U.S. Department of Justice
Washington, DC 20530

Amendment to Registration Statement
Pursuant to the Foreign Agents Registration Act of 1938, as amended

OMB NO. 1124-0003

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: http://www.fara.gov/. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the Administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: http://www.fara.gov/.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average 1.5 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant	2. Registration No.
Hill & Knowlton, Inc.	3301

3. This amendment is filed to accomplish the following indicated purpose or purposes:

- ☐ To give a 10-day notice of change in information as required by Section 2(b) of the Act.
- ☒ To correct a deficiency in
  - ☐ Initial Statement
  - ☒ Supplemental Statement for the period ending November 30, 2008
  - ☐ Other purpose *(specify):*
- ☐ To give notice of change in an exhibit previously filed.

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4. If this amendment requires the filing of a document or documents, please list -
Informational materials

5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. *(If space is insufficient, a full insert page must be used.)*
Please see documents attached.

EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)	(Type or print name under each signature[1])
MAY 5, 2010	LISA SCHUYLER

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1 This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

The information below is being supplied in addition to what was filed with the Supplemental Statement for the period ending November 30, 2008.

Question 9

The Information Technology and Industry Development Agency, ITIDA (through Hill & Knowlton, London)

Attachment III (11)

The Information Technology and Industry Development Agency, ITIDA (through Hill & Knowlton, London): Provide public relations counsel and assistance to promote Egypt's information and communications technology industry and Egypt as an outsourcing location.

Attachment IV (14-a)

The Information Technology and Industry Development Agency, ITIDA (through Hill & Knowlton, London) : $50,439.44

Attachment IV (15-a)

The Information Technology and Industry Development Agency, ITIDA (through Hill & Knowlton, London

Newswire: $8,191.50
Telephone: $14.96
Office Service Fee: $2,726.48
Publications: $887.50

Question 17

The Information Technology and Industry Development Agency, ITIDA (through Hill & Knowlton, London)

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INFORMATIONAL MATERIALS

(4)

Press Release

EGYPT DELIVERS A BLOW TO SOFTWARE PIRACY

Egypt drops 3% off its software piracy rating as it aims to become a leading outsourcing location

Cairo, 13 June 2008: Egypt has taken a step forward in combating software piracy according to the fifth annual BSA and IDC Global Software Piracy Study where its piracy rating dropped to 60% for 2007, an improvement of 3% year on year. Its rating is now 1% below the global median piracy rating (61%) for 2007.

The report, conducted across 108 countries, looks at the impact of the piracy of all packaged software that runs on personal computers including desktops, laptops and ultra-portables. Software piracy is a global issue and is a particular challenge in emerging markets where rapid growth in first-times users leads to high consumer piracy. Increased internet use, especially broadband, leads to an increase in the supply of pirated software and in many emerging countries, where institutional infrastructure is weak, education and enforcement can be difficult.

However, Egypt has met the challenge head on, highlighting its commitment to providing a modern business environment. The support given by the Egyptian government through the Ministry of Communications and Information Technology (MCIT) and the Information Technology Industry Development Agency (ITIDA), has enabled Egypt to take a number of steps to reduce software piracy.

Commenting on the reports finding, His Excellency Dr Tarek Kamel, Egypt's minister of communications and information technology said: "Piracy is a global issue and here in Egypt we have been proactive in tacking the situation. Since the early 2000s we have been approving deals with vendors to provide software for government and educational use which has contributed to this latest drop in our piracy rating."

Last year, Egypt was named by the World Bank as the top reformer in 2007 and not only will a reduction in software piracy help build Egypt's position as a leading outsourcing location but,

according to an IDC report published in January 2008, a ten point reduction in Egypt's piracy rating over the next 10 years will have a profound impact on the country's economy. An improved rating will create an additional 1,750 new jobs, $150 million in economic growth and $8 million in tax revenues.

Over the past five years, Egypt's piracy rating has fallen from 69% in 2003 to 60% in 2007. As a result, it now has a lower piracy rating than some of the other leading global outsourcing locations including Morocco (67%); the Philippines (69%) and Bulgaria (68%).

Commenting on Egypt's position in the global market, Dr Hazem Abdelazim, CEO, ITIDA said: "Over the years, Egypt has worked hard to reduce piracy levels with a number of initiatives including Intellectual Property Rights training for prosecutors and the Egyptian courts of law and whilst there is still a long way to go, we are making good progress. Egypt has the potential to become one of the world's most attractive, dynamic and fastest growing locations for global outsourcing and offshoring and it is important that we, along with the MCIT and the Egyptian government, continue to support the development of the IT industry."

- ENDS -

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2008 MAY 14 PM 4:03
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Press release

ITIDA Supports 15 Egyptian Companies' Participation in EU's ICT 2008

Cairo, 03 August 2008... Information Technology Industry Development Agency (ITIDA) announced the beginning of signing up in ICT 2008 due in the French City Lyon from November 25–27, 2008.

About 5000 Researchers, innovators, engineers, policy makers and businessmen are expected to participate in the event organized by the European Commission's Directorate General for the Information Society and Media.

