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ATTACHMENT A – Activities for the Period of February 1, 2008 – July 31, 2008

I. PANAMA CANAL AUTHORITY (ACP)

The following outlines Edelman's general public relations activities performed for the ACP:

Drafted and distributed press releases/e-mail blasts/media advisories on the following:

- Panama Canal Board of Directors and Advisory Board Meet
- Canal's New Locks Contracting Moving Forward
- Panama Canal Expansion Awarded "Most Significant Construction Project In the World"
- Panama Canal Dredging Into the Future
- Panama Canal Authority Begins Countdown to Pacific Entrance Dredging for Expansion
- Paving the Way for Construction: Panama Canal Awards the Largest Expansion Contract Thus Far
- Panama Canal Expansion Named "Best Long Term Performance Project"
- Bon Voyage: Queen Elizabeth 2 Completes Final Cruise Through the Panama Canal
- Pancanal.com Gets Facelift
- Expansion Image of the Week: 1.9 Million Cubic Meters of Materials Have Been Excavated So Far
- Expansion Image of the Week: Paraiso Hill Undergoes Significant Excavation
- Panamax OOCL Panama Is Born: Size and History In One Name
- Expansion Image of the Week: Panamanian President Martín Torrijos Visits Canal Expansion Site
- Expansion Image of the Week: 263 Animals Rescued by the Panama Canal Authority
- Panama Canal and Virginia Port Authority Reaffirm Strategic Alliance
- Panama Canal and Virginia Port Authority Reaffirm Strategic Alliance Media Advisory
- H.M.S. Bounty Travels Through the Panama Canal As Part of World Tour Photo Blast
- H.M.S. Bounty Transits the Panama Canal Web cam Advisory
- Expansion Image of the Week: Paraiso Hill Is Rapidly Disappearing
- Panama Canal CEO Visits Puerto Rico to Brief Industry Leaders on Expansion Program
- Panama Canal Authority Releases Fiscal Year 2008 Second Quarter Metrics
- Expansion Image of the Week: Panama Canal Authority Protects Biodiversity
- Expansion Image of the Week: Second Phase of Dry Excavation Work On Track
- Expansion Image of the Week: Canal Expansion Plows Forward, Canal Operations Move At Full Speed
- Panama Canal Forges Agreement with the Port of New Orleans
- Panama Canal CEO Briefs Regional Leaders at Maritime Forum
- Panama Canal Extends Deadline for New Set of Locks Design-Build Bid Submission
- Expansion Image of the Month: 325 Students from 56 Countries Visit the Panama Canal
- Panama Canal and Tampa Port Authority Reaffirm Strategic Alliance
- Panama Canal Receives Bids for Insurance Advisory Services for Expansion
- Panama Canal and South Carolina State Ports Authority Renew Strategic Alliance
- Panama Canal Authority Awards Expansion Insurance Advisory Services Contract to Willis Limited
- Panama Canal Authority Releases Fiscal Year Third Quarter Metrics

Coordinated media requests from:

- ARD
- *Actualidad Económica*

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- All-Russian State TV and Radio Company
- America Abroad Media
- *América Economía*
- *American Shipper*
- Bloomberg
- Business News Americas
- *Ca m'intéresse* Magazine
- *Cargo Business News*
- CNN
- CNN en Español
- Commonwealth Business Media
- *Conde Nast Portfolio*
- *Container Management*
- *Containerisation International*
- *Corvallis Gazette-Times*
- *Daily Press*
- *Dallas Morning News*
- Discovery Channel
- Dow Jones
- *Dow Jones Logistik International*
- *Dredging & Port Construction*
- Dutch Television
- *El Mundo*
- *El Nuevo Dia*
- *Emerging Markets*
- *Engineering-News Record*
- *Enlaces Latinoamericanos*
- *Fairplay*
- *Financial Times*
- *Florida Shipper*
- Focus Publications
- *Foreign Policy* España
- Gabriela Greess, freelancer
- German Press Agency
- *Global Finance Magazine*
- Global News Group
- *Hippopotamus.com/Yacht*
- *Horizons Magazine*
- Hurriyet.com
- *Institutional Investor*
- *International Dredging Review*
- *International Financing Review*
- *International Review*
- *L'Humanité*
- *Latin Finance*
- *Latin Lawyer*
- *Le Marine*
- *Lloyd's Cruise International*
- *Lloyd's List*
- *Lloyd's Register*
- *Lloyds Register-Fairplay*
- London Press for CNBC European Business
- Lucy Conger, freelancer
- *Marine Digest/Pacific Shipper*
- Marinelog.com
- *Mia*
- *Military & Aerospace Electronics*
- *Monocle Magazine*
- *New Civil Engineer*
- *Oil & Gas Product News*
- *Orlando Sentinel*
- Panama-Guide
- Pierre-Marc René, freelancer
- *Porthole Cruise Magazine*
- *Port Technology*
- *Post and Courier*
- *Project Finance International*
- *Project Management*
- RAI Uno (Italian) TV
- Reuters
- *Revista Logistica*
- Ryan Hicks, Canadian documentary filmmaker
- *Scientist*
- *Ship Management International*
- *South Florida Sun-Sentinel*
- *Soundings*
- *Southern Boating Magazine*
- *St. Petersburg Times*
- *Tampa Tribune*
- *The Banker*
- *The Furrow*
- *The Guardian*
- *The Herald Tribune*
- The History Channel, "Modern Marvels"
- *The Journal of Commerce*
- The Log.com
- *Logistics Management*
- *The Los Angeles Times*
- *The News & Observer*
- *The Washington Post*
- *The Washington Times*
- Thomas Buchanan, freelancer
- TV Española
- *Upstream International*

- *Ushuaïa Nature*
- US-Television/Fox 5 News
- *Virginian Pilot*
- *Wall Street Journal*/Dow Jones
- World Business Report (ABC-TV Washington)
- *World Dredging*
- *World Finance*

Drafted letters/op-eds to the following media outlets:

- *Times-Picayune* (op-ed)
- Hurriyet.com (letter to the editor)
- *Lloyd's List* (letter to the editor)

Coordinated advertising campaigns:

No advertising was implemented during February-July 2008.

Facilitated direct mailing to audiences:

- Expansion Notes
  - February 2008
  - May 2008
  - July 2008
- U.S. Presidential Candidate Letter

Arranged meetings with the following organizations:

- Hanjin Shipping

Edelman travel on behalf of the ACP:

- March 7, 2008 – Edelman traveled to New York City to meet with Hanjin Shipping regarding the ACP.
- March 30-April 2, 2008 – Edelman traveled to Panama for the ACP/Edelman quarterly meeting.
- July 18-19, 2008 – Edelman traveled Panama to meet with ACP senior executives.

Other miscellaneous activities:

- Edelman reviewed and provided edits and recommendations for an article written by *Latin Lawyer*.
- Edelman reviewed and provided edits and recommendations for an article written on the Miraflores Visitors Center to be included in the next edition of the Panama Maritime Handbook published by *Sea Trade*.
- Edelman reviewed and provided edits to the ACP Administrator's annual message for the Panama Maritime Handbook published by *Sea Trade*.
- Edelman provided recommendations on a press release drafted by the Smithsonian Institution titled "Smithsonian Inaugurates Landscape Study of Tropical Forest Ecosystem Services."
- Edelman reviewed and edited the ACP's newsletter for the month of June
- Edelman reviewed and edited the ACP's newsletter for the month of March.
- Edelman edited an article for the American Association of Ports Authorities on the Canal expansion.
- Edelman reviewed a script for the History Channel's "Modern Marvels" show on the Canal's locomotives.