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LETTER OF ENGAGEMENT

This letter of engagement ("Agreement", "LOE" or "letter") is between the GIC Private Limited ("Client") and Daniel J. Edelman, Inc ("Edelman") authorizing Edelman to commence work on Client's behalf effective as January 15, 2019 (the "Effective Date").

1. Term

The term of this LOE is from the Effective Date to May 14, 2019 for public relations services set forth in a statement of work for a total budget of US$130,000 plus expenses as incurred (attached hereto as Exhibit A). In the event of non-payment of an invoice that remains unpaid thirty (30) days after notice of such non-payment, Edelman may terminate this LOE. Services shall be rendered by the San Francisco and New York offices of Edelman, unless specifically provided otherwise herein. Client may terminate this LOE by providing thirty (30) days advance written notice to Edelman, and receive a pro-rata refund of any prepayments made for the post termination period. This letter may be renewed upon the mutual agreement of the parties. In the event this letter expires without renewal, but the parties continue to perform, the terms and conditions of this letter shall govern until renewed or a new agreement is negotiated.

2. Payment

All invoices will be submitted to Client and Client will make payment directly to Edelman. Edelman shall bill Client at the beginning of each month for its professional fees according to the budgeted costs set forth in Appendix A. Edelman shall not be obligated to provide Client with hourly billing detail. For any individual expense equal to or greater than US$5,000, Client shall be required to prepay Edelman or directly pay vendors. In addition, Edelman shall bill Client out-of-pocket costs which includes a 10% service charge (other than with respect to travel and entertainment expenses reimbursable to Edelman employees). We will also bill you a charge equal to 4% of monthly fees for internal expenses. Internal expenses consist of local phone, fax, copier, postage, e-mail, internet/extranet charges and database administration costs. Invoices are due on the invoice date, but won't be deemed late if paid within thirty days of receipt of invoice. All amounts due under this Agreement shall be billed and paid in U.S. dollars. Edelman reserves the right to adjust the budget if there is a variation in any relevant currency exchange rate greater than two percent (2%). Unless specifically provided for in the SOW and paid for by Client, Edelman does not perform any searches, including but not limited to, trademark, copyright or patent searches, to determine if materials prepared or provided by it, or any portion thereof, may infringe the rights of any third party.

3. Intellectual Property and Indemnities

Client represents and warrants that the materials and information it provides to Edelman are accurate and complete and that it is the owner or licensee of all intellectual property rights sufficient to enable Edelman to edit, reproduce and otherwise use, publish and distribute such materials in performing services for Client hereunder. Client shall defend, indemnify and hold Edelman harmless from and against any third-party liabilities, actions, claims, damages, judgments or expenses, including reasonable attorneys' fees and costs, (collectively "Claims") that arise out of or relate to: (i) information, statements or materials (including any Claims relating to intellectual property rights therein), prepared or provided by Client or that Client directed Edelman to use including, without limitation, any Claims of infringement or misappropriation of copyright, trademark, patent, trade secret or other intellectual property or proprietary right, infringement of the rights of privacy or publicity, or defamation or libel; (ii) product liability or death, personal injury or property damage arising out of, or relating to, Client's acts or omissions or Client's products, services or equipment; and/or (iii) Client's negligence or willful misconduct. Client's indemnities herein are conditioned on (i) Edelman providing Client with notice of the Claim as soon as reasonably practicable; and (ii) Client having sole control of the defence of the Claim.

Edelman represents and warrants that it has the intellectual property rights in Edelman's proprietary materials that it incorporates into and uses to provide the materials it creates for the Client hereunder. Edelman shall defend, indemnify and hold Client harmless from and against any Claims that arise out of or

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relate to: (i) Edelman's proprietary materials (including any Claims relating to intellectual property rights therein), incorporated into the materials created and provided for Client by Edelman hereunder that infringe upon the intellectual property rights of a third party; and/or (ii) Edelman's negligence or wilful misconduct in performing the services hereunder. Edelman's indemnities herein are conditioned on (i) Client providing Edelman notice of the Claim as soon as reasonably practicable; and (ii) Edelman having sole control of the defence of the Claim, save that issues pertaining to interrogatories and discoveries served on the Client shall be decided, at Client's expense, by the Client alone.

In addition, in matters in which Edelman is not an adverse party, Client shall pay or reimburse Edelman for all reasonable attorneys' fees and expenses Edelman incurs in relation to subpoenas, depositions, discovery demands and other inquiries in connection with suits, proceedings, governmental, legislative or regulatory hearings, investigations or other civil or criminal proceedings in which Client is a party, subject or target.

In addition, in matters in which Client is not an adverse party, Edelman shall pay or reimburse Client for all reasonable attorneys' fees and expenses Client incurs in relation to subpoenas, depositions, discovery demands and other inquiries in connection with suits, proceedings, governmental, legislative or regulatory hearings, investigations or other civil or criminal proceedings in which Edelman is a party, subject or target.