ITIDA Executive President Dr. Hazem Abdel-Azim said the agency will form a mission composed of 15 Egyptian companies to take part in the important event. ITIDA, he added, will contribute with 85% of the participation expenses to the selected companies.

The deadline for receiving companies' applications is August 7th, 2008. Companies can visit ITIDA's website www.itida.gov.eg for more details on registration.

ICT 2008, Dr. Abdel-Azim noted, adopts ICT development through supporting research and innovation. He added that the international event spotlights the EU's plan to develop this industry through the best utilization of its resources.

ICT 2008 will host a wide variety of exhibits; almost 200 individual stands featuring seven research villages, small and medium-sized enterprises (SME)s and international and Commission stands.
The exhibition facilitates for Egyptian companies possible partnership and funding opportunities through the European Commission in the field of research and development (R&D).

On his part, ITIDA Vice Executive President Dr. Sherif Hashim said the participating companies will have the opportunity to attend the conference activities and workshops. Such activities, he said, will demonstrate how Egyptian companies can make use of the funding programs provided by the European Commission and other related entities.

Dr. Hashim said that the selection of companies by ITIDA will be via the database of the EU-funded MAP-IT project. Through MAP-IT, he explained, ITIDA assesses points of strength in R&D in the Egyptian ICT industry in a bid to boost partnership opportunities with European companies.

The invitation to participate in the conference came following the formation of a workforce of experts in IT and its applications, e-libraries, e-content and representatives of major companies to identify the fields of technical research and development and put them into force, conforming to ITIDA's role in Map-IT project.

ENDS

Notes to editors

About ITIDA
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Located in the heart of the modern business environment at Smart Village, the six hundred acre business park on the outskirts of Cairo, ITIDA is a self sustainable entity that drives the IT industry in Egypt and raises awareness among the Egyptian people of the benefits and use of ICT to advance socio-economic welfare of the whole community.

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Developing IT in Egypt

Press release

SECC Finalizes a Special Training Program on Embedded Software

Cairo, 07 August, 2008... Software Engineering Competence Center (SECC), an Information Technology Industry Development Agency (ITIDA) affiliate, finalized a special training program on embedded software that was held from July 20–31.

A total of 25 engineers from 14 software companies received the training program that included Real-time Operating System (RTOS), Verilog, a hardware description language (HDL) and Embedded Linux Software.

ENDS

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About SECC
Established by the Ministry of Communications and Information Technology in June 2001, SECC aims to boost the software industry in Egypt by improving the software engineering practices so as to achieve a strong presence in the global market.

To attain its target, SECC adopts six goals, on top of which are following the international standard criteria that aim at developing the software industry, enhancing the potential and operations of software companies as well as raising their awareness of state-of-the-art software tools.

SECC also aims to modify the management concepts of software companies to conform to international standards and specifications, to offer the necessary support

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for the transfer of advanced software technologies and to encourage Egyptian companies to export software products and cooperate with international companies.

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Press release

XMG Report: Egypt Outsourcing Services Industry Booming

Cairo, 13 August, 2008...XMG, a global information and communications technology (ICT) research and advisory firm, underlined the substantial progress Egypt is making in the outsourcing services industry in comparison to European, Middle Eastern and African countries.

XMG report stated that Egypt is increasingly becoming a key player at the global outsourcing industry which, according to report, is expanding globally to reach $297 Billion and expected to reach $450 Billion by 2010.

Dr. Tarek Kamel, Minister of Communications and Information Technology pointed out that fostering Egypt's position on the global IT exports map and capitalizing on the local ICT sector to boost socioeconomic development are two priorities of the Egyptian government.

Kamel referred to the recently signed MOU between the Information Technology Industry Development Agency (ITIDA) and the Egyptian Association for IT Exports as a clear example to put the ministries' vision into force. The agreement aims at building up the potential of the Association's member companies in the domain of producing, outsourcing and exporting IT services.

Kamel further added that Egypt's ICT sector is growing with a rate exceeding 20 percent annually, which contributes directly to the national economic growth.

ITIDA Executive President Dr. Hazem Abdelazim said that the agency have adopted a new marketing approach that helps strengthen means of collaboration with other countries pioneering in the outsourcing field. According to Abdelazim, the new marketing approach proved effective through the positive outcomes of his recent missions to the United States and Germany.

A report published by the World Economic Forum (WEF) in the year 2008 alluded to the fact that Egypt has been able to take high positions amongst the top 20 countries worldwide attracting investments in the field of outsourcing.

Another report by A.T. Kearney has ranked Egypt as one of the most competitive in the outsourcing field in the year 2007. The Key to this growth, according to report, is the government's move to set an ambitious target for the country to reach $1.1bn of the global outsourcing market by 2010.

Egypt's ICT sector is one of the fastest-growing sectors in the country and is at the forefront of Egypt's development. As an African country, Egypt has made gigantic steps in the IT/ITES sector and proved to be the land where foreign investors will not fear to tread.

