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Registration Section
DEPARTMENT OF JUSTICE

(File two complete copies)

Budget Bureau No. 43-R007.1
Approval Expires January 31, 1963

UNITED STATES DEPARTMENT OF JUSTICE

WASHINGTON, D. C.

Form FA-10

AMENDMENT

TO REGISTRATION [X] EXEMPTION [ ] STATEMENT
(Indicate which)

NUMBER 1643

REGISTRATION No. 1643

Pursuant to the Foreign Agents
Registration Act of 1938 as Amended

Name of registrant (or agent) JAPAN TRADE CENTER, New York

Name of foreign principal JAPAN EXTERNAL TRADE ORGANIZATION [JETRO]

The answers to the items of the above-mentioned statement listed below are hereby amended to read as follows:

(Insert proper item numbers)

Item No. 10 See Schedule Ia attached

Extension of time to March 31, 1964* requested

Item No. 11a See Schedule b attached

Item No. 11c See Schedule c attached

Item No. 14 See Exhibit d attached

Item No.

(If additional items are to be amended, insert additional pages as needed)

Exhibits.--The following additional or amended exhibits are attached hereto as a part of this amendment (list exhibits attached) _____

NOTE.--The amendment will not be accepted for filing unless both copies are signed and sworn to as required below.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this amendment to the statement mentioned above and the attached exhibits, that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of information contained in any Exhibit A filed herewith insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

(If the agent is a partnership, corporation, association, or other combination of individuals, this amendment shall be signed and sworn to before a notary public or other officer authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the amendment shall be signed and sworn to by the duly authorized representative of the agent.)

Takeshi Maruo
(Signature)
TAKESHI MARUO

_____
(Signature)

_____
(Signature)

_____
(Signature)

_____
(Signature)

Subscribed and sworn to before me at New York, New York

this 9th day of March, 1964.

Arlene M. D'Arata
(Notary or other officer)

My commission expires March 30, 1965.

ARLENE M. D'ARATA
Notary Public, State of New York
No. 24-0859915 Qual. in Kings Co.
Cert. filed in New York County
Commission Expires March 30, 1965

Schedules b and d

Answer to Question #8 (a)

SPEECHES MADE BY

MR. JIRO TOKUYAMA

DURING FEBRUARY, MARCH AND APRIL 1963

DATE DELIVERED	WHERE DELIVERED	KIND OF AUDIENCE	SUBJECT MATTER
Feb. , 1963	Ramapo Valley Traffic Club-New Jersey Suffern, New York	Before 50 members of organization.	"The Two-Way Street of U.S.-Japan Trade"
March 23, 1963	Princeton University Princeton, New Jersey	Students.	"EEC & Impact on Industrial Nations"
March 29, 1963	New York University New York, New York	Students.	"The Two-Way Street of U.S.-Japan Trade"
April 4, 1963	Eighteenth Annual Cleveland World Trade Conference Cleveland, Ohio	Leading business men from throughout the middle west.	"The Two-Way Street of U.S.-Japan Trade"

5/8/63:jc

Answer to Question #8 (e)

TV & RADIO INTERVIEWS -

MR. JIRO TOKUYAMA

DATE DELIVERED	WHERE DELIVERED	KIND OF AUDIENCE	SUBJECT MATTER
March 18, 1963 (taped)	Report to Asia on World-Wide English Broadcast of Voice of America - 15-minute interview.	Far East	Handicraft Show currently at Japan Trade Center and functions of the Trade Center.
April , 1963	WJW-TV - Cleve., Ohio - Mr. Tokuyama appeared with Mr. Ken Armstrong- News & Public Affairs Director.		U.S.-Japan Trade
April 3, 1963	"Highlights of the News" WEWS-TV - Cleve., Ohio- six-minute interview.		U.S.-Japan Trade

5/8/63:jc

Answer to Question #8 (b)

NOVEMBER 1962 - APRIL 1963

TV - FILMS

1. JAPAN TODAY - "Fisherman's Paradise" - telecast - 2/24/63 - WNBC-TV
2. " " - "The Candid View" - " - 3/3/63 - " "
3. " " - "Profile In Sound" - " - 3/10/63 - " "
4. " " - "Face of a People" - " - 3/23/63 - " "
5. " " - "Festival Time" - " - 3/30/63 - " "
6. " " - "The Power of Paper" - " - 4/6/63 - " "

NEWSLETTERS

1. Vol. II, No. 5, NOVEMBER - November 26, 1962
2. Vol. III, No. 1, FEBRUARY - February 16-20, 1963

RELEASES

1. Press Kit Re: 9th ANNUAL JAPAN CAMERA SHOW-November 28-29, 1962
2. Press Kit Re: HOUSEWARES & GIFT SHOW AT JAPAN TRADE CENTER - February 21, 1963
3. Press Kit Re: Japan Trade Center participation in INSTITUTE OF ELECTRONIC & ELECTRICAL ENGINEERS SHOW AT N. Y. COLISEUM - March 25-29, 1963.
4. Release: N.A.P.A. GROUP TO JAPAN UNDER NEW JTC MARKETING PROGRAM - April 26, 1963.