4. Limitation of liability

EXCEPT FOR (1) LIABILITIES ARISING OUT OF EDELMAN'S FRAUD, GROSS NEGLIGENCE OR WILFUL MISCONDUCT; (2) LIABILITIES ARISING OUT OF EDELMAN'S BREACH OF CONFIDENTIALITY OBLIGATIONS IN THIS AGREEMENT OR (3) LIABILITIES PURSUANT TO EDELMAN'S INDEMNITY OBLIGATION IN THIS AGREEMENT, EDELMAN'S AGGREGATE LIABILITY ARISING OUT OF, OR RELATING TO, THIS LETTER OF ENGAGEMENT (WHETHER IN CONTRACT, TORT OR OTHER LEGAL THEORY) SHALL NOT EXCEED THE AMOUNT OF FEES PAID BY CLIENT TO EDELMAN HEREUNDER. IN ADDITION, EDELMAN SHALL NOT BE LIABLE TO CLIENT FOR ANY SPECIAL, CONSEQUENTIAL, PUNITIVE OR OTHER INDIRECT DAMAGES (INCLUDING, BUT NOT LIMITED TO, LOST REVENUES OR PROFITS), WHETHER OR NOT NOTIFIED OF SUCH DAMAGES.

5. Confidentiality

Each party will use reasonable efforts to keep confidential all information and materials so designated by the other party and to limit access to such information and materials to those with a need to know for purposes of performing this Agreement. Notwithstanding the foregoing, each party acknowledges that information and materials shall not be deemed confidential for the purposes of this Agreement if such information and materials: (i) become publicly available through no wrongful act or breach of any obligation of confidentiality on the receiving party's part; (ii) are, at the time of disclosure, lawfully known to the receiving party without restriction on disclosure; (iii) are independently developed or obtained by the receiving party without breach of this Agreement; (iv) are required to be disclosed by law or applicable legal process; or (v) are authorized for release by the disclosing party.

Client represents that it will not provide Edelman with or instruct Edelman to process personal data regarding EU citizens under this Agreement. If, and to the extent Client instructs Edelman to process personal data regarding EU citizens in the future, the parties will, in good faith enter into an appropriate data protection agreement.

6. Governing Law and Miscellaneous

This letter shall be construed in accordance with the laws of New York, regardless of any conflict of law rules. This letter may be executed in counterparts, each of which shall be deemed an original, and all of which together shall constitute one instrument and be enforceable.

Please sign both copies of this letter, retaining the original for your files and returning the copy to us.

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ACCEPTED AND AGREED TO ON THIS 12 DAY OF MARCH, 2019.

GIC PRIVATE LIMITED

By: DocuSigned by: Mah Lay Choon (Senior Vice President)
41C7C9FC369741E...

Printed Name: Mah Lay Choon

Title: Senior Vice President, Corporate Affairs & Communications

DANIEL J. EDELMAN, INC.

By: DocuSigned by: Margot Edelman
4C9063AA2980407...

Printed Name: Margot Edelman

Title: Vice President

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EXHIBIT A

STATEMENT OF WORK

(see separate SOW)

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EXHIBIT A

GIC Private Limited and Edelman
STATEMENT OF WORK
PROJECT NAME: The Bridge Forum
January 15, 2019 – May 14, 2019

Pursuant to the Letter of Engagement by and between GIC Private Limited ("Client") and Daniel J. Edelman, Inc., doing business as Edelman ("Edelman") with effective date of January 15, 2019 (the "Agreement"), this Statement of Work ("SOW") is incorporated into and subject to the terms and conditions of the Agreement. The parties agree to the below Scope of Services and financial terms:

SCOPE OF SERVICES

Overview

Client aims to enhance the branding and media exposure of The Bridge Forum, which brings together Asian CEOs and an influential Silicon Valley audience. Under this SOW, Edelman will support these efforts through a strategy that 1) develops the brand of the Forum; 2) produces messaging and engages relevant media; and 3) provides on-site support and post-event media analytics.

Therefore, the subsequent communications work will center on three core program areas:

- Pre-event support
- During-event onsite support
- Post-event support

In addition to these three core program areas, account management activities will also be included as outlined below.

To support the Client on this effort, Edelman will provide the following services beginning on or about January 15, 2019, to conclude on or about May 14, 2019.