Egypt has been ranked as the first choice for investors in the North Africa Region and the second choice in the continent after South Africa in The World Investment Prospects Survey 2007-2009 issued by the United Nations Conference on Trade and Development (UNCTAD).

ENDS

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Press release

ITIDA to Launch a Capacity Building Program for 100 Egyptian IT Companies

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Cairo, 10 August, 2008... Information Technology Industry Development Agency (ITIDA) announced the launch of its capacity building program in cooperation with Atos Origin, an international IT service firm, to raise the global competitive advantage of 100 Egyptian IT companies.

The program comes as part of Egypt's national strategy that aims at increasing Egypt's exports of IT products and services enabling Egyptian companies to compete worldwide.

Atos Origin will lead an international consortium composed of Hewitt Associates, Arthur D. Little, the Indian QAI as well as Community and Institutional Development (CID) to offer consulting services to the selected 100 companies.

ITIDA Executive President Dr. Hazem Abdelazim said the three-year program reflects ITIDA's commitment towards building the capacities of Egyptian IT companies.

The selection of companies, he noted, is subject to certain criteria to be announced once set by the program's management. The selection terms and conditions, Abdelazim added, will then be examined by the committee in charge of the program implementation.

The committee will include representatives of all concerned parties from the ICT community to guarantee total transparency while choosing the companies, according to ITIDA Executive President.

ITIDA Deputy President Ms. Zeinab Zaki said the process of choosing a consulting company to implement the project was subject to international standards and criteria that Atos Origin has managed to meet. A technical and legal committee, she added, was formulated to conclude the agreement with Atos Origin. The format of the contract has been finalized to be signed by the two parties.

Zaki pointed out that the upcoming period will witness recognized activities by ITIDA to support and assist companies seeking to benefit from the agency's programs, incentives and initiatives.

ENDS

Notes to editors

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About Atos Origin
Atos Origin is an international company offering multiple IT and consulting services where 2500 employees work worldwide. Atos Origin's clients include mega companies like AirBus, IBM, Cisco Systems and France Telecom.

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Press release

Dr. Kamel and Dr. Helal Inaugurate Technology Incubation Project at Mubarak City for Science and Technology

Alexandria, 23 August 2008... Minister of Communications and Information Technology Dr. Tarek Kamel together with Minister of Higher Education and Scientific Research Dr. Hani Helal inaugurated today Technology Incubation Project at Mubarak City for Science and Technology in Borg Al-Arab, Alexandria.

The new incubator, with total capacity for eight start-ups and small-sized companies, is the first to be located outside Cairo.
The first phase, due on August 24, includes four projects by recent graduates. The projects were selected through a competition announced in the beginning of 2008. Contestants went through different assessments and received training on strategic and business planning and presentation skills.

In December 2007, the Information Technology Industry Development Agency (ITIDA) and Informatics Research Institute (IRI) of Mubarak City for Scientific Research and Technology signed an MoU on establishing technology incubators.

The project aims at spreading technology incubators inside universities and research institutions nationwide, conforming to the policy of the Ministry of communications and Information Technology which aims to encourage young innovators and support projects of economic, technological and social value.

The new project is also a step towards establishing and spreading new technology incubators nationwide, starting with Alexandria, Dakahlia, Assiut in addition to Cairo (Engineering Faculty at Cairo University).

The idea of establishing technology incubators was first deployed three years ago in Smart Village after ITIDA had launched the Technology Incubators Program. Such incubators aimed at facilitating technological and financial support to SMEs to help them compete in local and international markets. This goes in line with MCIT's strategy of boosting Egypt's IT exports to reach $1.1 bn by 2010.

Technology Incubators Program has incubated ten SMEs. The graduated companies offered about 100 job opportunities for young Egyptian calibers.

Two projects were exported abroad after being incubated, while another two are underway.

The program management currently studies the possibility of having partnerships in the upcoming phase with mega international ICT companies like Intel, Microsoft, IBM, Oracle and others to market the incubated products and provide these companies' clients abroad with Egyptian products.

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Press release

Dr. Kamel Witnesses Agreement Signing to Spread PC for Every Home Initiative Nationwide

Alexandria, 25 August 2008... Minister of Communications and Information Technology Dr. Tarek Kamel together with Alexandria Governor General Adel Labib witnessed the agreement signing to spread PC for Every Home Initiative nationwide.

The agreement was signed among Ministry of Communications and Information Technology, National Telecommunications Regulatory Authority (NTRA), Egyptian National Post Organization (ENPO) and Computer and Software Department at the Federation of Egyptian Chambers of Commerce.

First Undersecretary to Minister of Communications and IT Mr. Anwar Helmy, NTRA Executive Chairman Eng. Amr Badawy, and Dr. Sherif Batisha, on behalf of ENPO Chairman Eng. Alaa Famy together with the head of Computer and Software Department at the Federation of Egyptian Chamber of Commerce Mr. Khalil Hassan Khalil co-signed the agreement.

This agreement goes in line with MCIT's strategy of spreading the practice and utilization of IT tools and the internet among all social segments in Egypt. The project basically focuses on the Upper Egyptian governorates, remote areas and limited-income families.

