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OMB No. 1124-0004; Expires July 31, 2023

U.S. Department of Justice

Washington, DC 20530

Exhibit B to Registration Statement Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at https://www.fara.gov.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the FARA Unit in Washington, DC. Statements are also available online at the FARA Unit's webpage: https://www.fara.gov. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: https://www.fara.gov .

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .32 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, FARA Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant	2. Registration Number
Daniel J. Edelman, Inc.	3634

3. Name of Foreign Principal

United Nations Development Programme on behalf of the Government of Panama 2

Check Appropriate Box:

4. ☐ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.

5. ☒ There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.

6. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.

7. What is the date of the contract or agreement with the foreign principal? 01/01/2022

8. Describe fully the nature and method of performance of the above indicated agreement or understanding.

See Appendix for Response

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9. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Edelman will provide communications services including media relations, content development for earned and social media, and participation in international events.

10. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act[1].

Yes ☒ No ☐

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Communications campaign on behalf of the Ministry of Foreign Affairs Panama focused on raising Panama's profile in the U.S. and broader EU market.

11. Prior to the date of registration[2] for this foreign principal has the registrant engaged in any registrable activities, such as political activities, for this foreign principal?

Yes ☐ No ☐ N/A - This statement is filed to update the registrant's agreement/contract with the foreign principal.

If yes, describe in full detail all such activities. The response should include, among other things, the relations, interests, and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored, or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers, and subject matter. The response must also include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's activities, including political activities.

Set forth below in the required detail the registrant's political activities.

Date	Contact	Method	Purpose

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12. During the period beginning 60 days prior to the obligation to register[3] for this foreign principal, has the registrant received from the foreign principal, or from any other source, for or in the interests of the foreign principal, any contributions, income, money, or thing of value either as compensation, or for disbursement, or otherwise?

Yes ☐ No ☐ N/A - This statement is filed to update the registrant's agreement/contract with the foreign principal.

If yes, set forth below in the required detail an account of such monies or things of value.

Date Received	From Whom	Purpose	Amount/Thing of Value

13. During the period beginning 60 days prior to the obligation to register[4] for this foreign principal, has the registrant disbursed or expended monies in connection with activity on behalf of the foreign principal or transmitted monies to the foreign principal?

Yes ☐ No ☐ N/A - This statement is filed to update the registrant's agreement/contract with the foreign principal.

If yes, set forth below in the required detail and separately an account of such monies, including monies transmitted, if any.

Date	Recipient	Purpose	Amount

1 "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

2,3,4 Pursuant to Section 2(a) of the Act, an agent must register within ten days of becoming an agent, and before acting as such.

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EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
07/28/2022	Raquel daFonseca	/s/Raquel daFonseca

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EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
July 28, 2022	Raquel daFonseca	Raquel daFonseca

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Appendix
Response to Item 8

Item 8: Describe fully the nature and method of performance of the above indicated agreement or understanding.

Provide the Ministry of Foreign Affairs with communications services for the U.S. and broader EU market:

Management of newsroom and Panama Ministry digital platforms
Identification and participation in international events Editorial Media

Project duration: 1/1/2022 through 7/31/2022
Total Final Fees: $504,689.00

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From: aicerru[redacted]
To: [redacted]
Cc:
Subject: Re: Confirmation for FARA filing
Date: Wednesday, July 27, 2022 1:42:10 PM

Email Originated Externally

Hello, Kate
Please, consider it confirmed.
Thank you,
A.Cerrud

De: [redacted]
Enviado: miércoles, julio 27, 2022 8:45 a. m.
Para: Ana [redacted]
CC: [redacted]
Asunto: Confirmation for FARA filing

Hi Ana,

We need to file an amendment to our FARA filing for the work we've completed with the Ministry of Foreign Affairs as the original filing we gave contained rounded numbers before we settled on a final contract that vary slightly from our final agreement. Can you please memorialize our previous informal agreement authorizing Edelman to complete the following deliverables with the fees below, by simply replying to this email confirming that?

Deliverable/Product	**Estimated time to complete task**	**Rates**
Product 1. Process of management of "newsroom" of the MIRE and of the proprietary digital platforms (Website, twitter) raised and proposal of installation of capacities for its administration in MIRE • Work route for continuous positioning of the communication and dissemination of Mission Panama during the duration of the consultancy • Implementation of a "newsroom" to generate a constant flow of media opportunities • Identification of media opportunities and interlocutors of interest for the goals of Mission Panama in international, governmental and private spheres • Content development to ensure a steady flow of media coverage from neutral to positive	2 months from the signing of the contract	US$201,875.60

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• Definition of goals • Periodic evaluation or analysis of results ("moving the needle") • Social media content amplification plan pays for 7 months First report on the implementation of mission Panama's continuous positioning plan for communication and dissemination		
Product 2. Identification and support for continuous and timely participation in events of the global agenda: taking advantage of spaces and commitments of speeches of different members of the Panamanian government in international organized events, to reinforce the narrative of Mission Panama. Roadmap for the realization of events (at least 1) and "half trip" • Define type of event, guest list, schedules of activities and expected results of the tour that must include specific proposals according to the thematic call and the audience to be reached ("target"). Second report on the implementation of mission Panama's continuous positioning plan for communication and dissemination	4 months from the signing of the contract	US$201,875.60
Product 3. Amplification report of key opinion editorials on issues related to ocean conservation, sustainability, diplomatic relations with allies, transparency and Panama's efforts to get off the FATF, OECD and EU lists in publications of proven reach and penetration (audience, followers, media profile). Third report on the implementation of mission Panama's continuous positioning plan for communication and dissemination	7 months from the signing of the contract	US$100,937.80
Total Project		**US$504,689.00**

Best,

Kate [redacted]
International Public Affairs
mobile: [redacted]
Edelman Global Advisory 1875 I St. NW, Washington, DC 20006
www.edelman.com | www.edelmanglobaladvisory.com

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