted by the Referring office to perform the work. The Receiving office will bill the Referring office.

Agency Contact Information

	Referring Office	Receiving Office
Agency Name:	FleishmanHillard UK	FleishmanHillard New York
PeopleSoft Business Unit (if applicable):	FHHLD	FHUSA
Agency Project Contact:	Michael Hartt	Colin Hart
Agency Finance Contact:		

Project Information

Customer Name: UAE Government Media Office

Project Start Date: 17-Nov-2023 **Project End Date:** 15-Feb-2024

Project Type: Project

Project Description *(provide 2 to 3 sentences to describe the project and work to be performed)*:

FleishmanHillard U.S. will provide public relations services to promote the UAE's pavilion activities at the World Economic Forum Annual Meeting 2024 at Davos. Activities will consist of outreach to U.S. based journalists, sharing of press releases and background information, and coordination of speaking opportunities and interviews/briefings.

Project Value

Currency: USD **Budget Total:** $45,000

Fee: $45,000 **OOPs:** N/A

Billing Information

Bill Rate: Standard Rates

Prebill Allowed: No

Are both offices are in the same Agency Family and do both offices use PeopleSoft Billing?

If Yes, provide: Receiving Office Business Unit _____ Receiving Office PeopleSoft Project Number _____

If No, provide: Purchase Order Number: _____

Special Billing Requirements *(e.g., discounts; activity summaries; grid; local mandatory taxes; other special arrangements)*:

Signatures

Referring Office Representative: _____

Receiving Office Representative: Colin M. Hart

Rev. Date: 10/3/22

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