The new agreement is an outcome of the witnessed success and maturity of the PC for Every Home Initiative since its launch by MCIT launched in 2002 jointly with the private sector and civil society organizations. Over the past six years, the initiative several projects and programs were implemented under the umbrella of the initiative.

The offers provided by the initiative in the upcoming phase include integrated packages of PCs and 512 KB-speed ADSL subscriptions for three years. According to the agreement, NTRA will support the initiative's beneficiaries through a comprehensive service fund. The agency decided to offer the 512 KB-speed ADSL subscribers, whether to new or current initiative beneficiaries, a 30-pound monthly incentive. The initiative customers are, hence, required to pay the monthly instalments for the PC and the internet subscription regularly.

The ENPO will use its network of post offices nationwide for receiving the banks' due subscriptions for the PCs and those of the internet service

providers. The ENPO will also get the fund's incentive and pay it to concerned parties.

MCIT will design and operate, through its specialized departments, the electronic systems for registering the contracts and supervise subscriptions process and follow-up on the instalments payment. MCIT will also facilitate and equip 31 outlets at IT clubs in all Egyptian governorates within one year from the agreement signing.

Through the Information Technology Industry Development Agency (ITIDA), MCIT will also prop up the Department of Computers and Software after an agreement had been signed between the agency and the department to enable the department to conduct comprehensive economic studies on the computers electronic components' export support program and its impact on developing the national industry.

A comprehensive quality program will also be implemented to help companies acquire quality certificates from international, accredited institutions.

The agency will also back the department in designing and carrying out promotional and awareness-raising programs and organizing exhibitions and caravans in different governorates to acquaint citizens with the importance of mastering IT tools and skills.

Based on the agreement, the federation's Computer and Software Department will undertake the initiative's coordination and executive management; quality assurance; marketing, promotional and distribution activities.

The Department's key responsibilities include undertaking the initiative's executive management and coordination together with the licensed marketing and distribution.

The department will also manage the quality assurance of products and services provided to end consumers; ensure companies' commitment and offers credibility, while maintaining customers' rights.

Additionally, the department will formulate and implement a marketing plan, establish sales outlets at the governorates, advertise for the offers provided by the initiative, coordinate with the funding banks and sign the necessary cooperation protocols with these banks in view of what had been decided on the above agreement.

Meanwhile, Minister Kamel and Governor Labib toured the computers exhibition organized by the department which showcases new, advanced computers meeting different users' needs.

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Press release

ITIDA and Atos Origin Sign Cooperation Agreement on Egyptian IT Companies' Capacity Building Program

Cairo, 07 September 2008... Minister of Communications and Information Technology Dr. Tarek Kamel witnessed today the signing of a cooperation agreement between Information Technology Industry Development Agency (ITIDA) and Atos Origin, an international IT service and consulting firm, after setting the process of carrying out the capacity building program for Egyptian IT companies.
Dr. Kamel said the program aims at building up the potential of about 100 Egyptian IT Companies to support their global competitive edge and increase Egypt's IT exports.

Atos Origin is leading an international consortium composed of Hewitt Associates, Arthur D. Little, the Indian QAI as well as Community and Institutional Development (CID) to offer consulting services to the selected companies.

The selection of companies, ITIDA Executive President Dr. Hazem Abdelazim noted, is subject to certain criteria to be announced once set by the program management. The selection terms and conditions, he added, will then be examined by the committee in charge of the program implementation.

ITIDA Deputy President Ms. Zeinab Zaki said the capacity building program lies at the core of the agency's mandate which is the development of the IT industry in Egypt.

Ms. Zaki stressed on the importance of public-private partnerships between ITIDA and IT companies, especially in the upcoming phase that is likely to witness further activities on ITIDA's part including incentives, programs and initiatives.

The work plan and management methods for the capacity building program, she added, will be announced in the coming weeks.

ITIDA Executive President Dr. Hazem Abdelazim and Atos Origin Executive Director Mr. Alberto Jackson Saldana co-signed the agreement.

Atos Origin is an international IT corporation which operates in 40 countries worldwide, with over 50,000 employees. Headquartered in Paris, France and Zaventem, Belgium, Atos Origin core business areas are Information

Developing IT in Egypt

Technology, Medical Services, and Business Consulting. The company's clients include mega companies like AirBus, IBM, Cisco Systems and France Telecom. Established in 2004, Information Technology Industry Development Agency (ITIDA) aims at developing and promoting the IT industry in Egypt. Relying on unequivocal governmental support, ITIDA utilizes a vast array of advantages and privileges bestowed on Egypt and synchronizes public and private efforts in order to place the country high on the global ICT market scale.

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Egypt on

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Press release

ITIDA to Carry Second Phase of University Students' Training Program

Cairo, 08 September, 2008... Information Technology Industry Development Agency (ITIDA) is due to carry out the second phase of the training program for university students as of the academic year 2008-2009.

The program aims at building up the skills of university graduates in Information Technology to meet the requirements of the ICT industry. The program also helps develop linguistic skills together with interpersonal skills like those of customer service, effective listening and crisis management.