Deliverables/Milestones & Timeline

Program Element	Activities
Pre- Event	• Brand Strategy Workshop o Initial input/review call o Development of workshop activities o Up to four attendees from Edelman o Facilitation of the workshop • Positioning Workshop o Workshop synthesis and analysis to propose positioning area(s) – up to two areas o One round of refinement to generate consensus and approval on agreed upon territory o Based on agreed upon territory, define key positioning message/articulation for brand overall (evergreen) o Develop nuanced messaging for up to two target audience groups o Create the specific language to use to activate the brand, potentially including: Tagline; Do's and Don't's for 2019 messaging

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	• Secure 1-2 signature earned pieces in reputational media (e.g. Wired, Bloomberg, Tech Crunch) • Develop reactive messaging for and manage sensitive issues which might arise regarding the Forum • Invite 15-20 influential Valley-based reporters to The Bridge Forum to attend, cover, and potentially moderate the conference. Edelman will be the one to use, and to reach out to those listed on, Edelman's media list. • Act as liaison between speakers and media attendees. (Note: Client will invite participants and provide Edelman with participant list information, as necessary.) • Provide strategic counsel on paid media strategy
On-Site Staffing/Support	• Staff press room and serve as on-site point of contact for all San Francisco media attendees • Facilitate 4-6 executive interviews and capture content for social media • Capture content at Forum to use on digital channels in real-time or at a later point • Manage potential LinkedIn Studio with Senior Finance Editor Devin Banerjee • Manage and facilitate interviews with potential broadcast media outlets
Post-Event Support	• Conduct post-event media scans for relevant coverage. (Note: all items from Edelman's media monitoring efforts, and presented to Client will be for internal use only and will be marked "GIC PRIVATE LIMITED INTERNAL USE ONLY". Any of these materials that the Client would like to use for external purposes would need additional licensing and that would be contemplated under an addendum to this SOW with additional budget requirements.) • Generate final coverage report which analyzes coverage and positioning of Forum
Administrative	• Weekly Meetings • Strategic Counsel • Project Management

Any items not contemplated above will be considered outside the Scope of Services. If Client expands the Scope of Services, the amount required to perform the additional services will be agreed upon and an Addendum will be attached to the current Statement of Work.

BUDGET

Professional Fees (Not to Exceed):	**$125,000**
Internal Expenses (4%):	**$ 5,000**
Estimated Expenses:	**As Incurred**
(includes 10% mark-up on 3rd party expenses)	
Total:	**$130,000 + expenses billed as incurred**

TERMS

Fee Billing. Edelman shall invoice Client in accordance to the payment schedule set forth below. Fees are based on the Scope of Services above and not based on actual hours. As such, Edelman shall not be obligated to provide Client with hourly billing detail.

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Expense Billing. Edelman shall invoice Client the actual out-of-pocket expense amount(s) at the end of the month on an as incurred basis. Actual expenses may vary from any estimated amounts provided in the Budget section.

Invoices. Edelman will render invoices to include professional services in one lump sum and expenses by category. Documentation for out-of-pocket expenses will be available upon request. The first invoiced amount ($43,334) will be due within thirty (30) days of the invoice date. Payment of all subsequent invoices will be due net thirty (30) days from the date of receipt of invoice. All such invoices shall be addressed to:

Name: Company Name: Address:	**Ong Wei Jun** GIC Private Limited 168 Robinson Road #37-01 Capital Tower Singapore, 068912

FIXED FEE BILLING SCHEDULE (includes internal expenses)

ESTIMATED INVOICE DATE (mm/dd/yyyy)	AMOUNT $
Upon signature	$65,000.00
04/01/2019	$65,000.00
	$130,000.00

SOW PERSONAL DATA PROCESSING DETAIL

a) the name and contact details of the controller and where applicable, the data protection office;
- Client Contact (for data privacy issues): Ong Wei Jun
- Edelman Contact (most knowledgeable about the data being collected/processed as part of the project): Margot Edelman

b) the purposes of the processing;
- No personal data will be processed by Edelman as Client will act as the interface between participants and the media.

c) a description of the categories of data subjects and of the categories of personal data;

Please identify:

1. What individuals (or defined groups of individuals) from whom data is being collected
   - Not applicable ("NA")

2. What categories of information are being collected.
   - No personal data is being collected by Edelman as Client will act as the interface between participants and the media.

d) the categories of recipients to whom the personal data have been or will be disclosed including recipients in third countries or international organizations;

1. Identify each individual or company (or groups of individuals or companies) who will receive the personal data.
   - NA

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2. Identify where (by country) the information may be reviewed (identify cloud, as appropriate)
   - NA

e) where applicable, the transfers of personal data to a third country or an international organization, including the documentation of suitable safeguards;

NA.

ACCEPTED AND AGREED TO ON THIS 12 DAY OF MARCH, 2019.

GIC PRIVATE LIMITED

By: DocuSigned by: Mah Lay Choon (Senior Vice President) 41C7C9FC369741E...

Printed Name: Mah Lay Choon

Title: Senior Vice President

DANIEL J. EDELMAN, INC.

By: DocuSigned by: Margot Edelman 4C9063AA2980407...

Printed Name: Margot Edelman

Title: Vice President
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