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May 31, 2019

Mah Lay Choon
Senior Vice President
GIC Private Limited
168 Robinson Rd
Singapore 068912

Re: First Amendment (the "Amendment") to that certain Exhibit A, Statement of Work (Project: The Bridge Forum) dated January 15, 2019 (the "Statement of Work" or "SOW"), issued pursuant to the Letter of Engagement (the "Agreement") dated January 15, 2019 between GIC Private Limited (the "Client") and Daniel J. Edelman, Inc. d/b/a Edelman ("Edelman").

Dear Lay Choon:

Subject to the full execution of this Amendment, Edelman and Client hereby agree to amend the Agreement and SOW as outlined below.

1. **Section 1 (Term).** Edelman and Client mutually agree to extend the term of the Agreement for one (1) additional month, from May 14, 2019 through June 14, 2019. In addition, and for the avoidance of doubt, incremental fees and internal expenses totaling $22,360 will apply during the extended term. Therefore, Section 1 is revised and restated in its entirety as follows:

   Term
   The term of this LOE is from the Effective Date to June 14, 2019 for public relations services set forth in a statement of work for a total budget of US$152,360 plus expenses as incurred (attached hereto as Exhibit A). In the event of non-payment of an invoice that remains unpaid thirty (30) days after notice of such non-payment, Edelman may terminate this LOE. Services shall be rendered by the San Francisco and New York offices of Edelman, unless specifically provided otherwise herein. Client may terminate this LOE by providing thirty (30) days advance written notice to Edelman, and receive a pro-rata refund of any prepayments made for the post termination period. This letter may be renewed upon the mutual agreement of the parties. In the event this letter expires without renewal, but the parties continue to perform, the terms and conditions of this letter shall govern until renewed or a new agreement is negotiated.

2. **SOW Overview**. All references in the SOW to the May 14, 2019 end date shall now reflect the new end date of June 14, 2019.

3. **Deliverables/Milestones & Timeline**. The Deliverables table is revised to include new Program Elements and Activities for (i) social template and posts, (ii) report copy development, and (iii) additional on-site support. Therefore, the Deliverables table is revised and restated in its entirety as follows:

Program Element	Activities
Pre- Event	• Brand Strategy Workshop o Initial input/review call o Development of workshop activities o Up to four attendees from Edelman o Facilitation of the workshop • Positioning Workshop o Workshop synthesis and analysis to propose positioning area(s) – up to two areas

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	○ One round of refinement to generate consensus and approval on agreed upon territory ○ Based on agreed upon territory, define key positioning message/articulation for brand overall (evergreen) ○ Develop nuanced messaging for up to two target audience groups ○ Create the specific language to use to activate the brand, potentially including: Tagline; Do's and Don't's for 2019 messaging • Secure 1-2 signature earned pieces in reputational media (e.g. Wired, Bloomberg, Tech Crunch) • Develop reactive messaging for and manage sensitive issues which might arise regarding the Forum • Invite 15-20 influential Valley-based reporters to The Bridge Forum to attend, cover, and potentially moderate the conference. Edelman will be the one to use, and to reach out to those listed on, Edelman's media list. • Act as liaison between speakers and media attendees. (Note: Client will invite participants and provide Edelman with participant list information, as necessary.) • Provide strategic counsel on paid media strategy
On-Site Staffing/Support	• Staff press room and serve as on-site point of contact for all San Francisco media attendees • Facilitate 4-6 executive interviews and capture content for social media • Capture content at Forum to use on digital channels in real-time or at a later point • Manage potential LinkedIn Studio with Senior Finance Editor Devin Banerjee • Manage and facilitate interviews with potential broadcast media outlets
Post-Event Support	• Conduct post-event media scans for relevant coverage. (Note: all items from Edelman's media monitoring efforts, and presented to Client will be for internal use only and will be marked "GIC PRIVATE LIMITED INTERNAL USE ONLY". Any of these materials that the Client would like to use for external purposes would need additional licensing and that would be contemplated under an addendum to this SOW with additional budget requirements.) • Generate final coverage report which analyzes coverage and positioning of Forum
Administrative	• Weekly Meetings • Strategic Counsel • Project Management
Social templates & posts	• Edelman to develop social template, LinkedIn posts and provide creative support.
Report copy development	• Edelman to prepare eight (8) articles using content from the Summit sessions.
Additional on-site support	• Edelman to provide additional on-site support.

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4. **Budget.** The Budget is revised to include an incremental fee amount of $21,500, and corresponding incremental internal expense of $860. Therefore, the Budget section is revised and restated in its entirety as follows:

BUDGET

Professional Fees (Not to Exceed):	**$146,500**
Internal Expenses (4%):	**$ 5,860**
Estimated Expenses:	**As Incurred**
(includes 10% mark-up on 3rd party expenses)	
Total:	**$152,360 + expenses billed as incurred**

5. **Fixed Fee Billing Schedule**. The billing schedule is revised to include an estimated invoice date for the incremental amounts referenced herein. Therefore, the billing schedule is revised and restated in its entirety as follows:

FIXED FEE BILLING SCHEDULE (includes internal expenses)

ESTIMATED INVOICE DATE (mm/dd/yyyy)	AMOUNT $
Upon signature	$65,000.00
04/01/2019	$65,000.00
Upon signature	$22,360
	$152,360.00

Except as specifically amended by this Amendment, all other terms and conditions of the Agreement shall continue in full force and effect during the extended term of the Agreement. A copy of the Agreement is attached for reference.

If the foregoing terms and conditions are acceptable, please sign and date both originals of this Amendment and return one (1) original to Edelman.

Very truly yours,

Daniel J. Edelman, Inc.

Signature: DocuSigned by: Margot Edelman 4C9063AA2980407...

Name: Margot Edelman

Title: Vice President

Date: _____

ACCEPTED:

GIC PRIVATE LIMITED

Signature: DocuSigned by: Mah Lay Choon (Senior Vice President) 41C7C9FC3697415...

Name: Mah Lay Choon

Title: Senior Vice President, Corporate Affairs & Communications

Date: 7 June 2019

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