ITIDA Executive President Dr. Hazem Abdelazim said the agency is preparing in the coming days a group of Egyptian trainers consisting of academics, university professors and ICT industry leaders to work on the training process. Information Technology Institute (ITI) has been assigned to implement the first phase of the program partnering with international companies like First Source, IBM Daksh and Infosys – BPO Services. Also, the international learning and assessment centers of: Hewitt Associates, Eduquity and the local ones of: New Horizons, ICDL, PEMC, Solutions, Logic and Arab Academy for Science, Technology and Maritime Transport have participated in the program.

ITI Chairman Dr. Mohamed Salem pointed out that the first phase of the program was successfully implemented in five faculties during the academic year 2007-2008. A total of 3,170 students have been trained so far as follows: 670 students at Computer Engineering Faculties of Cairo and Ain-Shams Universities, 2,000 others at Commerce Faculties of Cairo and Ain-Shams Universities, and 500 at Economics and Political Science Faculty.

Established in 2004, the Information Technology Industry Development Agency (ITIDA) aims at developing and promoting the IT industry in Egypt. Relying on unequivocal governmental support, ITIDA utilizes a vast array of advantages and privileges bestowed on Egypt and synchronizes public and private efforts in order to place the country high on the global ICT market scale.

ENDS

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About ITI
Information Technology Institute (ITI) was founded in 1993 by the Information and Decision Support Center (IDSC), dedicated to paving the way for the evolution of a knowledge-based society by developing a new generation of professionals. Due to its pivotal role in the development of the ICT field, in April 2005, Prime Minister Dr. Ahmed Nazif transferred the affiliation of ITI to MCIT. Every year, 5,000 graduates of any discipline apply for ITI's training program, which offers 14 different specializations. After extensive written and oral tests, only a limited number is chosen.

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Press release

President Mubarak Meets IBM CEO

Egypt's Premier Witnesses Partnership Initiatives by Egyptian Government and IBM to Develop Scientific Research, University Curricula and IT Exports

Cairo, 18 September 2008... Samuel J. Palmisano, IBM Chairman, President and CEO, met today with President Hosni Mubarak to discuss IBM's new investments materialized in initiatives focused on scientific research, university curricula and information technology exports.

Mr. Palmisano also met with Prime Minister Dr. Ahmed Nazif to discuss means of possible cooperation between the Government of Egypt and IBM in the various sectors of the economy. Following the discussions Egypt's Premier witnessed the signing of two cooperation agreements between the Government and IBM to establish a nanotechnology research center, develop a services science university curricula and the launch of a Global Service Delivery Center based in Egypt.

Dr. Tarek Kamel, Minister of Communications and Information Technology and Dr. Hani Helal, Minister of Higher Education and Scientific Research witnessed the signing ceremony.

Dr. Kamel commended such partnership with IBM in the various initiatives stressing that this is a reflection of the interest of multinationals working in ICT to invest and expand their operations in Egypt to serve their clients in the Middle East and Europe from Egypt.

HE asserted that key attractive factors for investors are political stability, economic growth, geographic location and availability of highly qualified and trained human capacities in the field of ICTs. Minister Kamel stressed that Egypt will be keen to provide incentives necessary to empower IBM's initiatives.

Highlighting the Nanotechnology center, Kamel added that "Nanotechnology is a new and exciting field for innovation, impacting every industry and has been identified as the way to position Egypt to become part of the next generation technological revolution."

On the occasion of his first visit to Egypt and the first ever for an IBM CEO to Egypt as well, Mr. Palmisano said that Egypt faces a major opportunity, "the

seat of one of the world's oldest civilizations is now an emerging player onto the world stage of a new, globalized economy."

Mr. Palmisano added, "I am optimistic about its future because of the way it is nurturing its talent, its human resources and its technical potential. These initiatives announced today mark IBM's deep commitment to strengthening that process of growth and opportunity and extending the long and highly successful partnerships we have enjoyed in Egypt."

As part of Egypt's plans to develop the science and technology system and environment which is empowered by the Supreme Council for Sciences and Technology, headed by Prime Minister Ahmed Nazif, those initiatives aim to support:

An agreement to establish Egypt's first Nanotechnology Center (and first in North Africa as well)

Partners in this initiative are Information Technology Industry Development Agency (ITIDA) representing the Ministry of Communications and Information Technology and the Science and Technological Development Fund representing the Ministry of Higher Education and IBM. The Center aims to serve three main purposes educational, research and industrial.

The three-year agreement starts by January 2009 with joint investents in the range of US$30m. Egyptian and IBM expert scientists and engineers will work side-by-side on advanced nanoscience and nanotechnology programs. The work will be coordinated with the efforts of IBM Research labs in Zurich, Switzerland; Almaden, California; and Yorktown Heights, New York. The center will be equipped with leading-edge equipment and lab facilities.

Partners in the Center are Nile University, Cairo University and IBM. Main fields of research within the coming period will be in the areas of simulation and modeling software, alternative energy sources (thin film silicon photovoltaics), energy recovery for desalination.

