U.S. Department of Justice
Washington, DC 20530

Exhibit B
To Registration Statement
Pursuant to the Foreign Agents Registration Act of 1938, an amended

OMB No. 1105-0007

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. One original and two legible photocopies of this form shall be filed for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the Administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public. Finally, the Attorney General intends, at the earliest possible opportunity, to make these public documents available on the Internet on the Department of Justice World Wide Web site.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

2005 JUL 15 AM 10:52
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1. Name of Registrant	2. Registration No.
Daniel J. Edelman	3634

3. Name of Foreign Principal
Embassy of Morocco

Check Appropriate Boxes:

4. ☑ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.

5. ☐ There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.

6. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any , to be received.

7. Describe fully the nature and method of performance of the above indicated agreement or understanding.

To promote the U.S - Morocco Free Trade Agreement through media relations activities.

Formerly OBD-65

FORM CRM-155
SEP. 1996

8. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Media relations activities — writing press releases, distributing press materials, releases, pitching the reporting journalists / journalists who cover Morocco, calling reporters, media monitoring (monitoring the news media for coverage on Morocco).

9. Will the activities on behalf of he above foreign principal include political activities as defined in Section 1(o) of the Act and in the footnote below? Yes ☐ No ☑

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

2005 JUL 15 AM 10:52
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Date of Exhibit B	Name and Title	Signature
July 14, 2005	Robert Reilig General Manager	Robert Reilig

Footnote: Political activity as defined in Section 1(o) of the Act means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political interests, policies, or relations of a government of a foreign country or a foreign political party.

Public Relations Worldwide
EDELMAN

International Square
1875 Eye Street, NW
Suite 900
Washington, DC 20006
Phone 202-371-0200
FAX 202-371-2858
www.edelman.com

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OFFICE/REGISTRATION UNIT

September 24, 2002

His Excellency Aziz Mekouar
Ambassador of the Kingdom of Morocco to the United States
Embassy of the Kingdom of Morocco
1601 21st Street, NW
Washington DC 20009

Dear Mr. Ambassador:

In follow-up to our recent meeting, we take pleasure in offering our services to help communicate the results of this week's parliamentary elections to the U.S. media and key opinion-leaders in Washington.

In our experience, U.S. media coverage of an event of this nature often occurs in two consecutive stages, or "waves." First comes a "wave" of *hard-news* coverage – by reporters in Morocco or the region -- that will likely commence while the voting is still underway, and carry through the tallying and assessment of the results. This is closely followed by a wave of *news analysis* – by full-time media commentators and other outside "authorities" – which could start appearing once the overall assessment of the elections' success is complete.

Given that these elections are less than a week away, we want to be realistic in our expectations about being able to shape the "hard news" coverage from the region, and would recommend focusing our efforts on generating as much favorable (and more long-lasting) news analysis and editorial coverage as possible.

We would therefore recommend proceeding as follows:

OVERALL OBJECTIVE:

> Use results of the Sept. 27 parliamentary elections to advance among targeted U.S. opinion-leaders, the core message that "*Morocco is committed to implementing democratic and economic reforms that promote the rule of law, transparency and accountability in financial affairs, and political involvement across our society.*"

STRATEGY:

Anticipate and shape the news analysis of the results by:

- Identifying and reaching out to U.S. reporters and editors interested in the region, foreign correspondents working in the United States, public affairs radio and television shows, and other "elite" media who are prone to view the results in a broader geopolitical light;

- Providing them ready access to the additional perspectives of: (1) a Moroccan "voice," and (2) several highly placed U.S. experts in Moroccan affairs, who can be quoted on the significance of these elections;

- Supplementing their coverage with supportive statements and opinion pieces written by various third parties; and

- In our messages, framing the practical success of these elections as one proven element in a broader program of other, implemented and yet-to-be-implemented political and economic reforms.

TACTICS:

- Materials -- Prepare: (1) a fact sheet on the results; (2) a "backgrounder" placing these elections in the context of broader reforms; (3) an internal Questions-and-Answers document covering various potential election-outcome scenarios, and (4) a list of quotable third-party authorities

- Identify targeted media news media assigned to cover the elections

- Offer Ambassador Mekouar to the media as the "Moroccan voice"-- providing context on the significance of these elections by releasing a written statement over the weekend or early the following week, seeking appearances on select television and radio opportunities, and providing interviews to key reporters and editors. Targets will likely include: CNN I, PBS and National Public Radio, among others

- Working with the embassy and your other resources in the U.S. to identify and recruit 3-5 supportive, formerly high-placed U.S. government officials and academic experts, and make them available to the media

- Support efforts by Morocco's government-relations team to:
  - Have the respective chairs or senior members of the House International Relations and Senate Foreign Affairs Committees issue positive statements on the elections;
  - Have such statements circulated in a member-to-member "Dear Colleague" letter around Capitol Hill; and/or have third party statements introduced in the Congressional Record
  - Place questions at subsequent hearings that will result in positive contextual responses from State Department and other appropriate witnesses)
- Offer post-election result briefings to the following nationally recognized foreign affairs columnists:
  - Tom Friedman, Ethan Bronner (*New York Times*)
  - Robin Wright (*Los Angeles Times*)
  - Karen De Young, Sebastian Mallaby, Howard Schneider (*Washington Post*)
  - Tony Blankley (*Washington Times)*
  - Carla Ann Robbins *(Wall Street Journal)*
  - Tom Jelton *(National Public Radio)*
  - Charlayne Hunter-Gault *(CNN and NPR)*
- Assist in preparing you for your October 17 "Newsmaker" address at the National Press Club
- Approach one of several strategic foreign-affairs institutes in Washington, and suggest their sponsorship of a briefing on the elections results and their broader significance.

In our experience, an assignment of this nature would generate hourly fees and expenses of approximately $15,000. However, in light of our mutual desire to conclude a long-term working relationship, we propose to perform these services for an all-inclusive fee (manpower and expenses) of $5,000; and further, to have this sum included as part of our first month's services under a longer-term agreement should you so desire. If you would like to move forward, would you kindly review and sign the attached two original copies of a Letter of Intent, which refers specifically to this proposal.

Mr. Ambassador, we recognize and fully appreciate the significance of Saturday's elections as a symbol of Morocco's determination to pursue political and economic reforms, and as a milestone in the shaping of American attitudes toward your country. We look forward to being of service.

Sincerely,

Leslie Dach
Vice Chairman

Michael K. Deaver
Vice Chairman

J. Peter Segall
General Manager

2005 JUL 15 AM 10: 52
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