U.S. Department of Justice
Washington, DC 20530

Exhibit A
To Registration Statement
Pursuant to the Foreign Agents Registration Act of 1938, as amended

OMB NO. 1105-0003

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the Administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently.

1. Name and address of registrant	2. Registration No.
Development Counsellors International 215 Park Ave. South, 10th Floor New York, NY 10003	4777

3. Name of foreign principal	4. Principal address of foreign principal
Saskatchewan Industry & Resources	Saskatchewan Industry and Resources 300 - 2103 - 11th Avenue REGINA SK S4P 3Z8 Canada

5. Indicate whether your foreign principal is one of the following:

- ☒ Foreign government
- ☐ Foreign political party
- ☐ Foreign or domestic organization: If either, check one of the following:
  - ☐ Partnership
  - ☐ Committee
  - ☒ Corporation
  - ☐ Voluntary group
  - ☐ Association
  - ☒ Other (specify): _____
- ☐ Individual-State nationality _____

6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant.

b) Name and title of official with whom registrant deals.

7. If the foreign principal is a foreign political party, state:

a) Principal address.
Saskatchewan Industry and Resources 300 - 2103 - 11th Avenue REGINA SK S4P 3Z8 Canada

b) Name and title of official with whom registrant deals.
DCI deals with the Advertising agency of record in Canada - Phoenix Advertising Group

c) Principal aim.

8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal

Saskatchewan Industry and Resources (SIR) co-ordinates, develops, promotes and implements policies and programs of the Government of Saskatchewan that strengthen and diversify the Saskatchewan economy. SIR is the lead provincial government agency to spur economic growth and development of the province's resource sector, but is not the only department involved in economic development. The department has a twofold role: to offer direct programs and services to individuals and businesses, and to play a role in co-ordinating economic development activities among other departments and agencies.

b) Is this foreign principal

Supervised by a foreign government, foreign political party, or other foreign principal	Yes ☐	No ☑
Owned by a foreign government, foreign political party, or other foreign principal	Yes ☑	No ☐
Directed by a foreign government, foreign political party, or other foreign principal	Yes ☐	No ☑
Controlled by a foreign government, foreign political party, or other foreign principal	Yes ☐	No ☑
Financed by a foreign government, foreign political party, or other foreign principal	Yes ☐	No ☑
Subsidized in part by a foreign government, foreign political party, or other foreign principal	Yes ☑	No ☐

9. Explain fully all items answered "Yes" in Item 8(b). *(If additional space is needed, a full insert page must be used.)*

SIR is a department within the Government of Saskatchewan.

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

Date of Exhibit A	Name and Title	Signature
4/30/07	Carrie Nepo, CFO	

OMB NO. 1105-0007

U.S. Department of Justice
Washington, DC 20530

Exhibit B

To Registration Statement
Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. One original and two legible photocopies of this form shall be filed for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the Administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant	2. Registration No.
Development Counsellors International	4777

3. Name of Foreign Principal

Saskatchewan Industry & Resources
C/O Phoenix Advertising Group

Check Appropriate Boxes:

4. ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.

5. ☐ There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.

6. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.

7. Describe fully the nature and method of performance of the above indicated agreement or understanding.

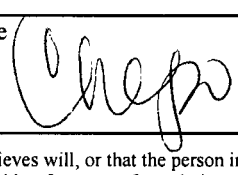
See attached

8. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

See attached

9. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act and in the footnote below? Yes ☐ No ☑

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Date of Exhibit B	Name and Title	Signature
4/30/07	Carrie Nepo, CFO	

Footnote: Political activity as defined in Section 1(o) of the Act means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

dci

Development Counsellors International

461 Park Avenue South, New York, NY 10016 Phone (212) 725-0707 Fax (212) 725-2254
19594 East Ida Place, Aurora, CO 80015 Phone (303) 627-0272 Fax (303) 627-9958

December 22, 2006

Ms. Elaine Nyhus-Botkin
Phoenix Advertising Group
335 Hoffer Drive
Regina, Saskatchewan
CANADA S4N 6E2

RE: A Combined Proposal and Letter of Agreement for an International Public Relations Program on behalf of Saskatchewan Industry & Resources; January 1, 2007 – December 31, 2007.

Dear Elaine,

It has been great talking to you over the last few months about the possibility of working with you and your team to implement a national editorial placement program on behalf of Mesa Del Sol in Albuquerque, New Mexico.

Based on our most recent discussion, and the upcoming announcement involving the $74 million Albuquerque Studios as well as other announcements, I think the time is right to begin telling the Mesa Del Sol story to the national, trade and international media.