Signatories to the agreement were Dr. Hazem Abdel Azim, ITIDA Executive Director, Dr. Ali El Shafie, Executive Director of the Sciences and Technological Development Fund and Eng. Amr Ghoneim, General Manager of IBM Egypt.

An agreement for training and human recourses development Services Science, Management & Engineering (SSME)

The agreement aims to establish an IBM Academy to introduce SSME into the Egyptian Universities' curricula. This is in recognition of the increased importance of services-led economy.

SSME is a new academic discipline designed to develop the skills required in an increasingly services-based global economy. It brings together ongoing work in computer science, operations research, industrial engineering, business strategy, management sciences, social and cognitive sciences, and legal sciences.

Dr. Salwa El Gharib Secretary General of the Supreme Council of Universities and Dr. Hazem Abdelazim, Executive Director of ITIDA, signed the agreement on behalf of the Egyptian Government; Eng. Amr Ghoneim, General Manager, IBM Egypt singed on behalf of IBM.

"The set-up of the nanotechnology center and the introduction of SSME by Egypt and IBM are key to the implementation of Egypt's science and technology strategy that will lead to the development of a knowledge economy," said Dr. Hany Helal, Minister of Higher Education and State Minister of Scientific Research.

"The Government of Egypt's profound commitment to investing wisely in the development of highly skilled, capable young people to take their place in competitive global markets is reflected in our work with IBM to develop the most innovative and relevant learning programs for our students," he added.

The establishment of a new IBM Egypt Global Delivery Center

IBM's first such center in the region, initially employs 100 professionals and is expected to grow to as many as 1,000 within the next few years. It provides a full range of business consulting, cross-industry expertise, application development and maintenance, software testing and embedded software development services to IBM customers in the region. This center is expected contribute to Egypt's drive to export more IT services.

In addition to clients in the region, the delivery center serves clients in France, Germany, Spain, Sweden and the US. IBM's choice to establish this center in Egypt comes in recognition of the country's strength in the field of outsourcing. Geographical location, government incentives and abundance of talent pool are key factors contributing to Egypt's successful experience in this industry. Moreover, Egypt is ranked as one of the top twelve countries in the field according to expert reports issued by AT Kearney and McKinsey.

IBM has been operating in Egypt since 1954 and has based technology development operations in the country for almost 25 years. The IBM Cairo Technology Center Development currently employs more than 500 software developers, architects and professionals.

Other meetings with key Egyptian officials took place during Mr. Palmisano short visit to the Smart Village, they included meetings with Dr. Youssef Botross Ghali, Minister of Finance, Dr. Hatem El Gabali, Minister of Health and Population, and Dr. Ahmed Darwish Minister of State for Administrative Development.

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Notes to editors

About ITIDA
The Information Technology Industry Development Agency (ITIDA) is a governmental entity affiliated to Egypt's Ministry of Communications and Information Technology. It is responsible for growing and developing Egypt's position as a leading global outsourcing location by attracting foreign direct investment to the industry and maximizing the exports of IT services and applications.

Located in the heart of the modern business environment at Smart Village, the six hundred acre business park on the outskirts of Cairo, ITIDA is a self sustainable entity that drives the IT industry in Egypt and raises awareness among the Egyptian people of the benefits and use of ICT to advance socio-economic welfare of the whole community.

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Press release

IBM Launches First Nanotech Center in Egypt

Cairo, 18 September 2008... Egypt and IBM signed today two cooperation agreements for establishing a nanotechnology research center in Egypt, developing a services science university curricula and launching a Global Service Delivery Center based in Egypt.

During his visit to Egypt which is considered to be the first, Samuel J. Palmisano, IBM chairman, president and CEO, met with President Hosni Mubarak to discuss IBM's new investments, which are focusing on scientific research, university curricula and information technology exports.

Palmisano said Egypt faces a major opportunity, "the seat of one of the world's oldest civilizations is now an emerging player onto the world stage of a new, globalized economy."

"I am optimistic about its future because of the way it is nurturing its talent, its human resources and its technical potential. These initiatives mark IBM's commitment to strengthening that process of growth and opportunity and extending the long and highly successful partnerships we have enjoyed in Egypt."

Minister of Communications and Information Technology Dr. Tarek Kamel said, "Nanotechnology is a new and exciting field for innovation, impacting every industry and has been identified as the way to position Egypt to become part of the next generation technological revolution."

Palmisano also met with Prime Minister Ahmed Nazif to discuss future cooperation between Egypt and IBM. Dr. Hani Helal, Minister of Higher Education and Scientific Research, was also present at the signing ceremony. Kamel said the key attractive factors for investors are political stability, economic growth, geographic location and availability of highly qualified and trained human capacities in the field of ICTs.

Egypt's first Nanotechnology Center is also the first in North Africa. The three-year agreement starts January 2009 with joint investments in the range of $30 million.

Partners in the Center are Nile University, Cairo University and IBM; with main fields of research being in the areas of simulation and modeling software,

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alternative energy sources (thin film silicon photovoltaics) and energy recovery for desalination.