5/8/63:jc

Schedule c

Ex. Fin.

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CONTRACT

REGISTRATION No. 1643

The Japan Trade Center, New York, and Ruder and Finn Incorporated hereby conclude the following contract to facilitate and promote Japan's export trade with the United States.

Article 1

Ruder and Finn shall constantly make proposals, give advice and consult with the Japan Trade Center, New York concerning public relations in order to achieve the aforementioned purposes.

Article 2

Ruder and Finn shall provide the Japan Trade Center, New York with necessary information and data concerning public relations.

Article 3

Ruder and Finn shall complete and write proper news stories for the Japan Trade Center, New York, and subject to the latter's approval, shall issue or release them to the proper and influential media.

Article 4

Ruder and Finn shall carry out the following activities when requested by the Japan Trade Center, New York:

1. Planning, writing, editing, publishing and distribution of trade bulletins and other booklets.
2. Arrangements for having interviews and talks with traders concerned, the press and other influential persons, and conferences, gatherings and events of various kinds.

3. The insertion of advertisements in newspapers, magazines and other publications and publicity by means of radio and TV and other media.

4. Other activities approved as proper, jointly agreed upon by the Japan Trade Center and Ruder and Finn.

Article 5

Ruder and Finn shall establish a so-called "Japan Desk" in his office to handle the aforementioned public relations activities and assign an account executive and two staff members. The account executive shall adjust public relations matters which Ruder and Finn shall handle for the Japan Trade Center. At the same time he shall have the privilege to make full use of the entire organization of Ruder and Finn. The two staff members shall be in charge of publicity and other public relations business, which Ruder and Finn shall handle for the Japan Trade Center, as well as all necessary PR survey work.

Ruder and Finn shall obtain approval of the Japan Trade Center in selecting the account executive and the two other staff members.

Article 6

The Japan Trade Center shall pay $4,000.00 monthly in local currency to Ruder and Finn as fee for the above services. In case the Japan Trade Center requests Ruder and Finn to carry out public relations activities as stipulated in Articles 3 and 4, the former shall pay the expenses to the latter within the required estimate obtained in

advance from him. The expenses, however, shall cover the actual amount spent and shall not include an extra "commission" or fee to Ruder and Finn.

Article 7

Ruder and Finn shall bill the Japan Trade Center, New York monthly for the fee and the expenses referred to in Article 6. Payment to Ruder and Finn shall be made within 15 days of invoice.

Article 8

Ruder and Finn must submit a report on every month's activities and "Japan-U.S. Trade Climate in the U.S." by the 15th of the following month. Ruder and Finn must submit a so-called "Review Quarterly" summarizing his activities over every three-month period once in every three months.

Article 9

The contract shall be valid from April 1, 1962 until March 31, 1963. However, the Japan Trade Center, New York shall negotiate with Ruder and Finn on its renewal before January 31, 1963. In case either the Japan Trade Center, New York or Ruder and Finn intends to cancel the contract, a written notice must be given to the other party 30 days in advance. In the event of cancellation Ruder and Finn must complete the activities already requested or approved by the Japan Trade Center, New York and then shall demand the expenses required for them.

Article 10

The Japan Trade Center, New York however, shall be able to cancel the contract with only a three-week advance notice if the Japan Trade Center, New York recognizes that Ruder and Finn turns over to a

third party, inherit or entrust him or permits him to undertake the rights and obligations arising from the contract without approval of the Japan Trade Center, New York.

Article 11

If the contract is cancelled under the above Article, Ruder and Finn shall be in no position to demand compensation in any form from the Japan Trade Center, New York. However, as to the activities already requested or approved by the Japan Trade Center, New York, the Japan Trade Center, New York shall pay expenses for what has been done as regards those projects which can be stopped and for the completion for those projects or activities which cannot be stopped.

Article 12

If there should arise any doubts about the stipulations of the contract or items which are not stipulated in the contract, consultations will be held between the Japan Trade Center, New York and Ruder and Finn and they shall be settled in good faith.

As evidence of the conclusion of the contract, two copies of the text shall be made and each will be kept by both parties.

ACCEPTED AND AGREED

For the Japan Trade Center
New York

MAR 31 1982
DATE

For Ruder & Finn, Inc.

MAR 31 1982
DATE