In addition to the film/entertainment news hook unfolding in Mesa Del Sol, the efforts to create a solar cluster by leveraging the assets of the two national laboratories as well as existing assets is a timely and relevant news hook. As is of course, the unique approach to the development of the entire Mesa Del Sol property.

From DCI's perspective, one essential aspect of positioning Mesa Del Sol in the national, trade and international media is to have the freedom and flexibility to also tell "the Albuquerque story" in the process. With your team's approval to develop and tell both Mesa Del Sol *and* Albuquerque story lines, we are confident that the resulting articles highlighting the business advantages found in the community will benefit your property in both the short and the long term.

With that in mind, here is an outline for our proposed national public relations program on your behalf:

I. Why DCI: *Why We're The Right Firm for the Job*
II. The Program: *What We'll Do to Promote Mesa Del Sol/Albuquerque*
III. Personnel: *Who Will Execute* the Program
IV. Cost, Timing and Terms: *Budget, Calendar and Conditions* for the Program

I. Why DCI: Why We're The Right Firm for the Job

Development Counsellors International is the *Leader in Marketing Places* – and we've been doing just that since 1960. Based in New York City with an office in Denver, we are the only marketing firm in the world to exclusively promote cities, regions, states and countries for investment.

Over the last 46 years DCI has represented more than 350 economic development organizations around the world, including the New Mexico Economic Development Department, Rio Rancho Economic Development Corporation, the Irvine Chamber of Commerce/Destination Irvine, San Diego Regional Economic Development Corporation, the Metro Denver Economic Development Corporation, Greater Phoenix Economic Council, Greater New Orleans, Inc., Indianapolis Economic Development Corporation, Kansas City Area Economic Development Corporation and the Research Triangle Regional Partnership to name just a few.

DCI specializes exclusively in all phases of economic development and tourism marketing including editorial placement/public relations, prospect development, special events, marketing blueprints, themeline development and crisis communications.

Leveraging the experience of our 42-member staff, as well as the marketing programs for more than 350 economic development groups around the world, we are confident we can positively position the Mesa Del Sol property and the city of Albuquerque to the national, trade and international media.

II. The Program: *What We'll Do to Promote the Province of Saskatchewan*

Tactics and activities we'll implement on your behalf in order to position Mesa Del Sol and Albuquerque for investment opportunities, include:

1. **Kick Off With a Mesa Del Sol/Albuquerque Immersion Tour.** Within the first few weeks of the program, our Denver-based team would schedule a two-day immersion tour to Mesa Del Sol for first-hand interviews with key spokespeople, tours of companies and property, meetings with sources at the University of New Mexico, executives, and entrepreneurs who can help tell the "why Mesa Del Sol" and "why Albuquerque" story lines. We would work closely with your team to determine the best use of time for our two-day immersion tour.

2. **Determine Story Lines with National Appeal.** Upon completing the immersion tour, our team would quickly go to work on compiling the story lines we believe will have the most appeal to the national media. Specifically, we would determine what sets Mesa Del Sol and Albuquerque apart from other cities seeking similar industries and investment. Given the upcoming announcement and efforts to grow film-related investment in the area, one of our first themelines would focus on this industry.

3. **Develop A "Most Wanted" Media List.** Also within the first four weeks of the program, DCI will submit a comprehensive and prioritized target list of print, broadcast and online media that we will target for each of the 3-4 primary storylines we develop. We'll target the top-tier media such as The Wall Street Journal, The New York Times, Business Week, USA Today, and TIME, but we'll also target trade publications within selected industries such as film, renewable energy, real estate/development, and other agreed upon industries. We can also determine as a team whether or not international publications – such as The Economist and The Financial Times - are of value and benefit to your overall objectives.

4. **Implement Two Outbound Media Tours: Los Angeles and New York/Washington DC.** Once we have the story lines fine-tuned, an important next step is taking the Mesa Del Sol story on the road. Since most of the top-tier media don't readily travel due to deadlines and time constraints, we find it effective to arrange 1-2 day Media Tours in major media markets with our key spokespeople and take the story directly to the desk-side of top-tier media.

   One media market that would seem to make the most sense for Mesa Del Sol is the **Los Angeles** market where there is a hotbed of entertainment/film reporters, but also many of the national bureaus who are responsible for covering the western United States. LA is home to bureaus of top publications such as USA Today, The Wall Street Journal, TIME, Bloomberg, National Public Radio, Christian Science Monitor, and The New York Times.