Partners in this initiative are Information Technology Industry Development Agency (ITIDA), the Science and Technological Development Fund, and IBM. Another agreement for training and human recourses development Services Science, Management & Engineering (SSME) was signed, which will establish an IBM Academy to introduce SSME into the Egyptian Universities' curricula.

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This center is expected contribute to Egypt's drive to export more IT services. Egypt is ranked as one of the top twelve countries in the field according to expert reports issued by AT Kearney and McKinsey.

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Egypt on

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Press release

Egypt's IT Industry Development Agency leads the country's biggest delegation to GITEX

One of the world's fastest growing IT outsourcing hotspots is out to impress GITEX 2008

Cairo, Egypt – September 27, 2008: Egypt's IT industry development agency, (ITIDA, www.egypt-on.com) is leading the country's largest delegation of 27 Egyptian IT companies to exhibit at GITEX Dubai 2008, the Middle East's largest technology exhibition from Oct. 19 – 23, 2008.

The size of the delegation highlights the strength of the country's ICT ecosystem which has been pinpointed in recent analyst reports as the world's fastest rising IT outsourcing hotspot.

The Yankee Group in its report titled "Can Middle Eastern countries fulfill the 'Eastern' promise?" published in July 2008 concluded: "Egypt is by far the Middle Eastern country currently best positioned to take advantage of the boom in outsourcing." The report also identified Dubai as facing "major challenges in convincing enterprises and IT service providers that it is a smart shore location."

With its relatively young population, a multilingual workforce, and a large and burgeoning talent pool of IT professionals, the Egyptian outsourcing sector has received strong government support. It is projected that the Egyptian outsourcing sector will generate revenue of more than $1 billion by 2010, four times the 2005 revenue.

The World Bank in its annual "Doing Business" report has also recognized the Egyptian reforms. The country has topped the list of global reformers that are making it easier to do business in two out of the last three years and continues to be the leading regional reformer.

"Egypt has built an entire ecosystem to support the country's ICT industry and pave the way for the growth in outsourcing," said Dr Hazem Abdelazim, CEO, ITIDA. "The availability of a qualified multilingual workforce, excellent infrastructure and political stability - coupled with the

development of our Smart Village technology park in Cairo and planned future technology and contact centre parks in Alexandria and Cairo - have all helped attract companies to invest in Egypt."

The latest multinational to embrace Egypt is Teleperformance, one of the world's leading providers of outsourced CRM and contact centre services, which has set up a new contact centrer in Cairo that will be home to over 2,500 workstations. IBM has just inked a deal with the Egyptian government to set up a Nano-technology research center in Cairo and pledged its support to a number of training and educational initiatives that will cement cooperation between the country and the leading company.

Other companies using Egypt as a base for their software development and technical support contact centers as well as research facilities include SQS, Valeo, Wipro, Satyam, Intel, Microsoft, Cisco and Oracle. The move by such high-profile companies highlights how fast Egypt is becoming the desired location for setting up business process outsourcing and knowledge process outsourcing centres.

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Press release

Premier Nazif to Inaugurate the Smart Village 3rd Phase in November

Cairo, 03 October 2008... Prime Minister Dr. Ahmed Nazif is due to inaugurate this November a number of new Egyptian and international establishments inside the Smart village as part of the completion of the mega project's third phase.

The new buildings are that of Information Technology Industry Development Agency (ITIDA), MobiNil, B19 which includes the premises of the Chinese Huawei and the Smart Village Administration in addition to Future Group building that contains the new expansions of the French Valeo and a number of small and medium sized enterprises (SMEs).

Also underway are more than 30 buildings inside the Smart Village encompassing the National Bank of Egypt, Piraeus Bank and Stock Exchange premises.

Minister of Communications and Information Technology Dr. Tarek Kamel said that these inaugurations will further develop the competitive edge of the Smart Village.

Minister Kamel confirmed that the Ministry of Communications and Information Technology had put among its priorities in the coming phase the continuation of developing an information-based society and an export-oriented IT industry.

On September 21, 2003, President Hosni Mubarak inaugurated the first phase of the Smart Village that included Xceed Contact Center, Microsoft Corp., the Technology Incubators building and that of Training.

In August 2007, President Mubarak toured Egypt's technology park after the establishment of MCIT headquarters, the National Telecommunications Regulatory Authority (NTRA), Center for Documentation of Cultural and Natural Heritage (CULTNAT), ADCOM Building (which includes HP and Erickson), the Conference and Exhibitions Hall, the Sports Club, Vodafone Egypt, Etisalat Misr, the SMEs Building and that of Alcatel-Lucent.
A total of 20,000 workers work on the Smart Village that was totally designed and implemented by Egyptian human resources and companies specialized in the field.

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About Smart Village
Egypt's Smart Village provides a high tech environment and world-class professional convenience for IT and Telecom companies. The 450 - acres project is an example of Egypt's high tech infrastructure, economic incentive packages and commitment to the future. The Smart Village also offers 24/7 broadband fiber optic connectivity and uninterrupted power supply within the most ideal office space for conducting business activities.