   The other market we'd suggest is **New York/Washington DC** given the presence of the hundreds of reporters who cover real estate, business, energy, and development in general. We'd recommend a two-day visit to this important media market.

   For both Los Angeles and New York/Washington DC, our team would approach the reporters with the story ideas, schedule 4-5 face-to-face interviews in each market, develop and share a Briefing Book with your team prior to the interviews, participate in the interviews, and conduct all follow up.

   While not every interview will result in a story, we have found this strategy to be a very effective means of penetrating the top-tier media across the country.

Houston, Texas – Jan. 31 to Feb. 2, 2007
Industry and Resources petroleum staff will be attending an International Oil Exploration Conference. A Saskatchewan minister has been asked to speak at a Jan. 31 conference where different jurisdictions are presenting. The minister who attends, plus any Saskatchewan companies that attend, could speak to the media. We aren't looking at an event here, just media relations.

The minister is going to India in late February 2007, then the House sits from early March to the end of May. So no events from Feb. 2 until the end of May.

May 28-31:
Manufacturing Week: We'd like to work with you on an incoming journalists' visit to Saskatchewan during that week.

June 2007:
Denver/Houston:
Denver: mining and IT/telecommunications – likely just media relations and business meetings
Houston: oil and gas - business meetings, media relations, reception in partnership with the Canadian consulate there

Minneapolis/Chicaco:
Minneapolis: food processing, biotech, manufacturing – reception/luncheon (we've worked with the Canada-Minnesota Business Council in the past on event, so could do so again), business meetings, media
Chicago: food processing, biotech, manufacturing – likely no reception but business meetings and media

Late August 2007:
New York: lunch with site location consultants, perhaps a reception with financial community, biotech, IT; business meetings; media relations

5. **Coordinate One In-Bound Press Trip to Mesa Del Sol/Albuquerque.** Although top-tier media don't readily travel, the trade press who cover your target industries and topics often do. With that in mind, our team would coordinate a two-day press trip for 4-6 reporters to Mesa Del Sol/Albuquerque sometime this spring. The inbound press trip would include a tour of Mesa Del Sol and interviews with key industry and business leaders, as well as additional interviews/tours based on our knowledge of the product and reporter interests.

6. **Proactive (and Reactive) Pitching of Storylines.** Really the backbone of our program, this would involve steadily pitching the 3-4 identified storylines to the target list of media throughout the year. We would also pitch other positive and relevant stories as news hooks presented the opportunity. In addition, DCI would funnel to your marketing team relevant media queries that regularly come our way simply because media often come to us as a clearinghouse for economic development related stories.

   Given our experience and day-to-day interaction with top-tier media, we anticipate this outreach to be a powerful and effective tactic on your behalf.

7. **Advice/Counsel on all aspects of your marketing programs.** As The Leader in Marketing Places, DCI has experience and can offer expert counsel on aspects of your marketing programs that go well beyond media relations for which we are specifically engaged. Suffice it to say we look forward to being utilized early and often for these purposes.

III. Personnel: Who Will Execute the Program

DCI's Denver-based team would spearhead this national public relations program, along with assistance from the New York office as needed. The primary team includes:

Julie Curtin
Vice President/Partner
Development Counsellors International

Before joining DCI in 1994, Julie coordinated media placements and special events for prominent clients at Howard J. Rubenstein Associates, a New York based public relations firm focused on real estate, entertainment and celebrity accounts. Julie opened DCI-Denver in 1998 and became a DCI Partner in March 2002.

While at DCI Julie has supervised the economic development marketing campaigns for more than two dozen cities, states and countries ranging from Irvine to Indiana to Botswana.

On behalf of those locations, Julie has placed economic development feature stories in outlets such as *The New York Times, The Wall Street Journal, CNN, Bloomberg TV, The Economist, Boston Globe, Chicago Tribune*, and dozens of other business media in an effort to promote the locations' target industries, economies, key spokespeople and successful business stories.

She has presented on economic development marketing techniques to groups such as the California Association for Local Economic Development (CALED), the International Downtown Association, the Pacific Northwest Economic Development Council and numerous Governors' Conferences on Economic Development.

Erin Bodine
Sr. Account Executive
Development Counsellors International

Erin joined DCI in 2006 after graduating from the University of Colorado with a master's degree in print journalism. Her experience writing for several Colorado newspapers, including the Denver Business Journal, has given her a strong media research background, which allows her to quickly spot local stories with national appeal.

Erin has recently written bylined articles on behalf of her clients about Metro Denver's cultural renaissance for *Business Development Outlook* and Wyoming's newest incubator for *American Venture Magazine*.