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Press Release

Cairo breaks into top ten of emerging global outsourcing cities

Latest Global Services-Tholons Study puts Egypt in 7th position, up four places on its 2007 ranking

Cairo, October 09, 2008: Egypt's capital, Cairo, has broken in to the top ten of the world's emerging outsourcing cities for the first time, according to the latest Global Services-Tholons Study, moving up four positions in the last year. This is a huge step forward for Egypt which has not only risen to 7th position in the overall ranks, but is also the only country from the Middle East and North Africa region in this year's listings.

Egypt is fast becoming one of the world's most attractive locations for global outsourcing, with its large, multi-lingual talent pools, its high percentage of IT and technical related university graduates, its robust infrastructure and low costs, all contributing to its position in the top ten of emerging outsourcing hotspots.

Commenting on Egypt's rise in the rankings, Dr Hazem Abdelazim, CEO, Information Technology Industry Development Agency (ITIDA) said: "This is a great step forward for Egypt. Over the years we have been working hard to strengthen our ICT sector and promote Egypt as a leader in the global outsourcing industry. This latest study highlights the potential Egypt has and the developments we have made. This is also reflected in our ongoing expansion plans and the increased investment we are seeing from major international organizations."

The Global Services-Tholons Study combines results from surveys and interviews with key providers, to identify which global cities are set to be the next hotspots for the outsourcing industry. It looks at a wide range of criteria, including scale and quality of workforce, education, cost, infrastructure, risk profile and quality of life.

Of all the cities reaching the top 50 in the report, Egypt is the only country to boast Arabic language skills alongside a broad range of European languages. It also benefits from the presence of many leading global service providers named within the report including HP, IBM, Wipro and

Satyam. IBM recently extended its commitment to Egypt, signing a three year partnership that will see it establish a nanotechnology research center, develop a services science university curriculum and launch a Global Service Delivery Center based in Egypt.

These strengths, combined with improved ranking in the report, highlight the progress Egypt has made in building a leading outsourcing location. Additionally, according to recent Yankee Group report it has the strongest position in the MENA region based on its young population, sustainable and abundant talent pool of technologically skilled and multi-lingual university graduates.

With government support through Ministry of Communications and Information Technology (MCIT) and ITIDA, Egypt has built an entire network to support the growth and development of the country's ICT industry. The availability of a qualified multilingual workforce, excellent infrastructure and political stability combined with the development of technology and contact center parks in Alexandria and Cairo have all helped attract companies to invest in Egypt.

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Press release

Egypt named Outsourcing Destination of the Year at the 2008 National Outsourcing Association Awards

London, 24 October, 2008: The British National Outsourcing Association (NOA) gave Egypt the thumbs up and named it outsourcing destination of the year. Egypt made its way to the prestigious award after beating the Philippines and Romania in a too close to call race to win this category of the NOA annual awards.

The CEO of the Egyptian Information Technology Industry Development agency (ITIDA), Dr. Hazem Abdul Azim, received the award on behalf of his government during a glamorous ceremony at Park Plaza Riverbank on the bank of the Thames in London. More than 500 high-level executives and outsourcing professionals attended the event hosted by comedian presenter Dominic Holland.

In a short speech, Abdul Azim thanked the NOA for the award and stressed that Egypt is "slowly but surely putting its stamp on the map of favored global services locations". Recently, Egypt was lauded as "by far the Middle Eastern country currently best positioned to take advantage of the boom in outsourcing" in a report by the Yankee Group Research titled "Can Middle Eastern Countries Fulfill the Eastern Promise".

Proudly presenting his country's case, Abdul Azim left quite an impression when he gave a glimpse of what Egypt has to offer to the outsourcing world. "Young population, a large multilingual workforce, a solid infrastructure and a

competitive cost structure fortified by unequivocal government support" constituted a very compelling case presented by the ITIDA CEO.

Latest reports and analysis seem to agree with Abdul Azim. The Yankee Group report was not alone in detailing the virtues of the Egyptian outsourcing industry as Cairo was awarded the 7th position in a study prepared by Tholons-Global Services on the top 50 emerging outsourcing cities in 2008. A. T. Kearney, the famed consultancy firm, placed the country in the 13th position on its 2007 Global Services Location Index.

The growing list of multinationals investing in Egypt like Vodafone, Wipro, Satyam, Teleperformance, IBM, Microsoft, SQS, and Valeo is another testament to the country's unwavering efforts to establish itself as a modern business location.

Martyn Hart, chairman of the NOA, commented: "At the NOA we strive to raise awareness of best practice in the outsourcing industry – the awards are core to this strategy. Our winners and the runners-up have ably demonstrated excellence in outsourcing and have highlighted the importance of best practice and standards being met in the industry. These achievements make an excellent contribution to the Body of Outsourcing Knowledge (the BOOK) that the NOA holds on behalf of the industry."

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The Information Technology Industry Development Agency (ITIDA) is a government body affiliated to Egypt's Ministry of Communications and Information Technology. It was established to encourage the development of Egypt's IT industry, with a particular focus on outsourcing services. It is tasked with attracting foreign direct investments to the IT industry and maximising the exports of IT services and applications.

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