To promote Denver's successful $1.67 billion Transportation Expansion Project, Erin hosted a press trip to the city for reporters from *Mass Transit, Automotive Engineering International, American City & County* and *Building*. The visit included tours of the Mile High City's expanded highway and light-rail systems, and interviews with top officials from the Denver Regional Transportation District and Colorado Department of Transportation.

Erin has also landed feature stories in media outlets such as *The New York Times, The Wall Street Journal, USA Today, Denver Post,* and *National Public Radio*.

IV. Cost, Timing and Terms: *Budget, Calendar and Conditions* for the Program

Cost

DCI fees for the program will be $10,500/month, or a total of $126,000 for the entire program. Out of pocket expenses -- for DCI travel, journalist travel for inbound tours, communication expenses, etc. -- will be carefully documented and billed back at cost. They are estimated not to exceed $20,000, bringing the total cost of the program to $146,000.

A full budget can be found on the following page.

Timing

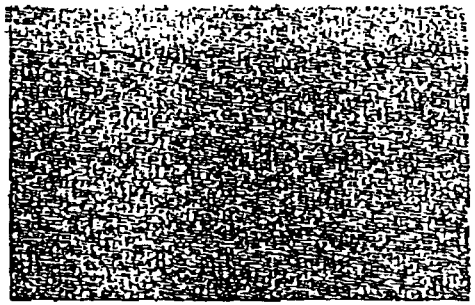
The program will begin on January 1st, 2007 and continue through December 31, 2007.

Terms

Professional fees will be billed on the 15th of each month, January 2007 through December 2007 inclusive. Ordinary expenses (telephone, photocopying, overnight packages, etc.) and travel expenses will be billed separately at no mark up with appropriate documentation. Client payment is requested within 15 days of billing.

Each month DCI will provide an activity report reviewing recent work and a work plan for the following month. We also will submit a midterm report in June 2007 as a means to discuss the direction of the program and make any changes in consultation with the Mesa Del Sol marketing team.

This agreement may be canceled by either DCI or Forest City/Mesa Del Sol for any reason upon 30 days written notice to each other. The program shall continue on a month-to-month basis after December 31, 2007 under the same terms and conditions unless both parties agree on new terms of operation.

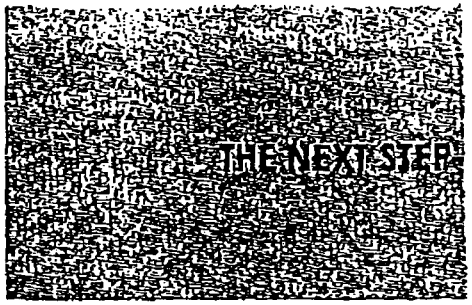


Saskatchewan Industry and Resources/DCI
BUDGET FOR PUBLIC RELATIONS PROGRAM
(January 1, 2007- December 31, 2007)

I.	PROFESSIONAL FEES (Billed in Canadian each month) DCI Time Costs for Program Design and Execution ($10,500/month x 12 months)	$126,000
II.	PROGRAM EXPENSES (Billed in Canadian with no markup) Ongoing Communication Expenses: telephone, fax, copying Delivery services, etc. ($350/month x 12 months)	$4,200
	Group Press Trip and Individual Media Visits ($2,000/journalist x 6 journalists)	$12,000
	DCI Staff Travel to Saskatchewan for Immersion Tour, Press Trip, Client Meetings and Midterm Report ($2,000/staff x 6 visits)	$12,000
	DCI Staff Travel for Media Tours in Major Markets ($1,500/staff x 4 Markets)	$6,000
	Contingency for Special Opportunities (Approximately 10% of Program Expenses)	$3,000
	Subtotal	**$37,200**
	Total	**$163,200**

dci

Jan 09 07 01:50p Julie Curtin p.2 303-627-9958
JAN-09-07 10:12 FROM- T-934 P.002/003 F-403



We've thoroughly enjoyed our recent visit to Saskatoon and our ongoing interaction with the Saskatchewan team in preparing this proposal. We look forward to your feedback on this service proposal and to discussing the prospect of working with you in the months ahead to tell Saskatchewan's "Innovation by Nature" story to Corporate America.

Sincerely,

Julie Curtin

Julie Curtin
Vice President/Partner

Accepted by The Phoenix Advertising Group on Behalf of the Saskatchewan Industry and Resources:

Elaine Nyhus

Name

January 8, 2007

Date

cc: Andy Levine, DCI

dci